December 2023

# Market Insight

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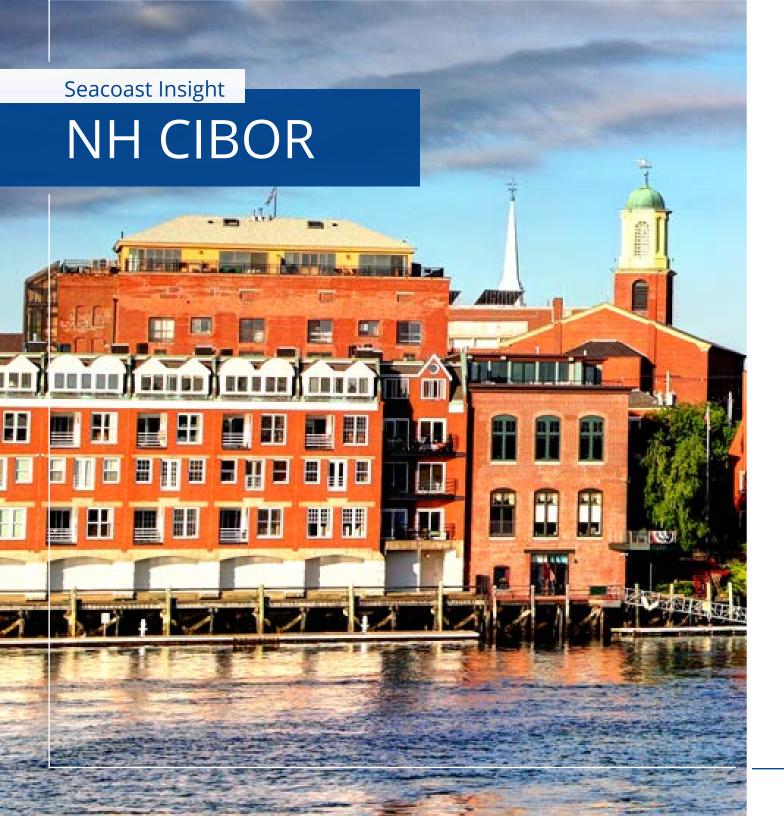
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### What is NH CIBOR?

Seacoast Marketing Meetings

- Third Friday of the month from 8:30 to 9:45 am
- Held in-person at 750
   Lafayette Road, Portsmouth (Keller Williams office)
- NHCIBOR website: <u>www.nhcibor.com</u>



# Seacoast Insight Colliers Research

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Strafford

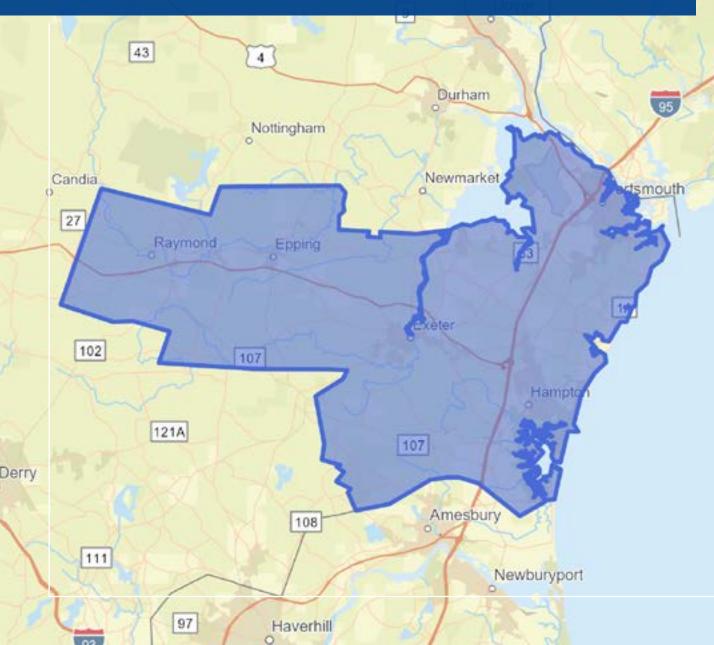
### Seacoast Insight

Pittsfield

# Portsmouth Submarket

Rochester

Somersworth



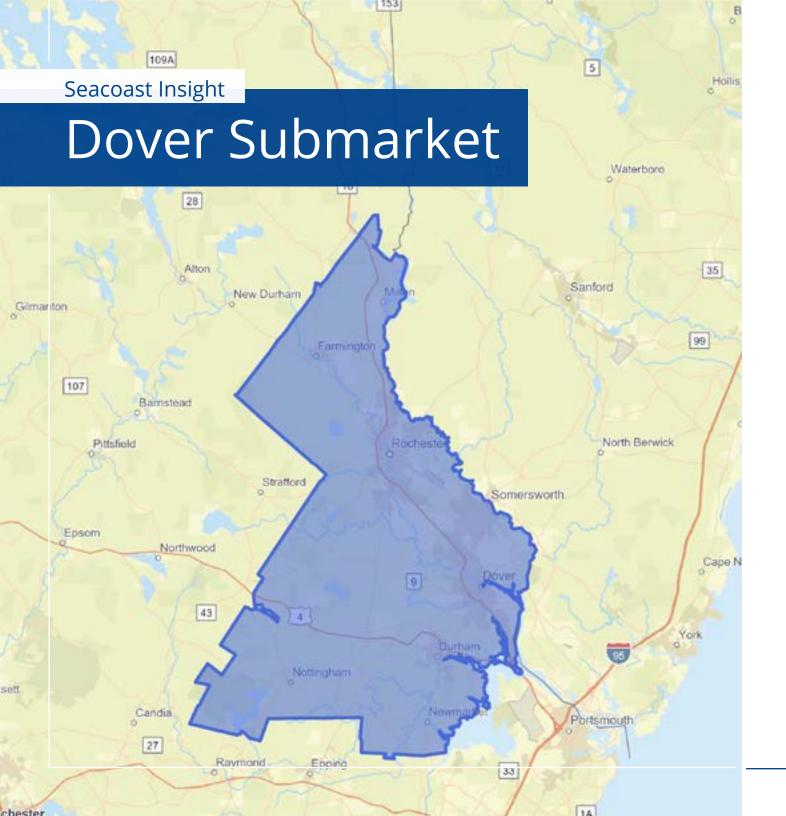
- Colliers Accelerating success.
- Brentwood
   Newfields
- East Kingston
- Epping

North Berwick

- Exeter
- Fremont
- Greenland
- Hampton
- Hampton Falls Stratham
- Kensington

- Newington
- North Hampton
- Portsmouth
- Raymond
- Rye
- Seabrook

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- Barrington Milton
- Dover Newmarket
- Durham Nottingham
- Farmington Rochester
- Lee
   Rollinsford
- Madbury
   Somersworth

# Seacoast Insight Office Market

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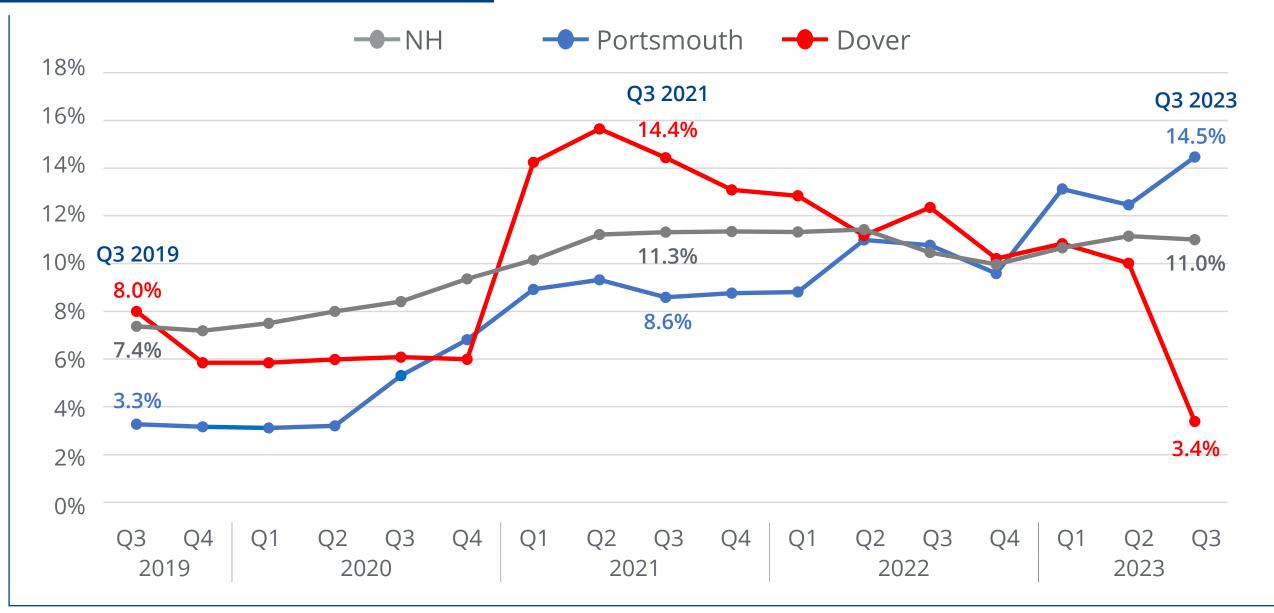




- All buildings and condominiums 10,000+ SF
- Multitenant or single tenant
- Classified as Class A, B, or C
- Excludes medical space
- Rents are reported as modified gross (MG)
- All numbers are based on Q3 2023

## Office Vacancy Rate





# Office Market

- The NH average vacancy rate in the office market is relatively flat, hovering between 10% and 11% over the last 11 quarters.
- Some leases that were executed right before the pandemic expired this year, leading the Seacoast vacancy rate to climb. The rate may continue to rise as some of the longer-term leases are set to expire in 2024.
- The Portsmouth submarket is still a more active leasing market than the Dover submarket due to availability.

### Portsmouth Submarket Historic Comparison

	Q3 22	Q2 23	Q3 23
<b>Total Inventory</b> (in thousands of SF)	4,469	4,574	4,574
<b>New Supply</b> (in thousands of SF)	-	42.0	-
<b>Net Absorption</b> (in thousands of SF)	(2.8)	25.1	(91.8)
Vacancy Rate	10.8%	12.5%	14.5%
Direct Asking Rent (MG)	\$24.16	\$25.07	\$25.99
Sublease Asking Rent (MG)	\$21.73	\$22.53	\$23.39



# Office Market



- Many companies require employees to work in the office at least 3 days per week, leading to some parking lots appearing somewhat fuller. Traffic on the roads has returned to pre-pandemic levels in some communities.
- Where will all the businesses come from to fill the vacancies? Existing businesses are expanding (Northeast Credit Union/Novocure) or downsizing (Fedpoint/Liberty Mutual).
- Seacoast has a "desirability" factor that will continue to attract and retain companies ONLY IF housing availability and affordability can be addressed.
- Attracting employees continues to be a problem for some companies looking to keep pace or expand because of the high cost of housing. Although hiring may have slowed, many key professional positions remain unfilled.

# Top Office Deals



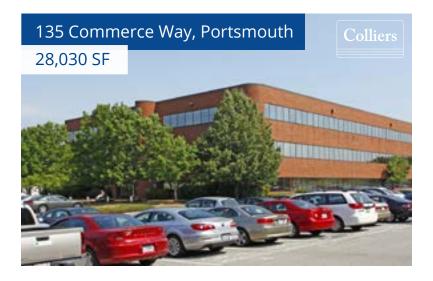












# Industrial Market



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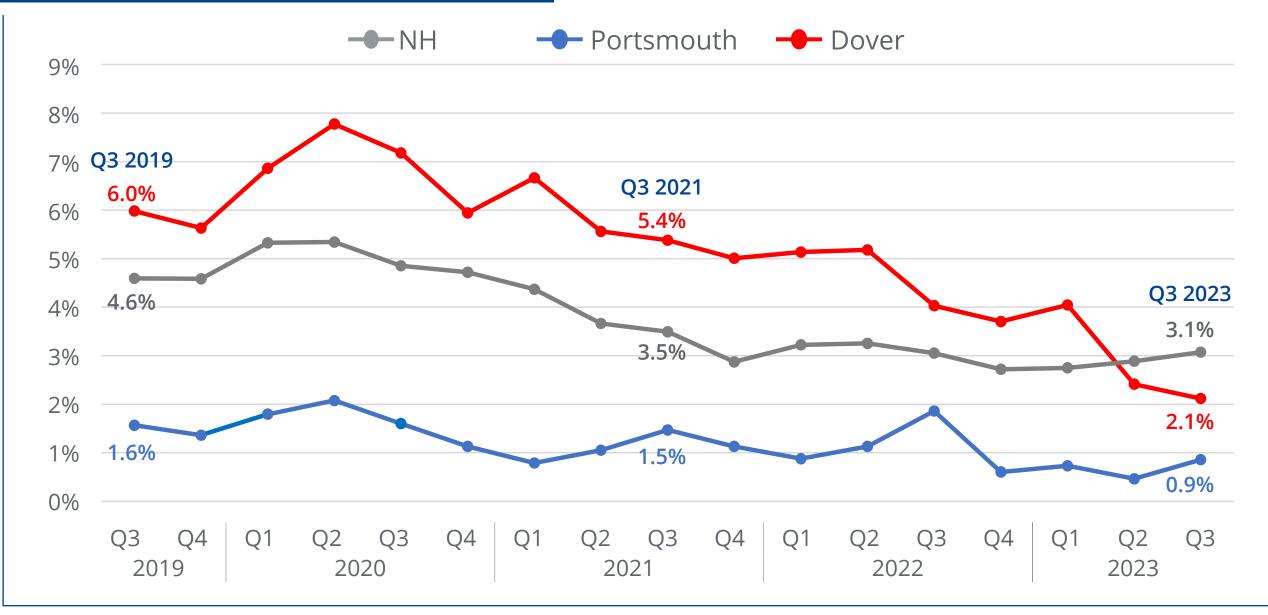
# Seacoast Insight Industrial Criteria



- All buildings and condominiums 10,000+ SF
- Multitenant or single tenant
- Classified as manufacturing (mfg), flex/R&D (flex), or warehouse/distribution (W/D)
- Excludes medical space
- Rents are reported as NNN
- All numbers are based on Q3 2023

## Industrial Vacancy Rate





## Industrial Market

- The NH industrial market was flat over the last year, ending Q3 with a statewide vacancy rate of 3.1%.
- Next to the lack of employees, the shortage of industrial space of any size continues to be one of the biggest economic growth obstacles facing NH.
- Warehousing and distribution spaces are still in high demand but in short supply (especially for spaces under 10,000 SF).

Portsmouth Submarket Historic Comparison

	Q3 22	Q2 23	Q3 23
<b>Total Inventory</b> (in thousands of SF)	13,586	13,586	13,586
<b>New Supply</b> (in thousands of SF)	-	-	-
<b>Net Absorption</b> (in thousands of SF)	(100.1)	35.9	(53.3)
Overall Vacancy	1.9%	0.5%	0.9%
Direct Asking Rent (NNN)	\$10.72	\$8.85	\$11.82
Sublease Asking Rent (NNN)	\$12.19	-	\$10.63



# Industrial Market



- Although there has been some new construction in the last several years, the cost of building (and supply chain issues) is still stalling new buildings. As a result, direct rents for existing buildings have jumped by 33.9% in the Portsmouth submarket and 67.9% in the Dover submarket since 2020.
- Any new manufacturing seems to be high-tech focused on small batch precision manufacturing, contract manufacturing for the electronic, aerospace and defense industries, and medical device manufacturing.

## Top Industrial Deals









#### 121 Technology Dr, Durham









## Industrial Projects















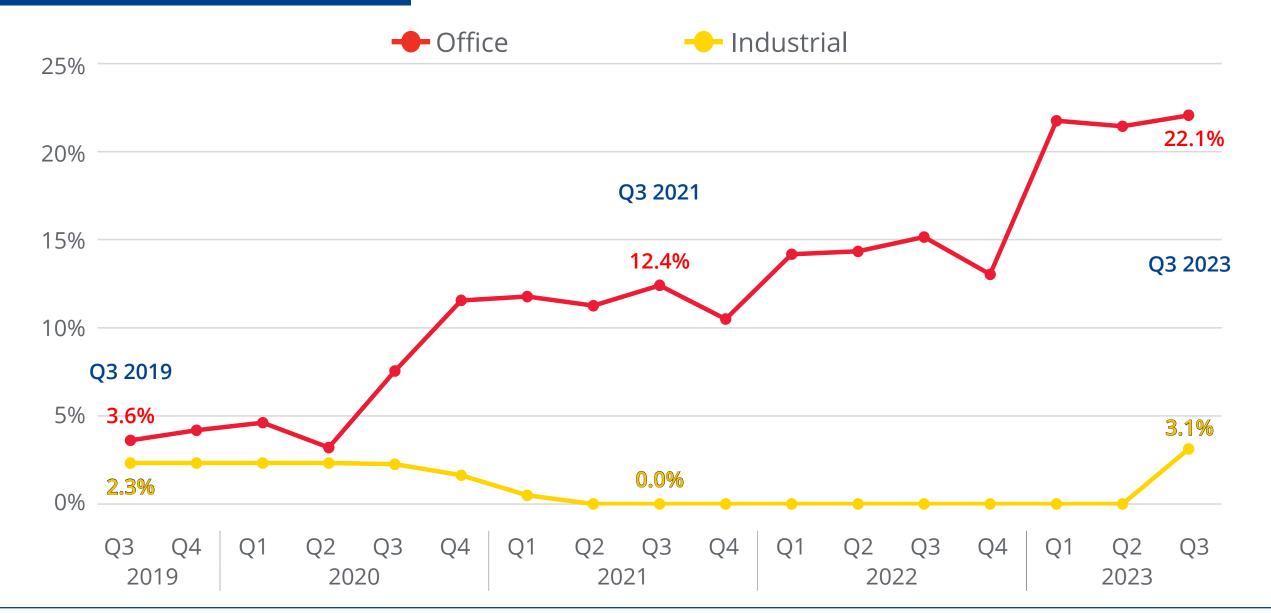
# Pease Snapshot



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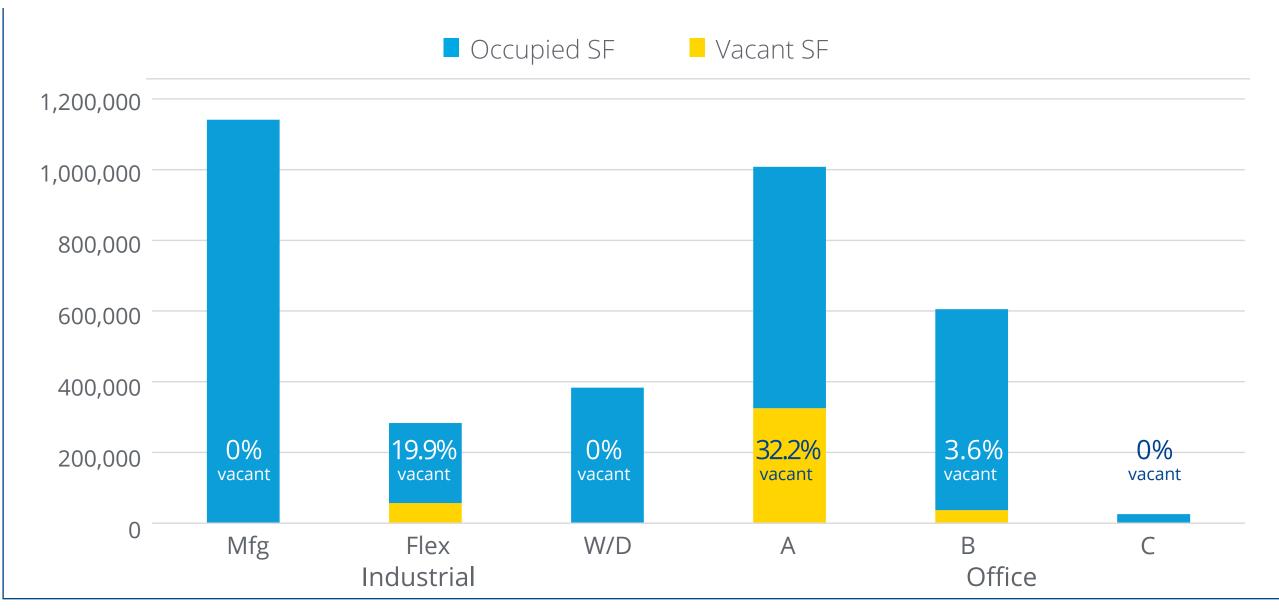
# Pease Vacancy





# Q3 Vacancy Snapshot





# Office Availabilities



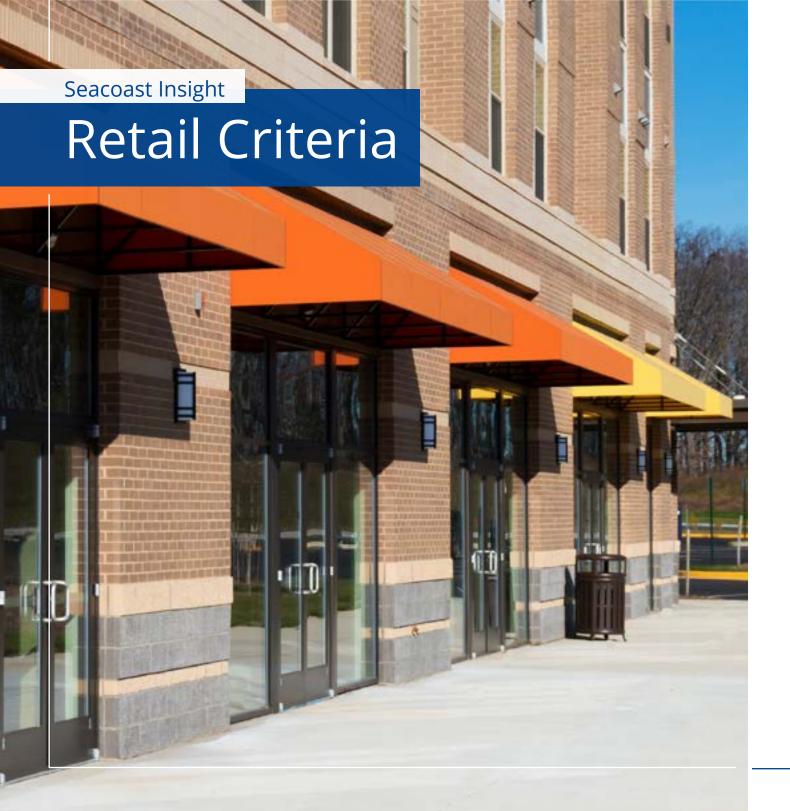


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## Seacoast Insight Retail Market

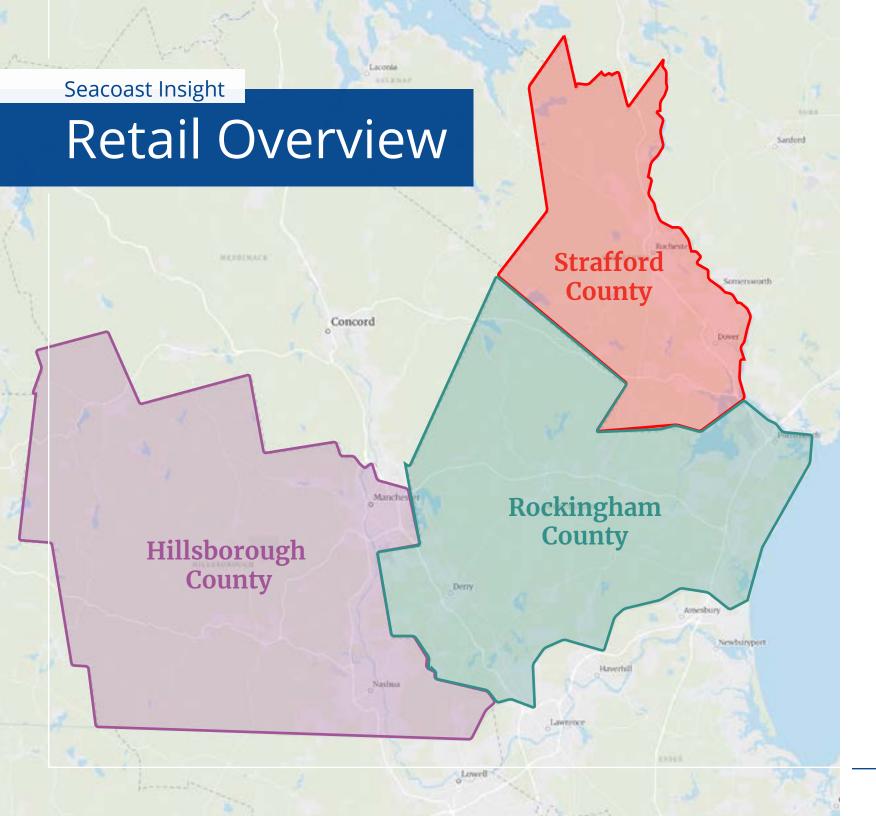
Colliers

Acceleration





- All data is from CoStar
- Data divided by counties, focusing on Rockingham and Strafford
- Rents are reported as gross
- All numbers are based on Q3 2022





### Strafford County

Inventory SF	7.7 million
Vacancy Rate	3.0%
Avg Rent	\$15.08

### Rockingham County

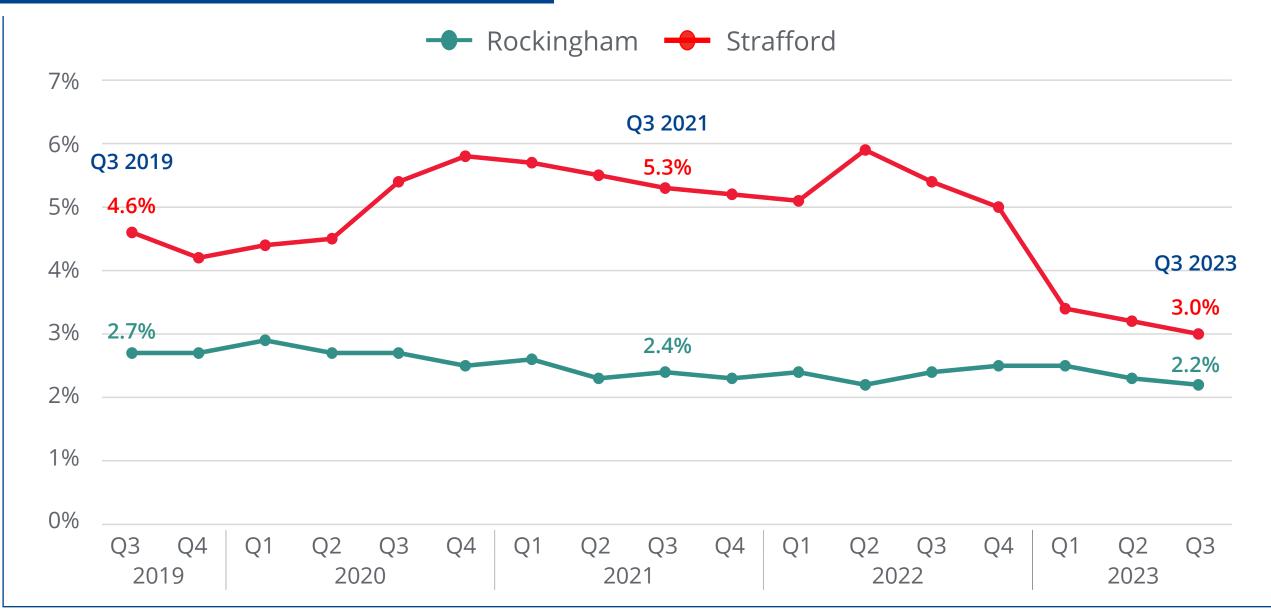
Inventory SF	27.4 million
Vacancy Rate	2.2%
Avg Rent	\$21.28

### Hillsborough County

Inventory SF	27.9 million
Vacancy Rate	2.7%
Avg Rent	\$19.08

## Retail Vacancy Rate





# **Retail Market**



### Rockingham County

27.4M SF	233k SF	2.2%	90.3k SF	\$21.28
Inventory	Under Construction	Vacancy Rate	Yearly Absorption	Rents

- Retail vacancy in the Rockingham submarket is at 2.1%, decreasing by 0.3% over the past 12 months. In the same time period, 100,000 SF has been absorbed and 19,000 SF has been delivered.
- Rents are around \$21.00 PSF, which is a 2.8% increase from where they were a year ago. In the past three years, rents have increased a cumulative 11.9%.
- In2023, 50 sales have taken place. Sales have averaged \$185 PSF, and the estimated value for the submarket as a whole is \$170 PSF.

# Retail Market



### Strafford County

7.7M SF	70k SF	3.0%	189.8k SF	\$15.08
Inventory	Under Construction	Vacancy Rate	Yearly Absorption	Rents

- Vacancy in the Strafford County submarket is at 3.2%, falling by 2.0% yearover-year. During this time, 160,000 SF has been absorbed and 3,100 SF has delivered.
- Rents are around \$15.00 PSF, which is a 3.8% increase from where they were a year ago. In the past three years, rents have increased a cumulative 16.4%.
- In the past 12 months, 25 sales have taken place. Sales have averaged \$175 PSF, and the estimated value for the submarket as a whole is \$165 PSF.

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## Contacts



### **Sale & Lease Information**



### **Market Information**



### Q3 Office Report Q3 Industrial Report





Eblast Sign-Up

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