



# UPDATES ON ADU HANDBOOK AND PUBLIC INVOLVEMENT PLAN

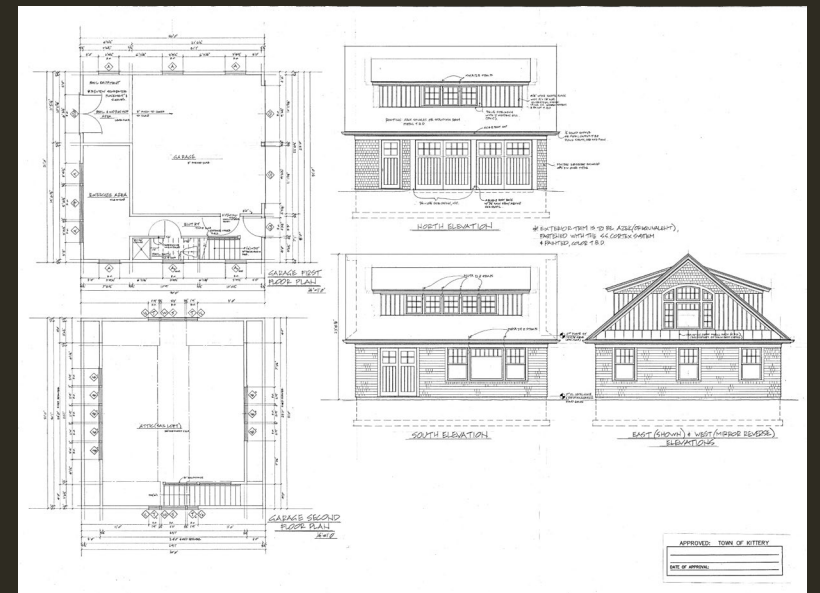
---



Portsmouth Land Use Committee  
July 7, 2023

# ADU HANDBOOK

- Accessory Dwelling Unit (ADU) bylaws:
  - Council action in May
- Purpose and Intent
- Outline
- Consultants



# ADU HANDBOOK

## Purpose and Intent

### *Purpose*

- Assist homeowners and contractors with the process of creating an **Accessory Dwelling Unit (ADU)** in the City of Portsmouth.
- Handbook will include relevant zoning, design standards, building codes and showcase prototype designs for ADUs.



# ADU HANDBOOK

## Purpose and Intent

### *Intent*

- Promote the design and construction of a low-density, affordable housing option that represents infill appropriate to the character of Portsmouth neighborhoods.
- Inform homeowners about ADUs and help them decide whether building an ADU is right for them, from **Planning** and **Design** to **Applying** for a **Permit** to **Building** and choosing a tenant.



# ADU HANDBOOK

Outline

*Getting Started*

*Planning and Designing Your ADU*

*Frequently Asked Questions*

*Learn More*

*Appendix*



# ADU HANDBOOK

## Consultants

### *Design: Visualization of Prototype ADUs*

- Rendered Illustrations
- Scope, fee, deliverables, and timeline confirmed

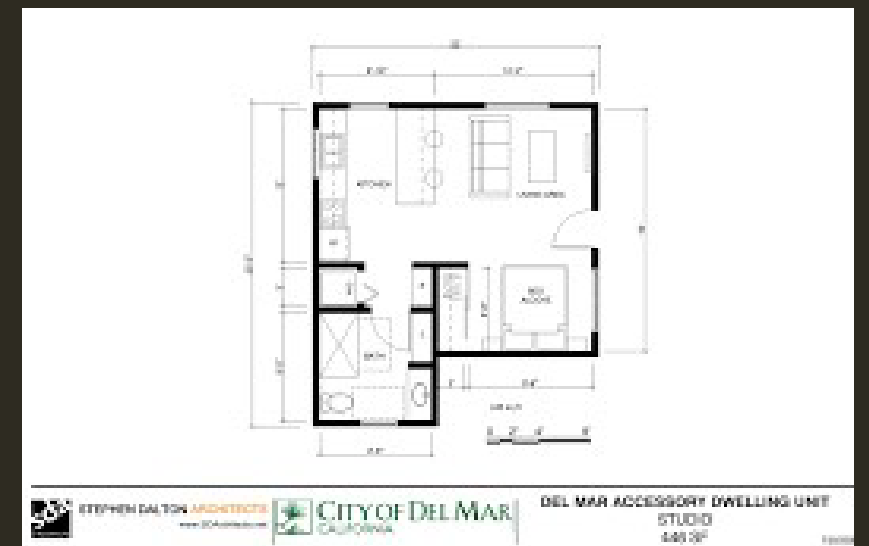
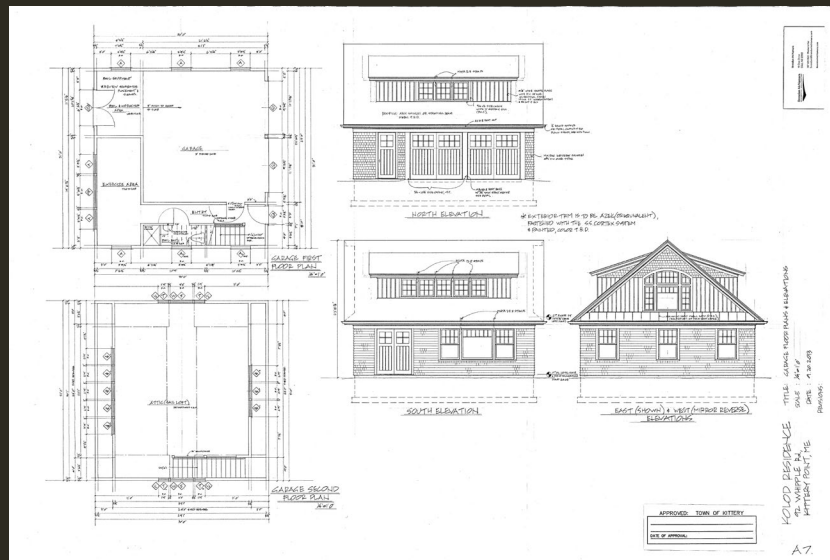
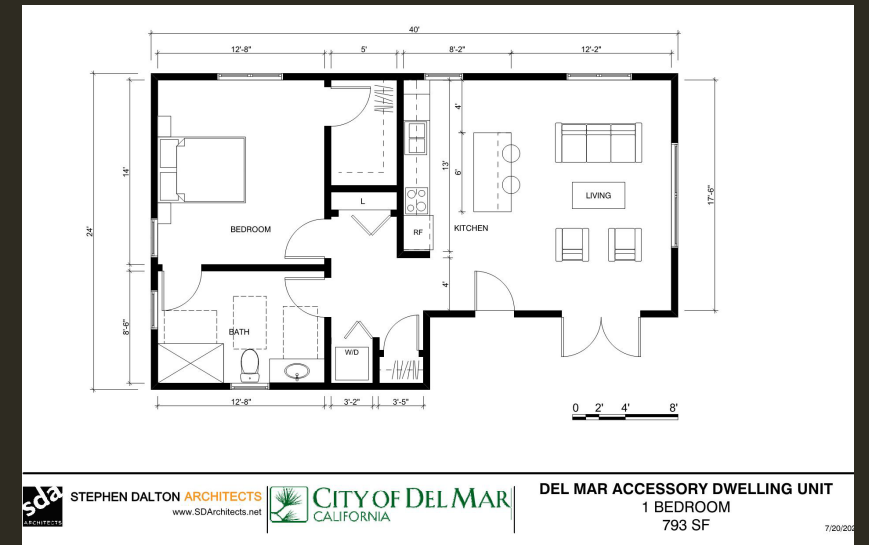


# ADU HANDBOOK

## Consultants

### *Design: Visualization of Prototype ADUs*

- Floor Plans and Elevations
- Scope, fee, deliverables, and timeline confirmed

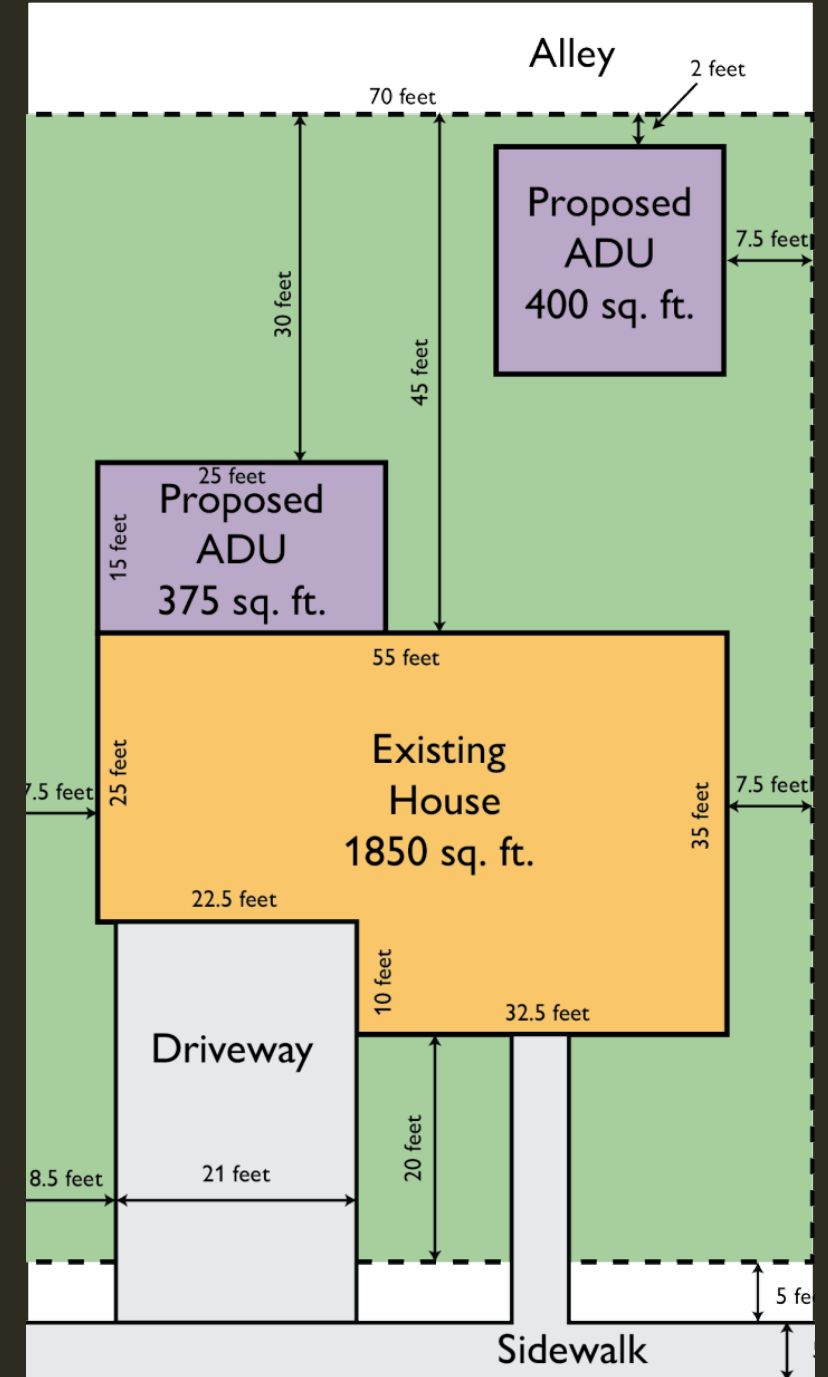
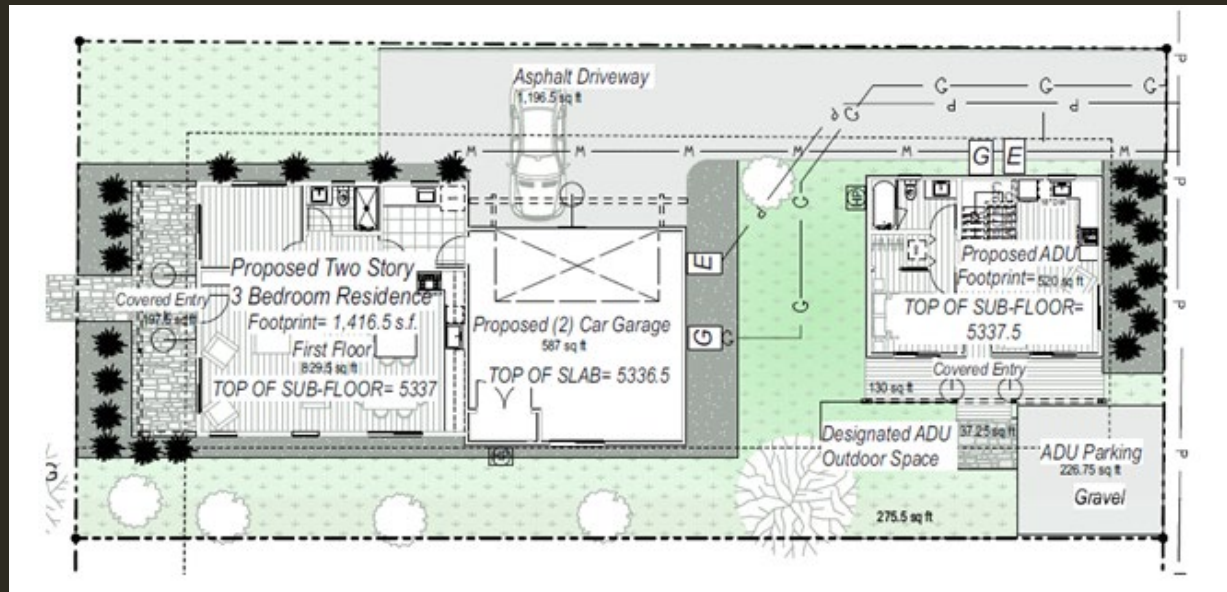


# ADU HANDBOOK

## In-house

### *Design: Visualization of Prototype ADUs*

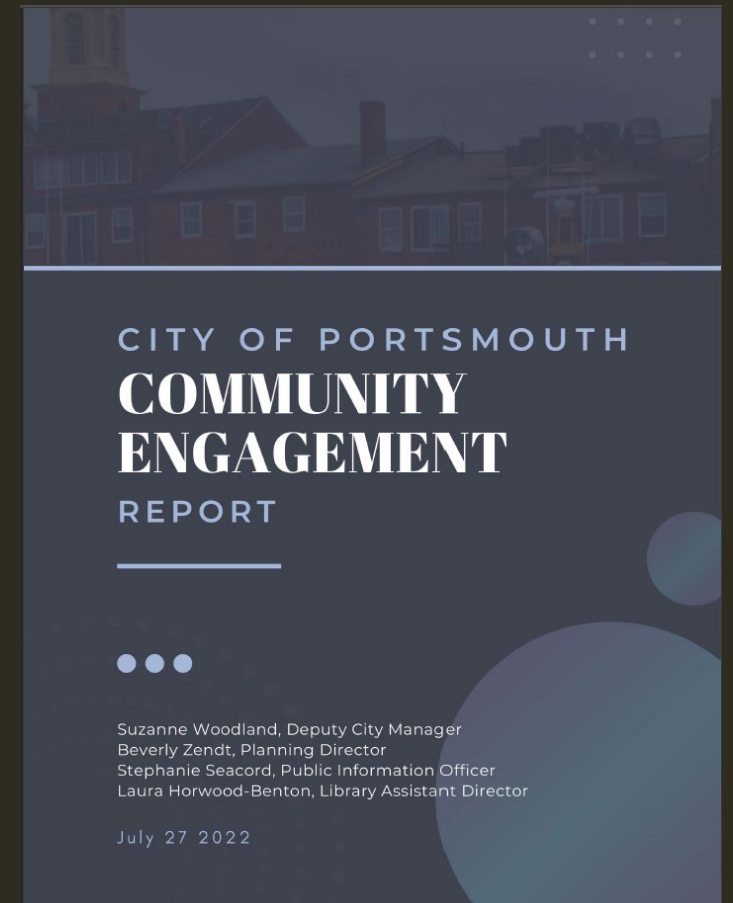
- Rendered site plans
- Scope, deliverables, and timeline confirmed





# PUBLIC INVOLVEMENT PLAN

- Framework
- Outline
- Resources



# PUBLIC INVOLVEMENT PLAN

## Framework

- Housing Navigator: Housing Opportunity Grants
  - Project Goals – Include voices of community members and subject matter experts
  - Task – Public Involvement Plan (PIP)
  - Deliverables - Public Involvement Summary Report
- Land Use Committee: Work Plan
  - Increase diversity of housing types and price points
  - Incentives, housing choice and affordability, target areas
- 2025 Master Plan: Housing Goals
  - Goal 3.1 Adapt housing stock to accommodate changing demographics
  - Goals 3.2 Accommodate the Housing Needs of Low and Moderate Income Residents

# PUBLIC INVOLVEMENT PLAN

## Outline

*Overview*

*Approach: Vision, Principles, and Goals*

*Coordination and Promotion*

*Public Engagement Process*

*Learn More*

*Appendix*

# PUBLIC INVOLVEMENT PLAN

## Outline

- Approach
  - Plan Vision
  - Public Engagement Principles
  - Goals and Strategies
  - Measuring Public Engagement Effectiveness (Metrics)
- Coordination and Promotion
  - Key Informant Interviews
  - Survey: Virtual and In-Public Realms
- Public Engagement Process
  - Neighborhood Meetings: Presentation and Listening
  - Exercise Sessions: District based
  - Presentation of Findings



# PUBLIC INVOLVEMENT PLAN

## Outline

- Approach
  - Plan Vision

The following statement is provided to describe the city's vision for public participation as housing policy and regulatory changes are advanced:

*“The City of Portsmouth envisions adaptive change to its current housing policy to further support and improve a whole-life, historic, and economically vibrant community. Contributing to this view is the City’s recognition that the current housing sector is limited and needs to be expanded with additional residential dwellings to accommodate changing demographics. Through policy and regulatory amendments, the City will implement varied and equitable housing options that are appropriate to the unique character and civic life of Portsmouth. To achieve this, Portsmouth will engage the community in various outreach and engagement efforts, in-person and across City managed communication platforms, to inform these housing creation initiatives.”*

*(The public involvement process does not contemplate current or potential future specific housing-oriented land development efforts.)*

# PUBLIC INVOLVEMENT PLAN

## Outline

- Approach
  - Principles
    1. TRANSPARENT PUBLIC ENGAGEMENT: Opportunity to participate and be actively engaged in the decision-making process.
    2. INCLUSION AND EQUITY: Dialogue and decision-making process will identify, reach, and encourage participation from a range of community members.
    3. EARLY AND CONTINUOUS PUBLIC INVOLVEMENT OPPORTUNITIES: Community engagement is an integral part of the planning process and future implementation of adopted housing policies.
    4. CONSIDERATION BY DECISION MAKERS: Public comments and concerns should be adequately considered by staff and relevant advisory committees.
    5. CONTINUOUS EVALUATION AND IMPROVEMENT: Enhance the practice of public engagement and distribution of public feedback.

# PUBLIC INVOLVEMENT PLAN

## Outline

- Approach
  - Goals
    1. Increase Public's Awareness of the City's Role and Priorities with Housing
    2. Build Relationships and Partnerships
    3. Encourage Inclusion and Participation of Underrepresented Populations
    4. More Accessible and Engaging Public Involvement
    5. Increase Access and Engagement Opportunities
    6. Effective Notification and Increased Communication
    7. Public Participation Effort Metrics

# PUBLIC INVOLVEMENT PLAN

## Outline

- Approach
  - Metrics: *Quantitative* (Numbers-based) and *Qualitative* (Interpretation-based)
    1. Performance measures – Observe, Outreach, Response
    2. Network – Participation, Messaging
    3. Incorporate – Public input, public engagement





# PUBLIC INVOLVEMENT PLAN

## Resources

- Land Use Committee
- City of Portsmouth – Director of Communications and Community Engagement
- Portsmouth Listens

## Next Steps

- Finalize scope with Portsmouth Listens
- Housing Navigator starts key informant interviews in August
- Draft PIP by late September
- Tentative start of public engagement late fall 2023



# QUESTIONS AND COMMENTS

---

Portsmouth Land Use Committee  
July 7, 2023