Transportation Update

Portsmouth Planning Department &

Cooperative Alliance for Seacoast Transportation

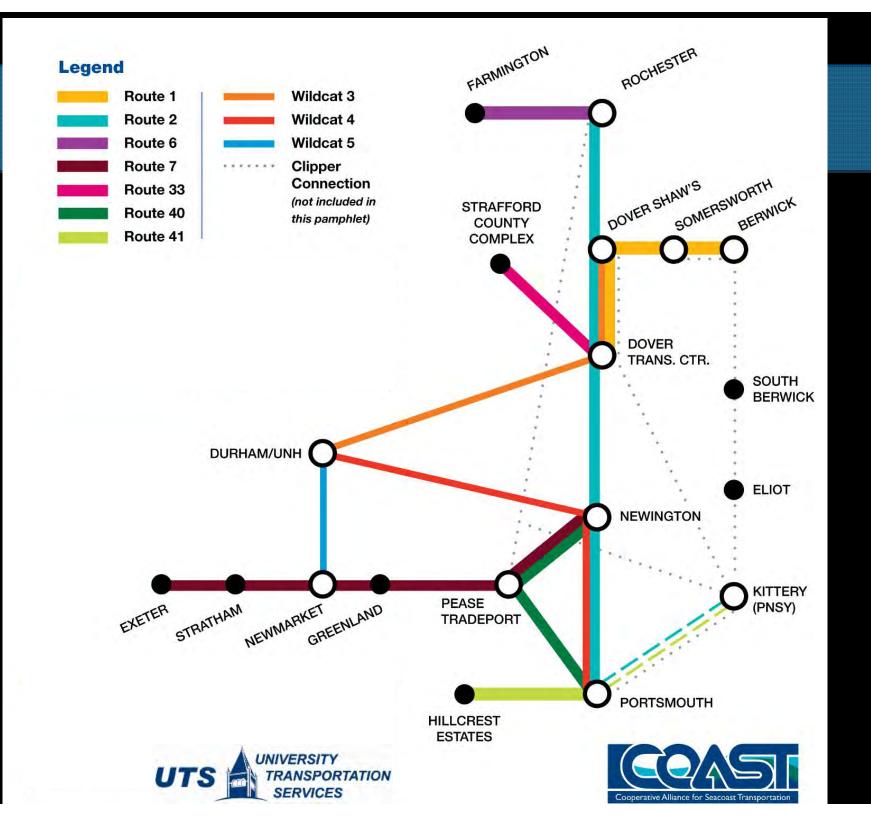
August 5, 2013

Outline

- Public Transportation
- Parking Access and Connections
 - Satellite Parking Lots
 - Parking Shuttle
 - Bicycle Share
- Wayfinding
- Bicycle & Walking Friendly Communities Designations
 - Bike / Ped Master Plan
 - Bike Lanes and Shared Lanes
 - Infrastructure
- Complete Streets

Public & Mass Transportation

- Regional Fixed Routes COAST & Wildcat Transit
- Local Fixed Routes Portsmouth-Pease Tradeport Trolley System
- Express Commuter Routes Clipper Connection
- Seasonal Downtown Trolley Routes
- On-Demand Door-to-Door Services
- Privately Operated Intercity Services





Your Public Bus System



\$52 for a monthly bus pass or a single tank of gas?

I choose the bus.



www.coastbus.org





The Organization

Non-profit service organization

Independent public body of the state

A regional cooperative of the communities it services



Annual Operating Budget \$5.2M

Revenues are primarily derived through public sources

Rapid & significant expansion since 1999

Explosive growth in ADA paratransit services



City Financial Support

	FY2013		FY2014
Service Type	Budget	Actual	<u>Budget</u>
Regional System	\$ 53,618	\$ 59,770	\$ 77,000
Local - Trolley System	\$ 95,000	under budget YTD	\$ 120,000
Seasonal Trolleys	\$ 20,000	\$ 18,867	\$ 25,000
Clipper Connection	\$ 0	\$ 0	\$ 0
TOTAL	\$168,618	under budget YTD	\$ 222,000
\$ Increase	-	-	\$ 53,382
% Increase	-	-	31.7%



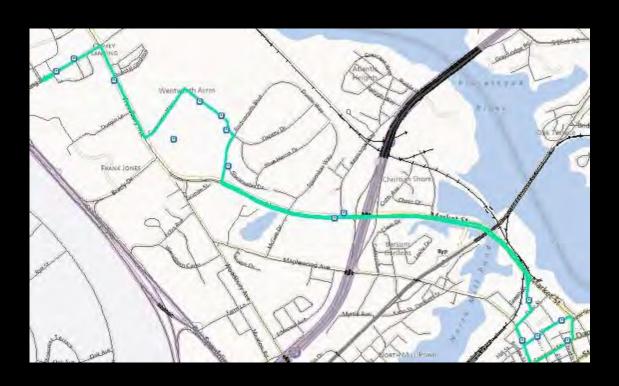
Strengths

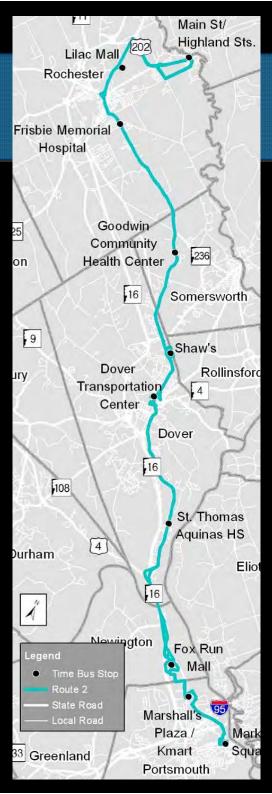
- An affordable bus available every half-hour or hour
- Information at every bus stop telling you which COAST bus routes serve that location and at what times
- Printed schedules distributed throughout the City
- Easy to use and informative website
- Mobile apps (Google Transit & Hop Stop) for users & potential new users
- Professionally trained staff that is safe, courteous & proud to serve the region



Route 2

- Connects Rochester, Somersworth, Dover, Newington & Portsmouth
- ½-hour frequency during weekday peak commute periods and hourly otherwise, also operates on Sat.
- 2012 Ridership 169,000 (+26% in past year)







Route 7

Connects Exeter, Newmarket, Stratham,Greenland, Portsmouth/Pease& Newington

- Four (4) arrivals & departures a day on weekdays
- 2012 Ridership 9,385 (+14%)

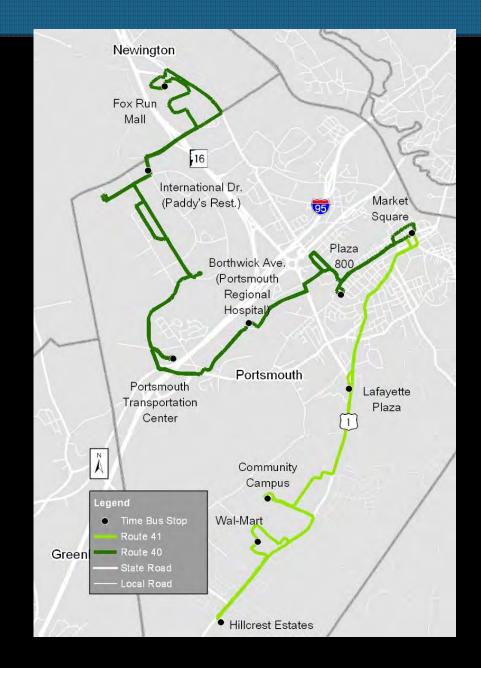






Routes 40 & 41

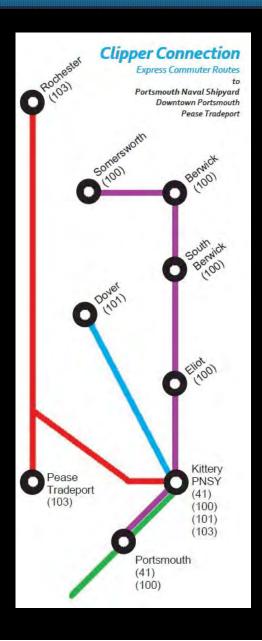
- Local fixed-routes operated in partnership with Portsmouth & the Pease Development Authority
- Runs every ½-hour during weekday peak commute periods and hourly otherwise, every other hour on Sat.
- 2012 Ridership (combined) 121,911
- 18% ridership increase since 2009 when a fare was first introduced





Clipper Connection

- New pilot project
- Portsmouth Naval Shipyard, Pease Tradeport, Market Square
- Operates only in AM and PM peak commuting periods
- Seated capacity of buses regularly exceeded
- 2013 ridership 12,441 (+49% YTD)



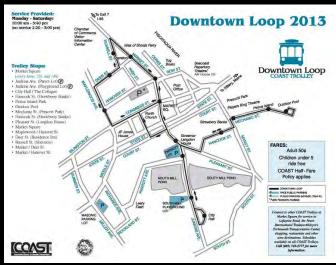


Seasonal Trolleys

- Vintage Christmas
 - Operates weekends in December only (free)
 - 20-minute frequency
 - 2012 Ridership 2,410 (+11%)

- Downtown Loop
 - Operates late June to end of August (\$.50)
 - 20-minute frequency
 - 2012 Ridership 2,450 (-3%)





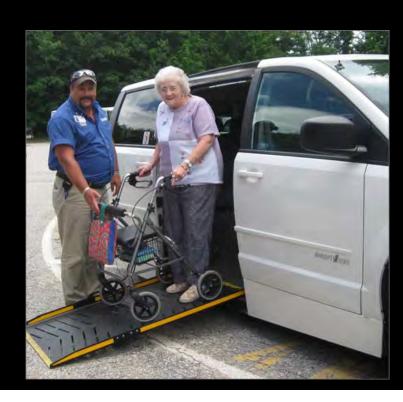


ADA Paratransit Service

Door-to-door van service for eligible individuals with functional abilities that prevent their being able to use the fixed-route bus system

Service is available on demand and must be provided as a complement to fixed-route bus service.

2012 Ridership – 11,477 (+62%)





Opportunities

- Tremendous growing demand
- Seacoast Transportation Management Association (TMA)
- Reviewing Portsmouth-Pease Trolley system
- Clipper Connection Express Commuter Route options
- Potential to coordinate door-to-door services with the City's Senior Transportation Program &/or others

"A downtown parking supply that is convenient, viable and central to downtown destinations is key to the short-term and long-term health of the City's...economy."

Guiding Parking Principles for the CBD approved by City Council March 2012

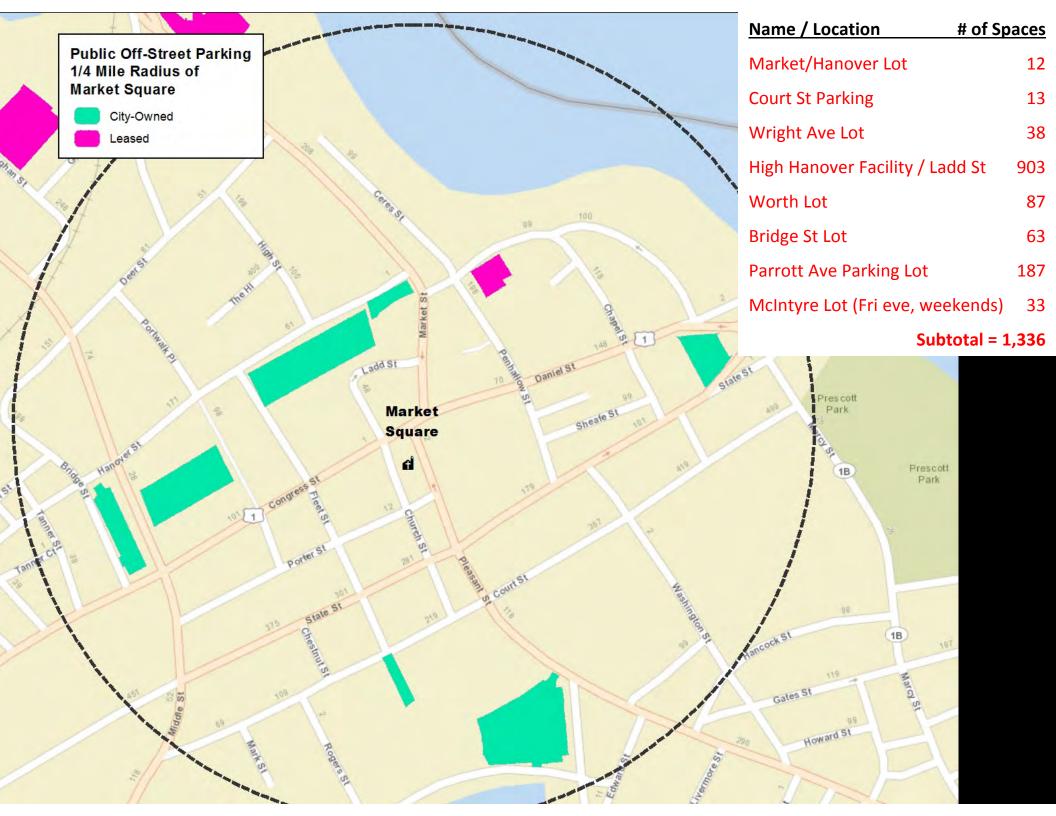
"Provide sufficient parking in the downtown area to support a balanced multi-modal transportation system.

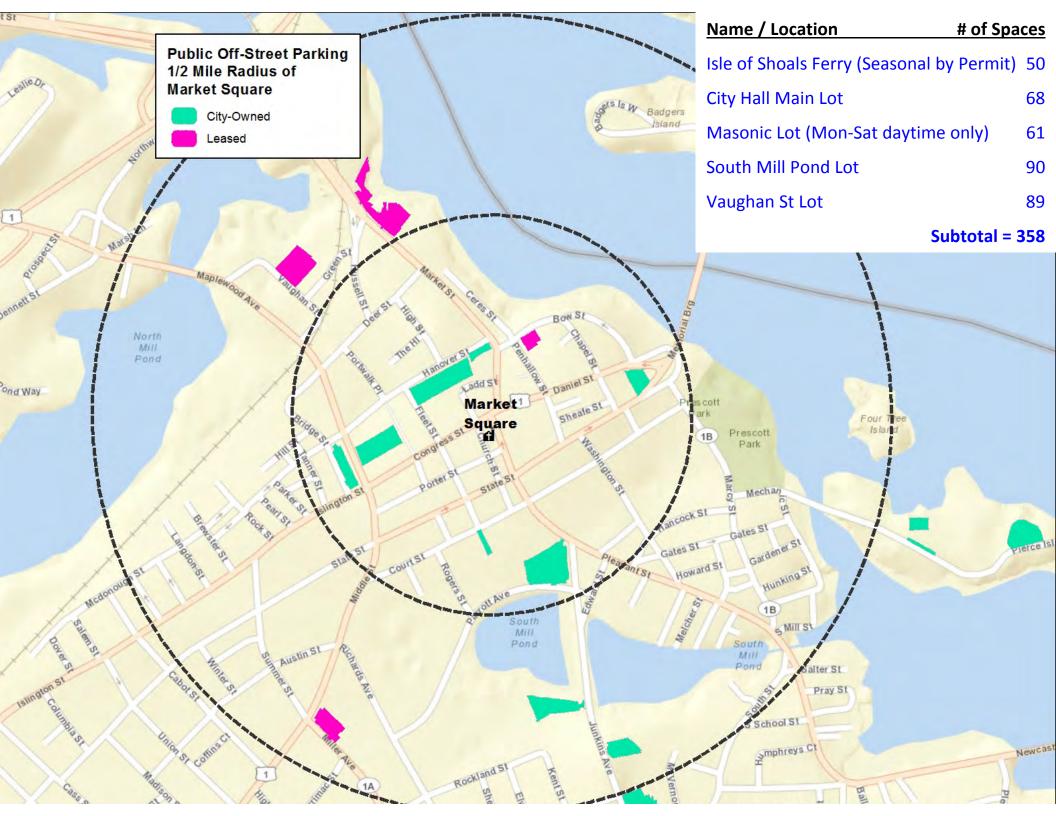
 Identify opportunities for building and/or expanding public parking structures in the downtown core."

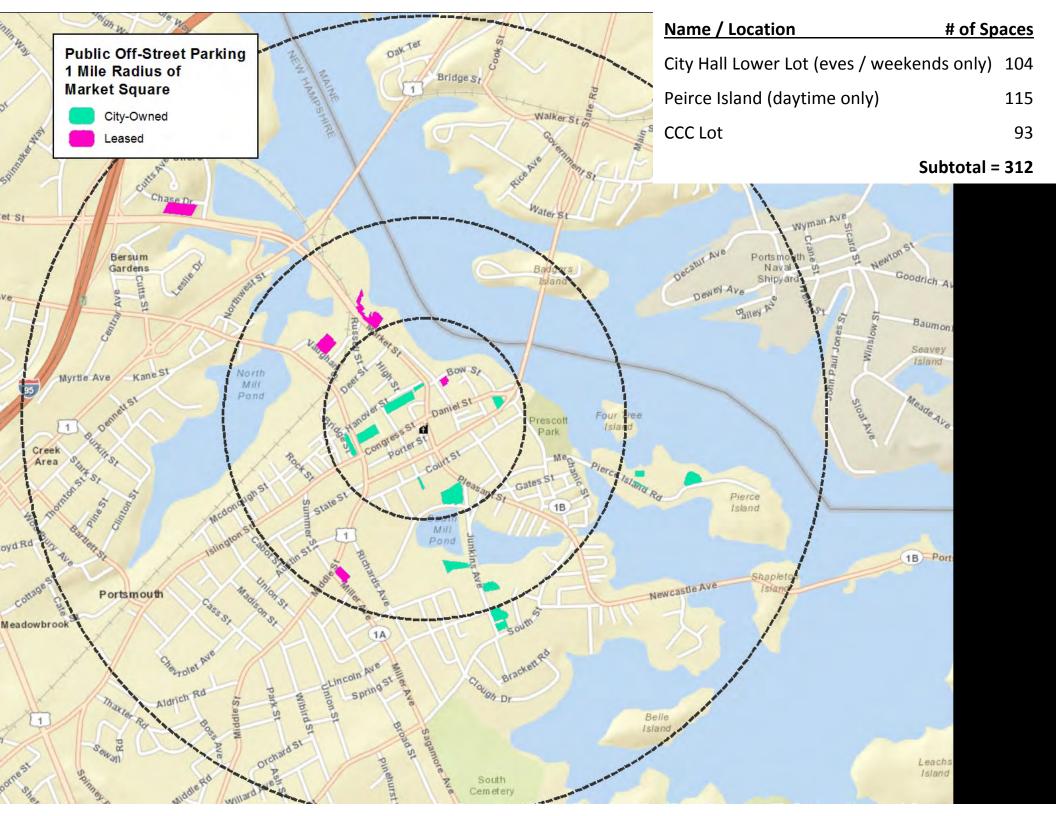
Blue Ribbon Transportation Policy Committee Report
April 2013

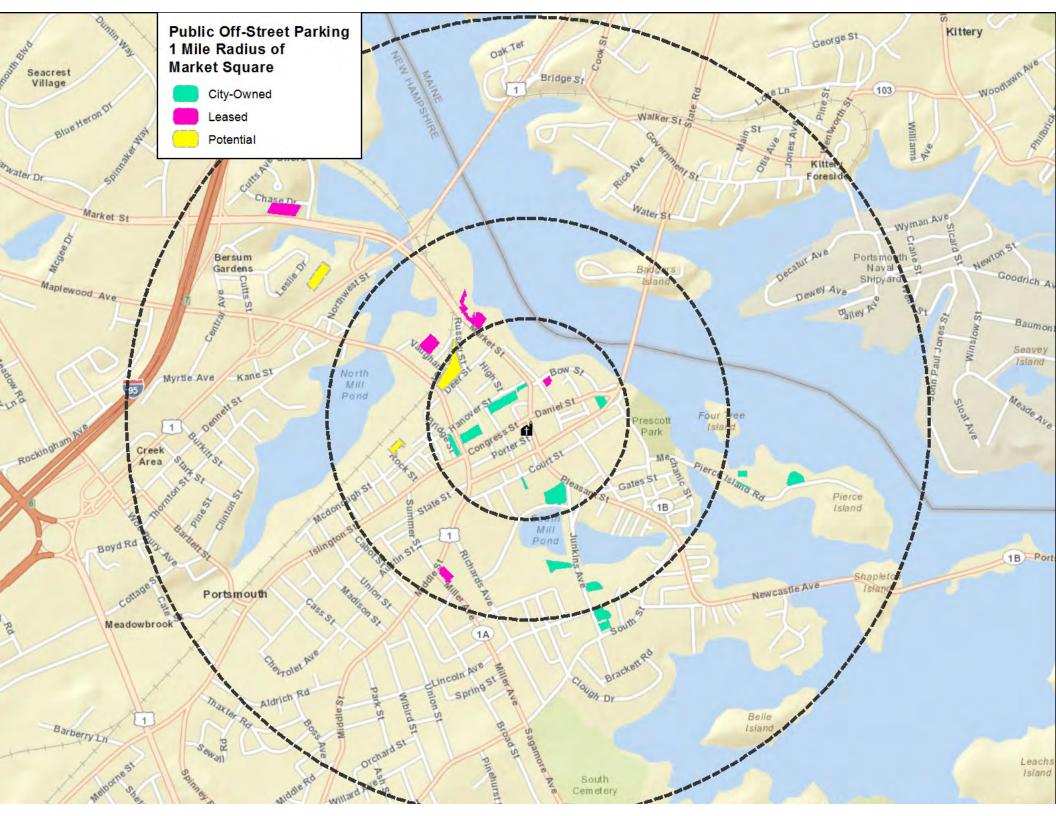
- Potential opportunities to maximize existing infrastructure:
 - Satellite parking
 - Parking shuttle
 - Bike share
 - Valet parking

- Satellite Parking Considerations:
 - WALKABLE (within ¼ mile, 5 minute walk along safe sidewalks and crosswalks)
 - BIKABLE (within ½ to 1 mile, 10 minute bike along designated bike routes)
 - PUBLIC TRANSIT ACCESS (pick-up every 10 minutes with shelter)
 - AVAILABLE at peak times (e.g. evenings and weekends)











Parking Shuttle

- Service to satellite parking lots
- 10 minute frequency
- Exploring potential partnerships with transit providers (private and non-profit)
- Initial daily cost estimate \$800-\$1,000
- Recommendation run a pilot program during Friday, Saturday and Sunday to start spring of 2014

Bike Share

- Self-service bike rental stations
- For short distance point-to-point trips
- Seasonal only
- Need safe bike routes between stations
- Possibility for public / private partnership
- Initial set up costs, ongoing maintenance and operation costs
- Recommendation invite proposals from private and/or non-profit entities to gauge interest / cost / feasibility

- Valet Parking
 - Two private valet operations Atlantic Valet, Residence Inn
 - Use a variety of private lots around the Downtown
 - City staff exploring possibility for expanding valet parking services
 - Valet parking at High Hanover Parking Facility not recommended

Wayfinding



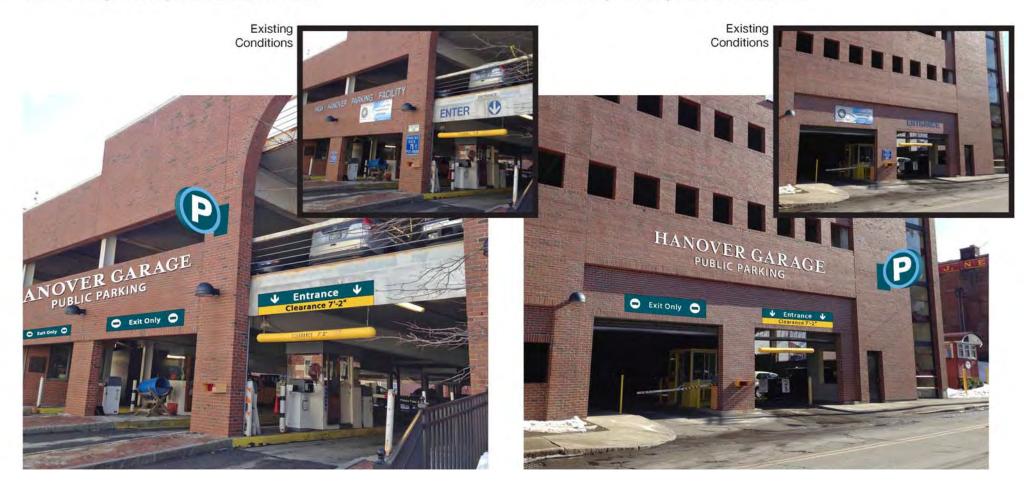




Hanover Garage - Viewing East down Hanover Street



Hanover Garage - Viewing South down Fleet Street





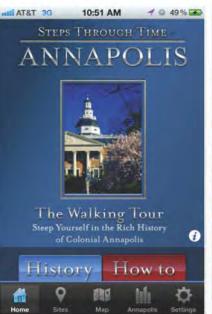
Smart Phone App



Example of text message map for Tampa Riverwalk, FL

GENERAL TRAVEL APPS

- City Maps
- My City Way
- Yelp
- My Local
- Open Table
- Kayak
- Park My Car (Parking Lot/Garage finder)









Annapolis MD Walking Tour App





- Recognizes communities
- Promotes bicycle and pedestrian awareness
- Provides technical assistance
- Provides benchmarks
- Inspires further action





Moving toward BFC & WFC designation

- Adopt the BFC and WFC Action Plans
- Create a Bicycle/ Pedestrian Master Plan
- Adopt a Complete Streets
 Policy
- Implement some "bricks and mortar" improvements
- Continued participation in Safe Routes to School program





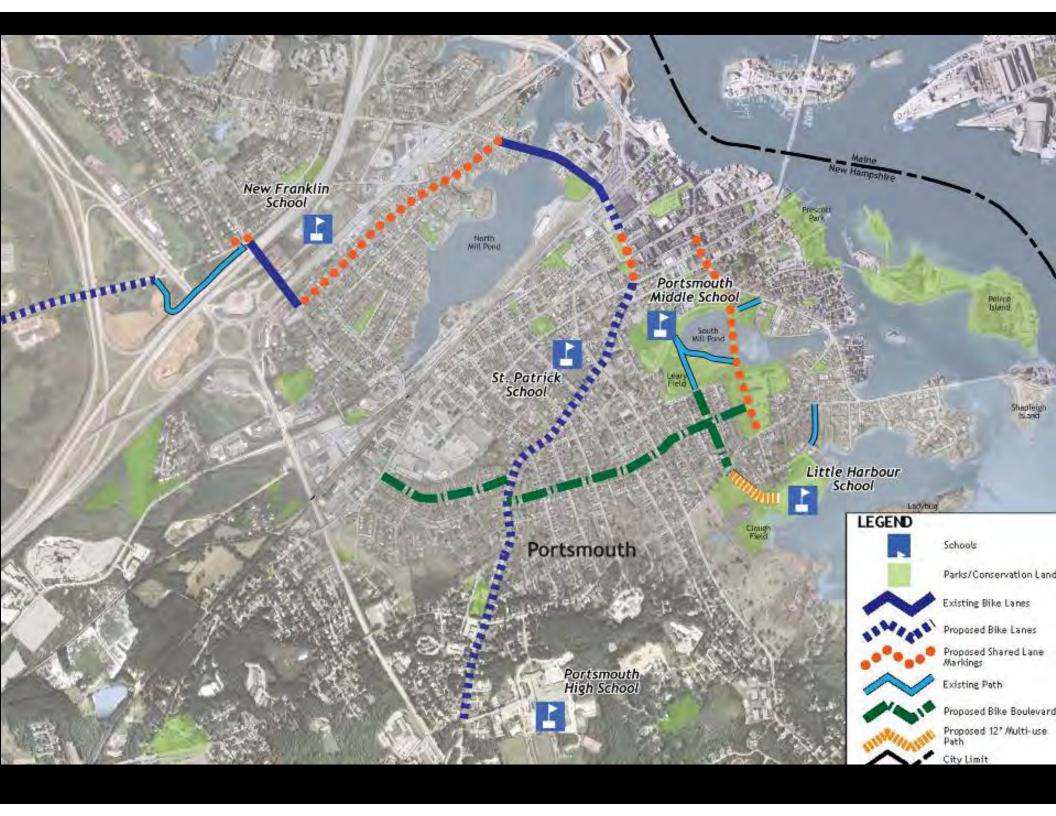
Bicycle/Pedestrian Master Plan

- Comprehensive approach
- Identification of needs
- Justification for improvements
- Road map for implementing improvements
- Guides funding and investments
- Mechanism for evaluation and monitoring of improvements









Bike Lanes and Route Markings

- Shared Lane Markings (Sharrows)
 - State St and Daniel St (planned)
 - Scott Ave (planned)
 - Dennett St, Junkins Ave, Marcy St, Pleasant St,
 Maplewood Ave, Middle St, Market St (future)



- Bike Lanes
 - Market Street Extension (existing)
 - Maplewood Ave (existing)
 - Memorial Bridge (planned)
 - Sagamore Ave (planned)
 - Peverly Hill Rd (planned)
 - Lafayette / Middle Street (proposed)

Paths and Trails

- Pease Multi-Use Trail (planned/funded)
- Hampton Branch Rail Trail (proposed)



Infrastructure

- Bike parking (racks and storage)
- Bus shelters
- Sidewalks / Crosswalks







Complete Streets

Complete Streets are safe, comfortable, and convenient for travel for everyone, regardless of age or ability – motorists, pedestrians, bicyclists, and public transportation riders.

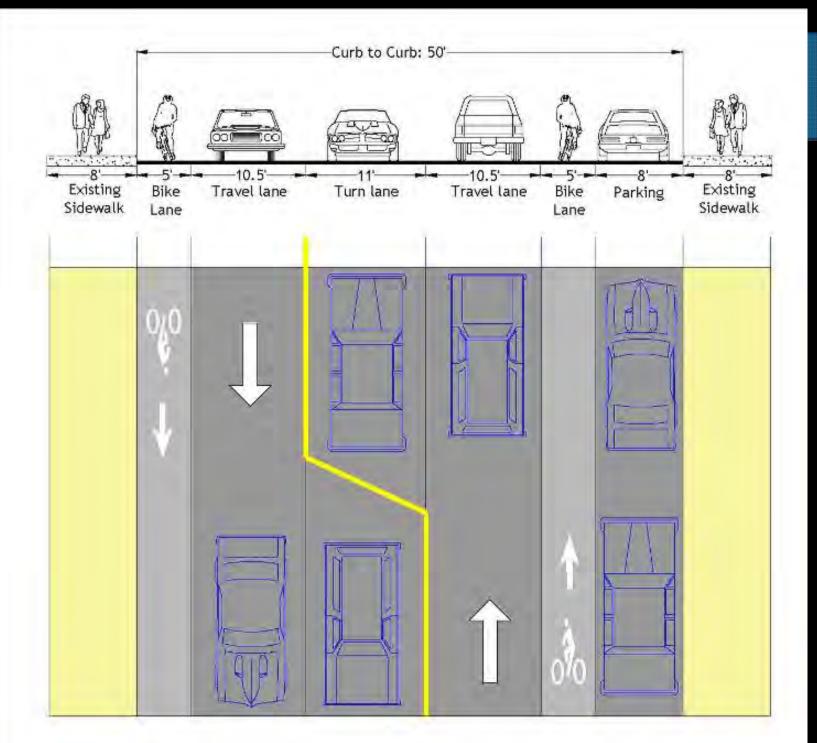
- Related Projects
 - Daniel Street (2013)
 - State Street (2009-2011)
 - Islington Street Streetscape Study (2008-2009)
 - Maplewood Avenue Feasibility Study (2013)
 - Market Street Gateway (2013)
 - Sagamore Avenue (2013-2014)



Islington Street Corridor Study







Complete Streets

Complete Streets Policy

- Commitment to following nationally recognized street design standards and reference best practices in street management
- Draft Policy included in Transportation Policy Report
- Recommendation adopt Complete Streets Policy