



## **Art-Speak Board of Directors Meeting**

**Jan 23, 2012**

**Location: Seacoast United Way**

### Attendance:

Robin Albert  
Sarah Haskell  
Anna Nuttall  
Nancy Pearson  
Leanne Spees  
Cathy Sununu  
Pam Watson  
Liz Wright

- I. Introductions for all for new board members.
- II. Approval of minutes
- III. Treasurer report

### IV. AFTA subcommittee report:

- Randy Cohen / office was contacted to acquire information regarding fees and schedule information for possible AFTA roll-out presentations.
- Outreach to Leadership Seacoast and Chamber was made with regard to participating in roll-out events/forums for presenting.
- We will need a lot of outreach for donation support for Randy's visit including donations of lodging, meals, in-town transportation etc... Also will need funds for travel and other expenses.
- Next steps: Plan cohesive marketing for AFTA rollout campaign including timeline, flyers, advertising, sponsorship etc...

### V. % for Art :

- Deborah will begin investigating a advocacy plan for Middle School project.
- Anna will meet with Jane for clarification about the committee's status and next steps "in the works" with JBC/% for Art committee.
- Nancy will connect with JBC

VI. New Vision for Art-Speak: Cathy and Anna presented a potential new model /structure to help guide Art-Speak's future initiatives. Feedback was positive, and informal consensus regarding direction of new model was reached. Next steps will be fleshed out in the next month and discussed at next board meeting.

#### VII. Art-Speak Calendar

- Symposium Topics discussed:
  - Arts and Business connection. Bring together Businesses for the Arts award winners to present and network. Invite non-profits/arts orgs and fellow businesses to attend (to learn more about the win-win of partnerships between art/businesses in community.
  - Listening circles including arts organizations, artists, residents around topic of 'revision' of Art-Speak
- "State of the Arts" presentation will include accomplishments, and 'looking ahead', and mention of new model/re-visioning of Art-Speak.