ArtSpeak Meeting May 21, 2012 6:30 – 8:30 City Hall 4th floor Portsmouth. NH

Present:

Robin Albert Leanne Spees Robin Lurie-Meyerkopf Sarah Haskell Cathy Sununu Nancy Pearson Anna Matheson Liz Wright

Absent:

Molly Ferarra Anna Nuttall

Welcome and introductions of new board members.

- New Member Anna Matheson will become the treasurer as Molly Ferarra will be leaving the board.
- Pam Watson submitted a letter of resignation from the board effective immediately.

Minutes:

• April meeting minutes were approved.

Treasurer's report:

- Report not accepted because dates of report are possibly incorrect. Executive committee will confirm with Molly about the dates on this report.
- AFTA roll out budget was touched upon.
- AFTA final payment has been paid.

Children's Day

- A great success!
- Information about local arts/culture organizations was dispersed
- Art Speak info handed out
- The interactive sculpture that Anna Nuttall supplied was a great success
- Art Speak booth at Market Square Day not in our best interest

Board Recruitment

• Nancy offered the name of a man in the local theater scene (Scott Caple). She has approached him and he is interested in the board, but thinking about it.

• We need general business type people, folks who know how the arts are integral to the well fare of the business community. We need to recruit people that are innovative thinkers, business people and willing to serve on the board.

Executive Committee:

- Nancy Pearson is considering the role of Art Speak board chair person.
- Liz Wright would like to continue her active role on the executive committee. Nancy has offered to be Chair and Liz Wright Vice Chair.
- The new exec committee will begin in July. Treasurer: Anna Matheson

Secretary: Sarah Haskell

June Symposium:

- Robin A, Sarah, Liz and Cathy attended a meeting at Discover Portsmouth with Mary Ellen Burke. There is a sense that we can dovetail our work and mission with theirs.
- June Symposium suggested date: June 21st 8AM at Discover Portsmouth.

Meeting with City Manager:

• Cathy and Robin met with city manager, John Bohenko to discuss the AS budget for FY 2013, which is now set at \$15K

% Art at Middle School:

• Anna Nuttall has been proposed and accepted as the teacher on the % Art Cmt.

Challenge America Fast - Track Grant:

- Liz is working on this grant for a public art tour of Portsmouth.
- Art Speak needs to address these concerns:
 - 1. develop criteria of what is public art
 - 2. create a base line listing pieces that are going to be on the tour
 - 3. create a committee of professionals to advise and over see this list/collection
 - 4. committee will apply criteria to the list
 - 5. create the tour
 - 6. research, enlist interns, get visual images of the art
 - 7. develop and promote the tour

When the Public art tour is complete we will:

- Package tour for schools, ready made tour
- Image of tour on website, make available to public
- Create cell phone audio tour

Once the tour is up and running AS will:

- I. Monitor response for review success blog
- II. Blog on website
- III. Constant evaluation and revision

The advantage to this proposal is that is packages the city's public art plus highlights the non-city owned public art (i.e. murals from the Portsmouth Museum of Art). Lynn Graton

from the NHSCA will be asked to speak at the June Symposium to address the concept of cataloging Portsmouth's collection of public art and creating a public tour of it.

Staffing:

- Cathy has written an AS Coordinator Position Description based on past documents and AS information.
- Networking skills, communication skills are primary. Discussion around grant writing skills and responsibilities as a part of the skill set.
- Language of "program implementation" bullets was explored and tweaked.
- Cathy has asked that people email her suggested changes in text and bullets to clarify exactly what AS expects.

AFTA Roll Out:

- Breakfast on 9/13-14, with report of survey.
- Luncheon with Rotary is set up.
- Strawbery Banke is available for reception and workshop on 9/14.
- The NHSCA is sharing info about other towns that participated in AFTA, talk about how all involved can coordinate with Randy's travel and other details, including promotional printed materials.
- Discussion of an AFTA brochure.

Action items:

- Robin: will set up meeting between old and new treasurer.
- Robin: ask Molly to update treasurer's report.
- Look at job description. Cathy will email description.
- Cathy will contact Mary Ellen about June Symposium

Tuesday June 12, 2012 7:30 AM Executive Cmt meeting proposed.

June 18, 2012 6:30 Next Board meeting.

8:25 meeting adjourned.