



TANGRAM S

BRICK MARKET PRESENTATION OF ARTWORK CONCEPTS



Construction | Development | Management



Brick Market

VIVIAN BEER STUDIO



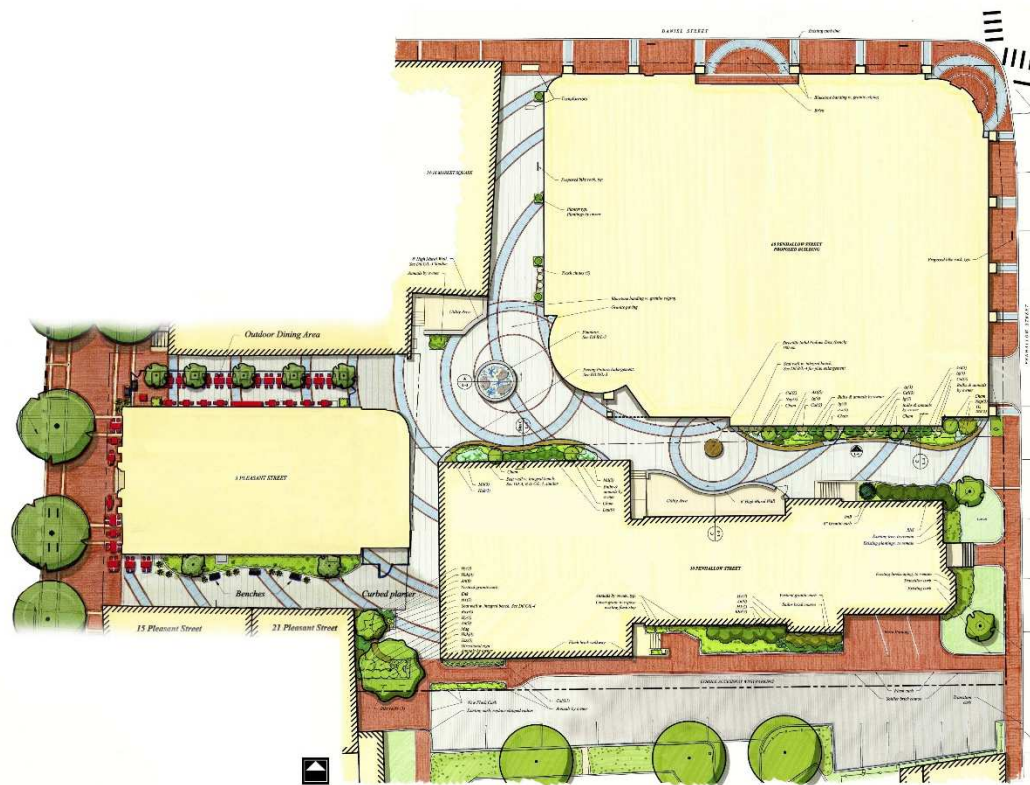
Golob Art



During 2019 Brick Market, consisting of the renovation 3 Pleasant Street, the design of the new building at 60 Penhallow and the surrounding courtyard and sidewalks was reviewed and approved by the HDC and later reviewed and approved by the Planning Board in January of 2020.

Timeline

- March 2019 – January 2020 Design Review & Approval by the City of Portsmouth
- Fall 2019 – Renovation of 3 Pleasant begins
- Summer 2020 – Call for Artists
- Fall 2020 – Construction of 60 Penhallow begins
- Fall 2020 – Selection of Artists
- Winter 2020 – Present – Development of Concepts



VIVIAN BEER STUDIO





Imagery

The design of the landscape and as well as the building at 60 Penhallow reflects Portsmouth's Maritime History and the water that defines the City. The overall goal of Brick Market and its landscape is to create an exciting, activated pedestrian courtyard or plaza providing connectivity between Market Square to and through the site to the McIntyre block and the waterfront beyond. It will also be a destination and gathering space. Curves, waves and water are central themes that structure the space.



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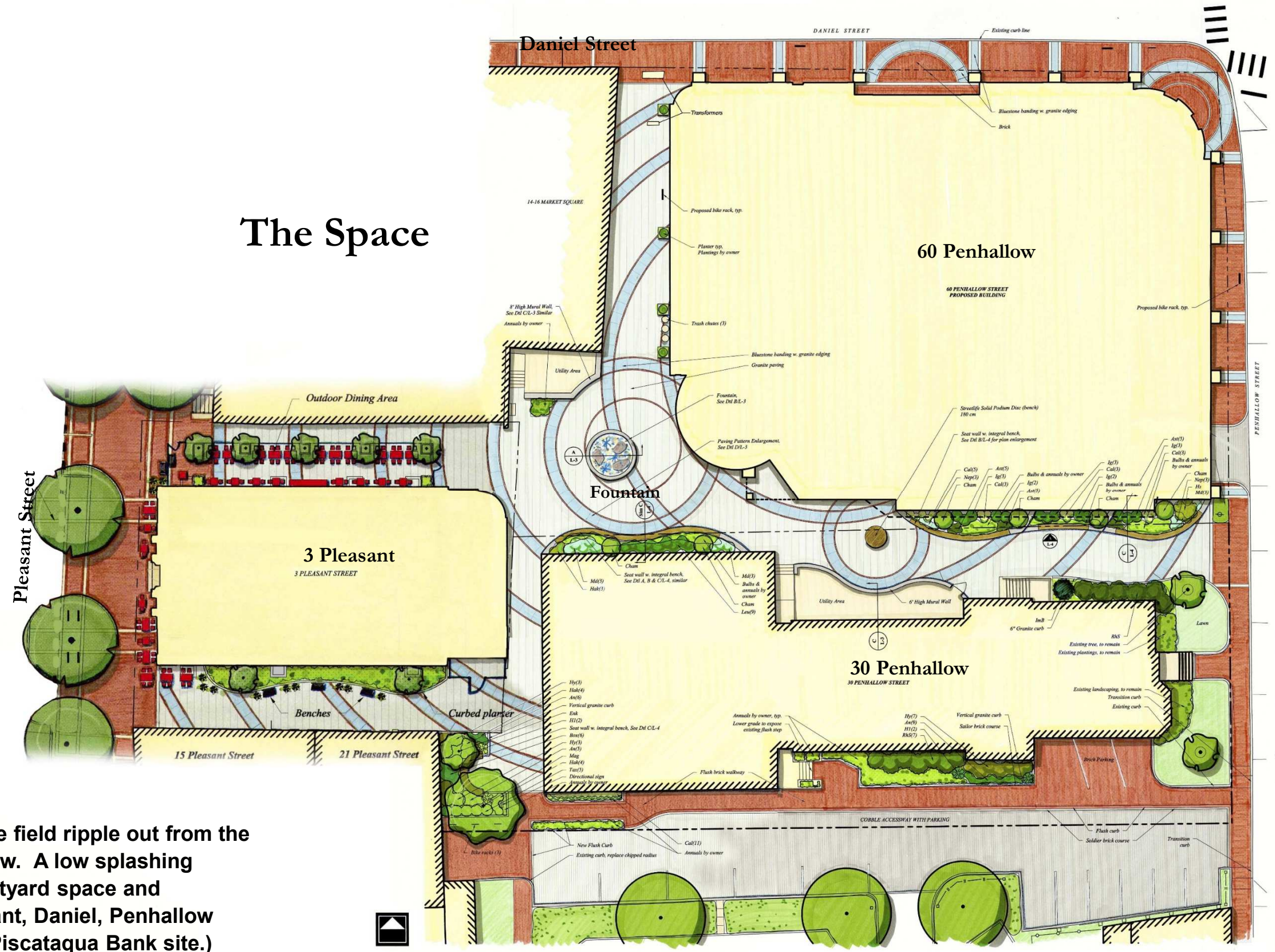
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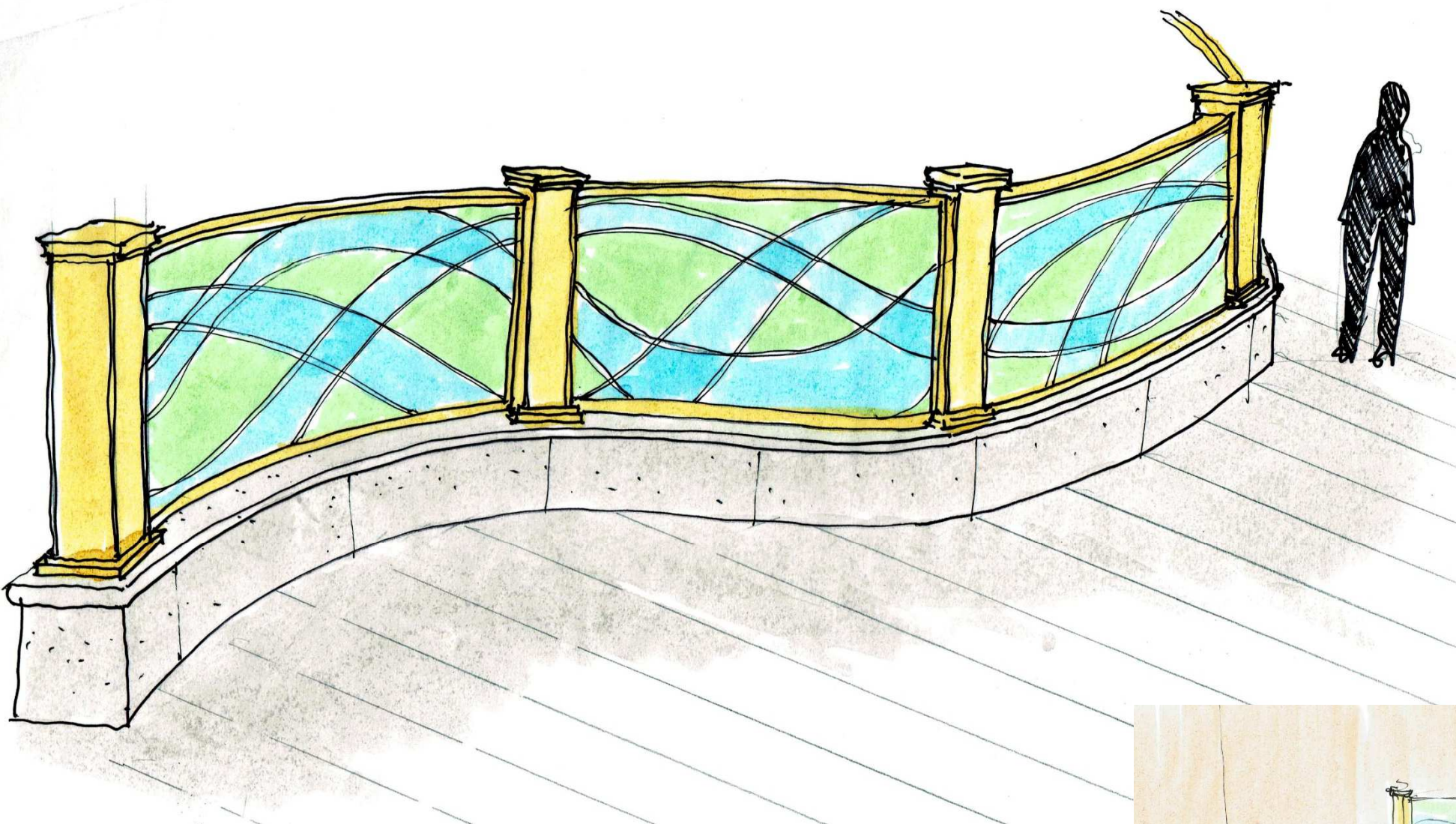
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The Space

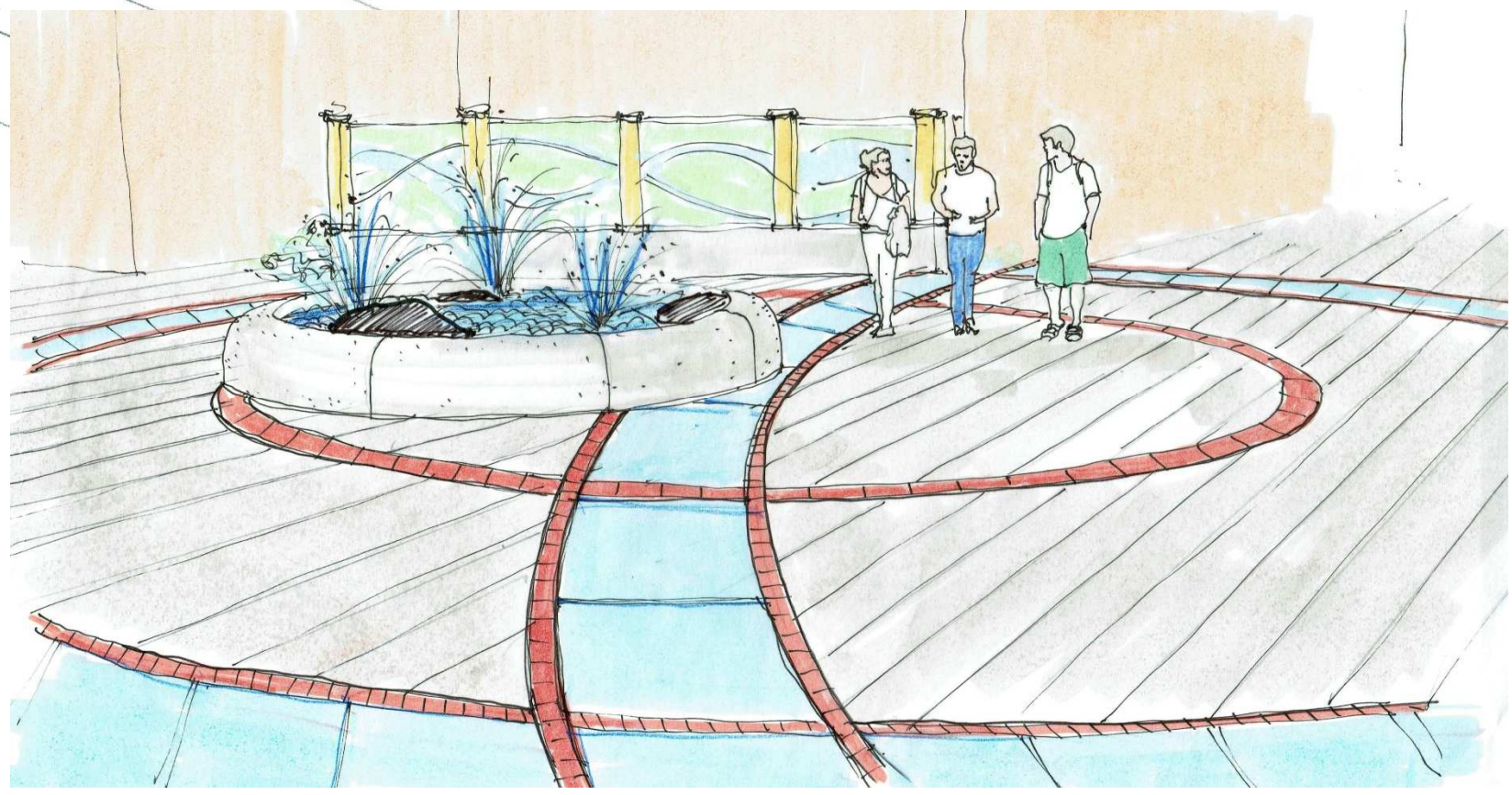


Bands of Bluestone in a granite field ripple out from the vessel structure at 60 Penhallow. A low splashing fountain centers the main courtyard space and alleyways connect from Pleasant, Daniel, Penhallow and State Street (through the Piscataqua Bank site.)

© 2015



As part of the HDC's review of the proposed landscape "Mural Walls" were presented as placeholders for future art installations. These walls, which hide needed utility areas, were meant to illustrate a "wavy" curvilinear edge to the pedestrian spaces that would be designed by artists at a later date.



Search for Artists

During the Summer and Fall of 2020 the development team began the search for artists. A Request for Qualifications was issued in late May and interviews were conducted in September.

Four artists were chosen to present their work and interview with the design team.

They were then tasked with creating concepts for works of art that reflected the underlying themes of the project's landscape:

- Portsmouth's Maritime history and or its history in general
- Water, curves and waves
- And a celebration of Women and the feminine.

In October of 2020 four artists presented their initial concepts and two were chosen to further develop those ideas.

The chosen Artists, are Vivian Beer and Alexander Golob.

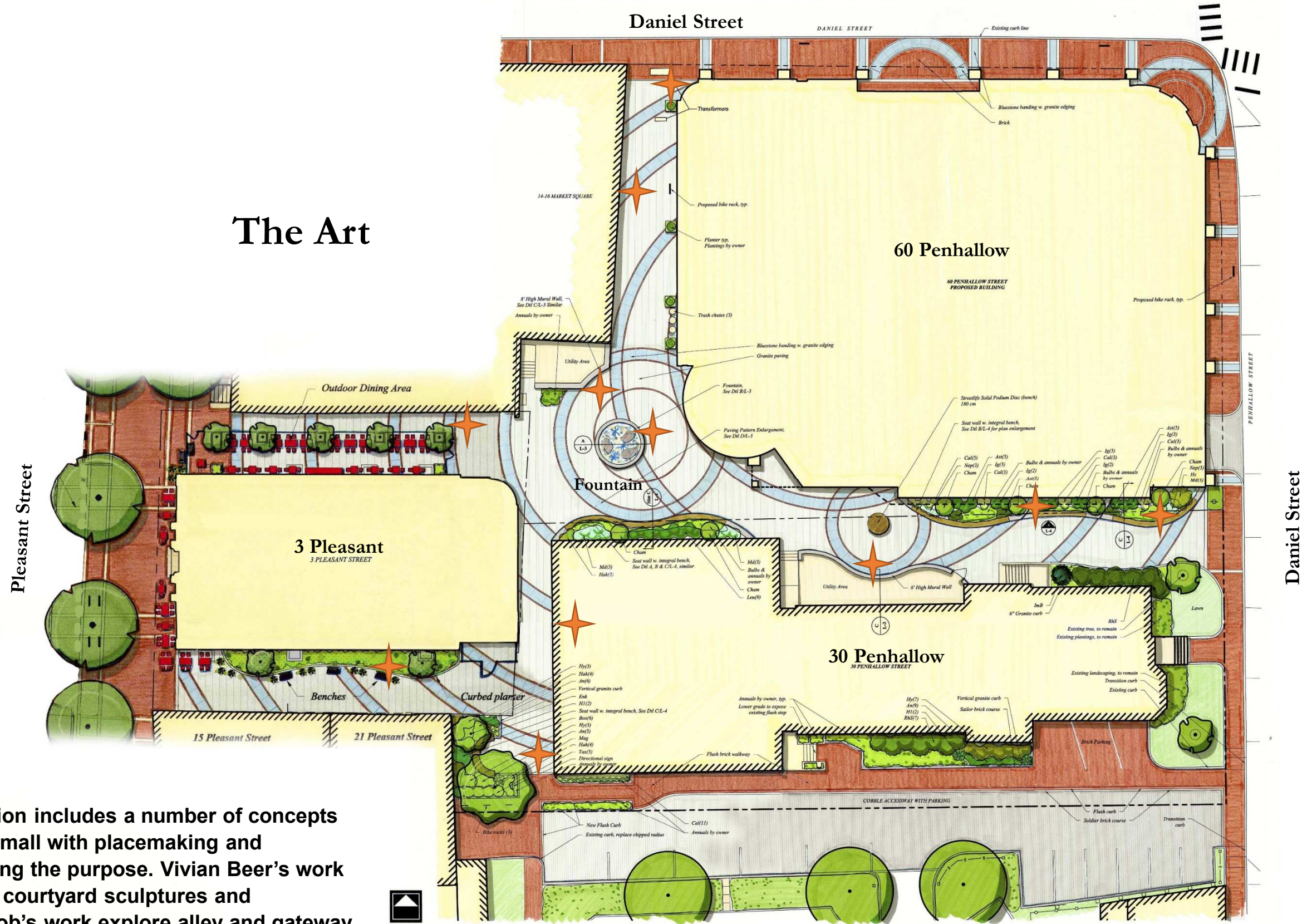


Vivian Beer <http://www.vivianbeer.com/>



Alexander Golob <https://alexandergolobart.com/>

The Art



This presentation includes a number of concepts from large to small with placemaking and wayfinding being the purpose. Vivian Beer's work centers on the courtyard sculptures and Alexander Golob's work explore alley and gateway sculptures.

Brick Market Proposal: Woven Together

These pieces sculptures are inspired by community, collaboration and human potential. The project, as requested, is from a feminist point of view celebrating strong female voices and centered around a memorial to the honorable Ruth Bader Ginsburg. But the message is purposefully not “about” feminist struggle but rather an experience, a celebration -in hope - that these voices are normalized rather than marginalized. To that end the pieces are abstract delving into pattern and fabric, fashion and empathy. They leave room for the individuals that interact with them to apply their own voices and imagination - their own stories. I believe one of the best “place-making” strategies in art. One which allows the community to continue their own stories within it. Woven Together pieces have variations in scale and intimacy in their interaction strategies with the public which encourage empathy and connection.

Components:

RBG fountain: proposed collaboration with Woodburn and Vivian Beer

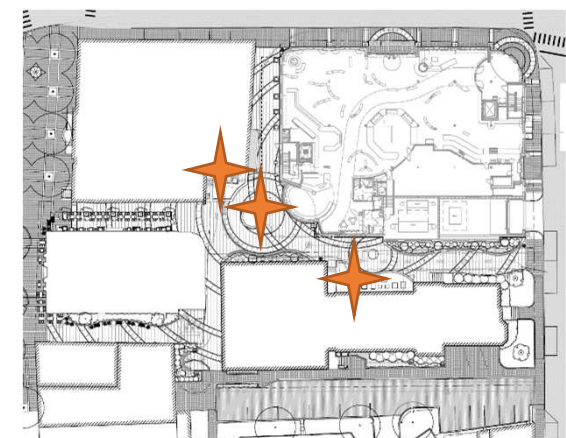
Impact: site specific sculpture by Vivian Beer

Woven: site specific sculpture by Vivian Beer

Additional programmatic recommendations

Curatorial Publication: pamphlet/online pdf for the public and

First year performance programming: Dance, music and digital art programming for the opening year of the brick market.



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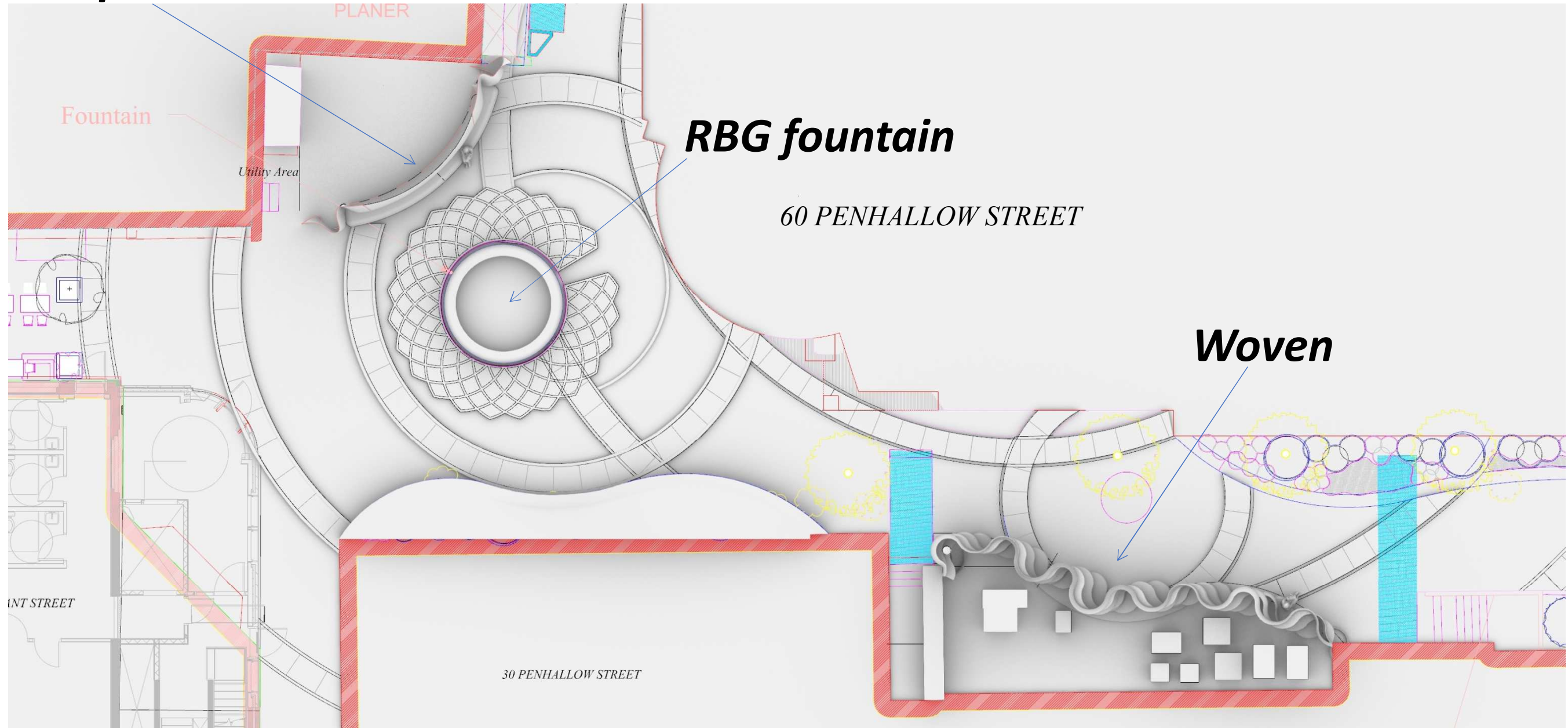
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Impact



Fountain

Utility Area

PLANER

RBG fountain

60 PENHALLOW STREET

Woven

ANT STREET

30 PENHALLOW STREET

Vivian Beer - Project: *RBG fountain*

proposed collaboration with Woodburn to rework the existing stonework design around fountain feature

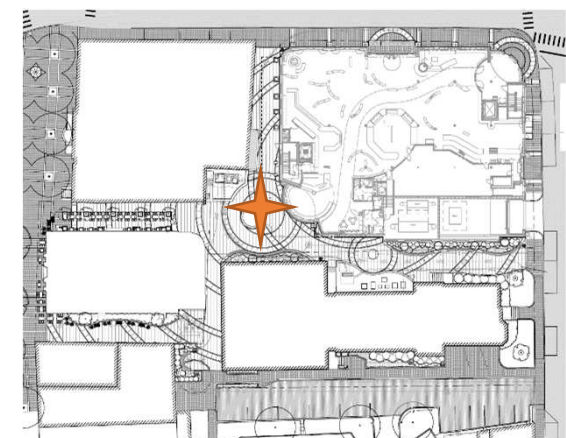
Materials: Stone, Woodbury granite, custom curve with the negative spaces being custom cut bluestone to match the existing paver materials.

Project concept: It seems perfect, as a center piece of the *Woven Together*, project to celebrate the life of Ruth Bader Ginsburg, especially as she passed while I was designing the project proposal. I envision a decorative stone pattern reminiscent of the “favorite” lace color that she typically wore. This is a lace pattern Jabot (an ornamental frill or ruffle on the front of a shirt or blouse) this pattern is replicated in repeating intersecting curves of stonework around the existing fountain.

Ginsberg was a feminist but is also an enduring pop culture icon, in part because of her fierce fashion on the Supreme Court bench. “As much as the nickname “The Notorious R.B.G.,” which came to symbolize Justice Ginsburg’s status as a pop culture hero in her later years, the collars served as both semiology and semaphore: They signaled her positions before she even opened her mouth, and they represented her unique role as the second woman on the country’s highest court. Shining like a beacon amid the dark sea of denaturing judicial robes, Justice Ginsburg’s collars were unmistakable in photographs and from the court floor. In 2009, in an interview with [The Washington Post](#), she explained how her collection originated: “You know, the standard robe is made for a man because it has a place for the [shirt to show, and the tie,” Justice Ginsburg told the paper. So she and Sandra Day O’Connor, the first female Justice on the court, “thought it would be appropriate \[if we included as part of our robe something typical of a woman.”\]\(#\) They weren’t going to obscure their sex, or pretend it was beside the point. It was part of the point.” – quoted from the New York Times](#)

Link: <https://news.yahoo.com/video/justice-ginsburg-exhibits-her-famous-194517521.html>

A simple sandblast etching will be in the stonework of the fountain, but the iconic nature of that lace pattern will be instantly identifiable. It also works in geometric harmony with the intersecting circular patterns reminiscent of raindrops from the sky in the existing hardscape design, a symbolic memorial to the life of this iconic woman.



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path marker and icon

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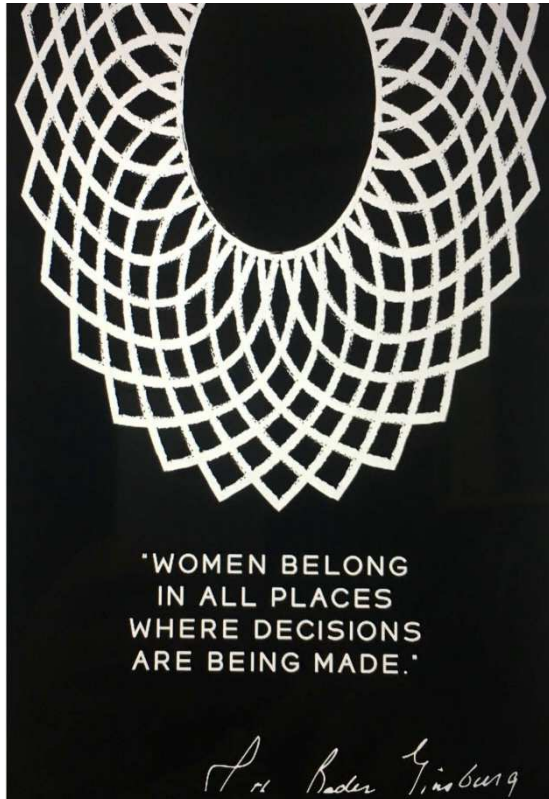


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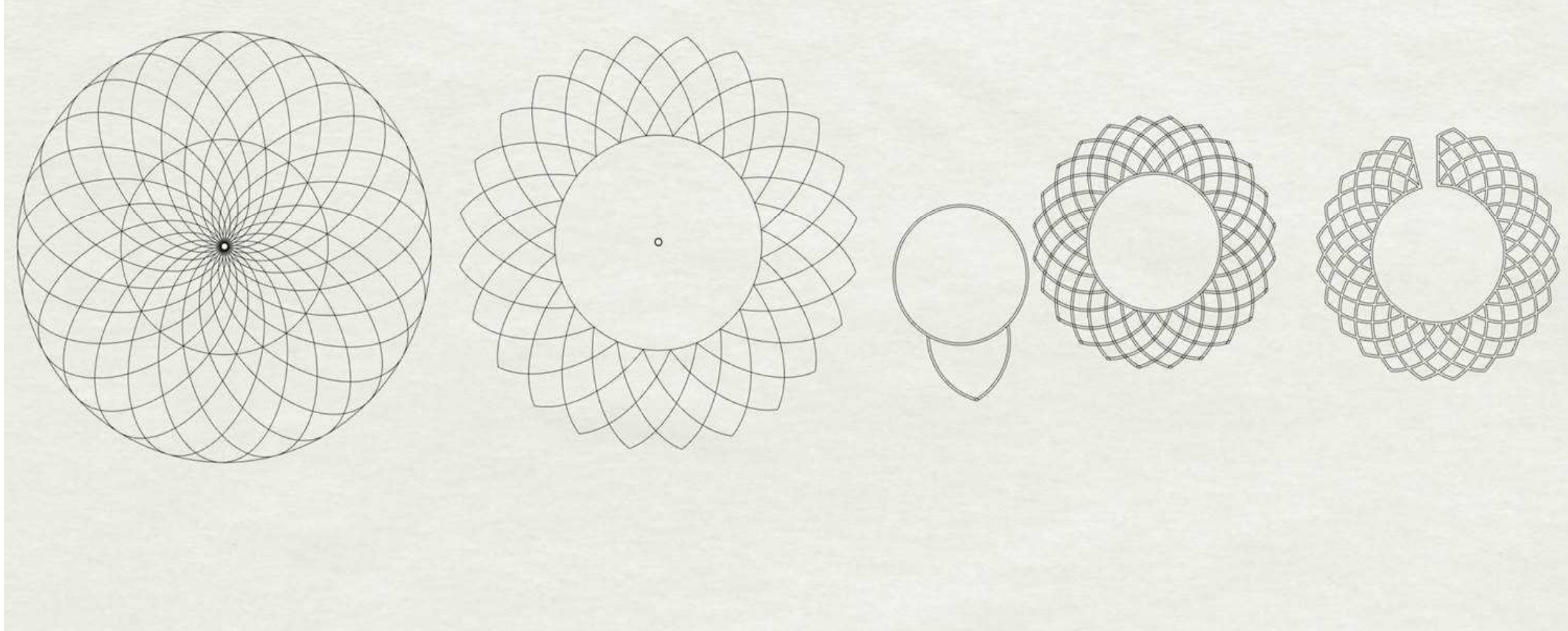


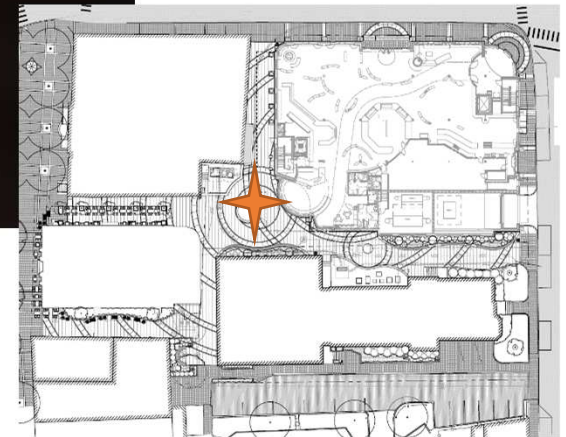
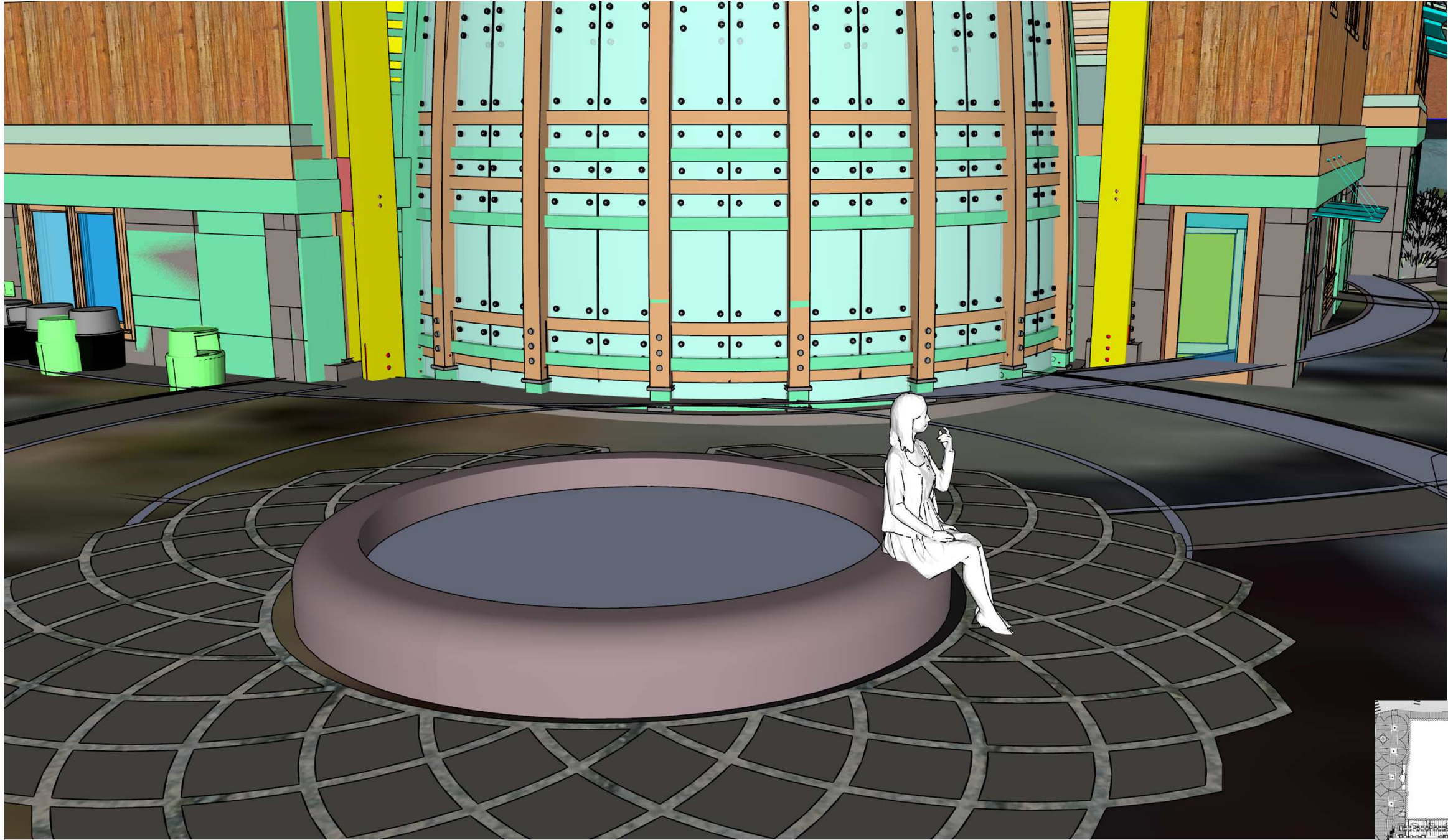
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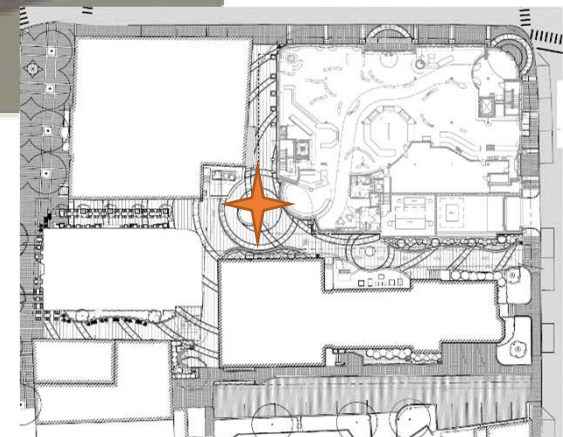


identity

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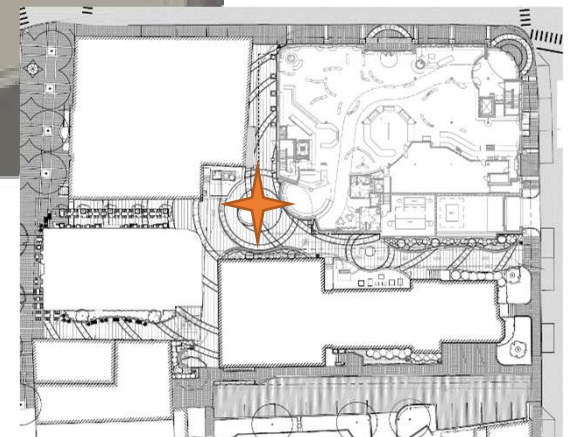
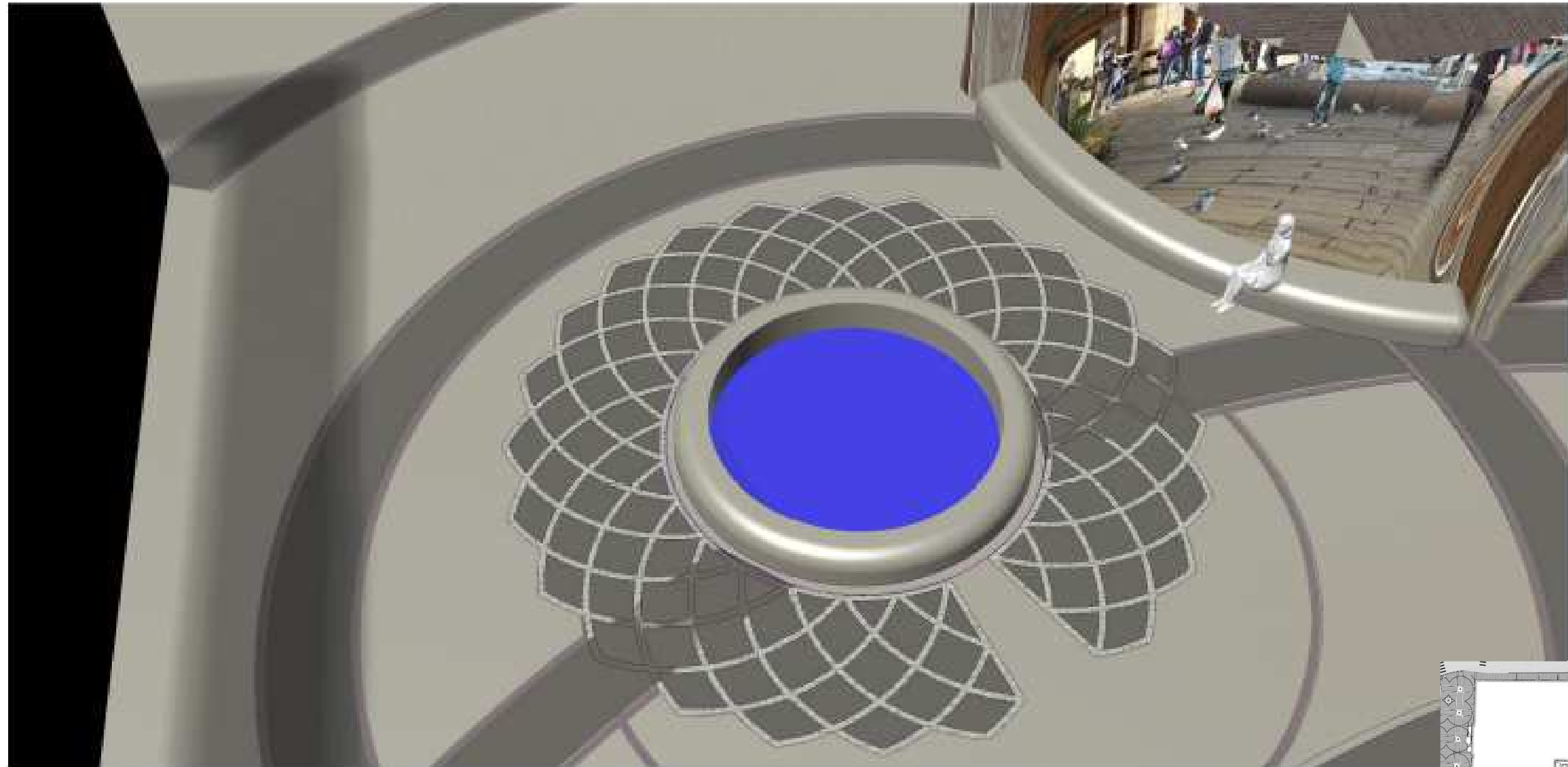


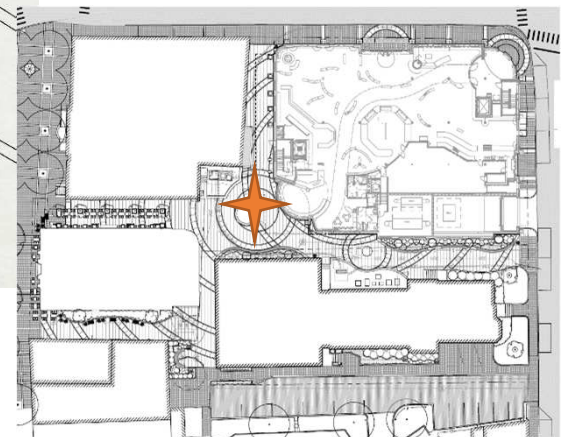
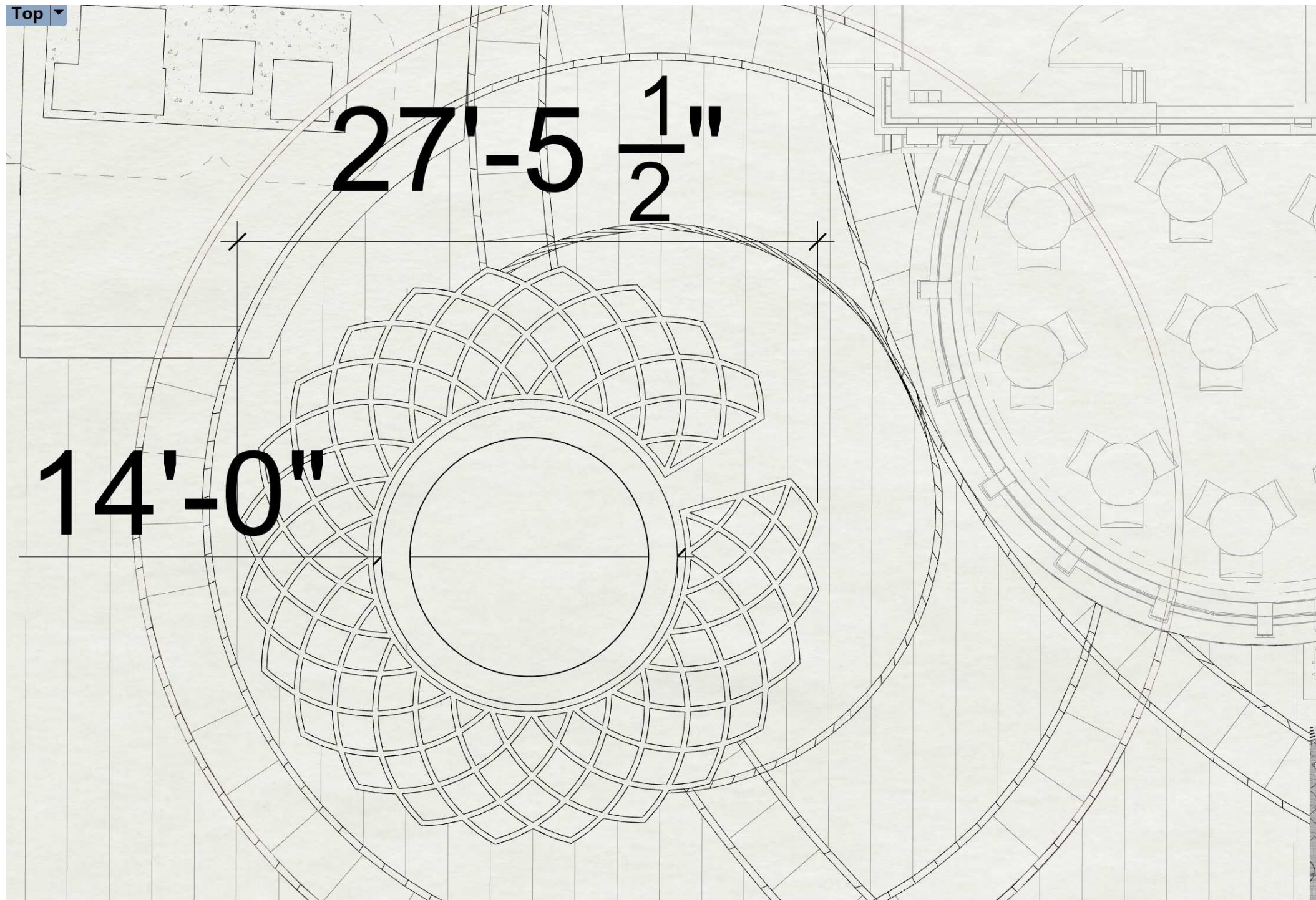
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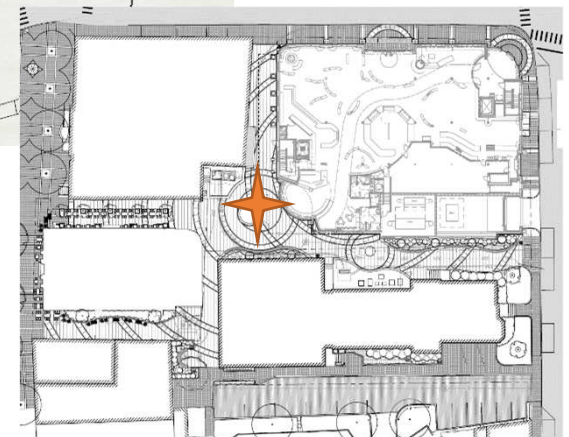
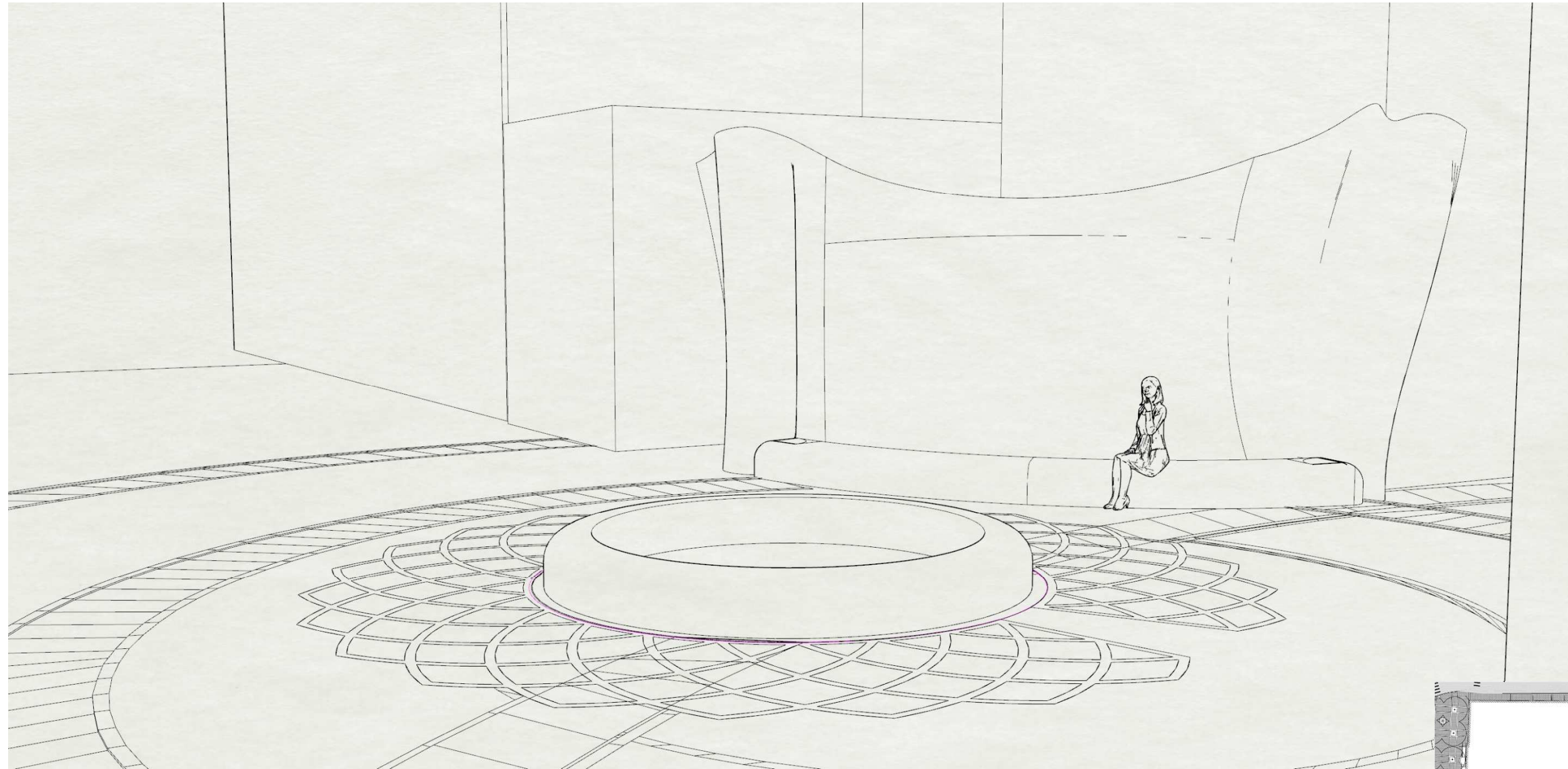
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Vivian Beer - Project: *Impact*

Site specific commission

Materials: Formed and fabricated stainless steel and light grey Woodbury granite

Project concept: A stainless fabrication that flows like a ribbon, flag or scroll across the edge of the courtyard. Again this follows the theme of fabrics and also reflects the RGB fountain and surrounding community space. It departs from the macho history of steel sculpture in its flowing form, but also echoes the geometry of the overall space. I like to imagine it as an invitation, a backdrop, and an affirmation of the space. The polished stainless will reflect the fountain, collar pattern and community within it. There will be a stone bench in light grey Woodbury granite with the same edge treatment as the fountain surround for the public to sit, speak, perform or reflect.

For this project and woven, I imagine there could be adjustments to the suspended lighting system to provide programmable spots to use in performance and public events.

About Vivian:

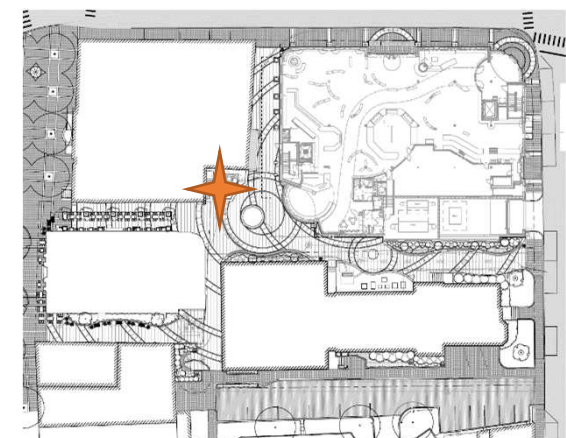
Vivian Beer is a furniture designer/maker based in New England, where her studio, Vivian Beer Studio Works, is celebrating its thirteenth year. Her sleek, abstracted metal and concrete furniture combines the aesthetic sensibilities of contemporary design, craft, and sculpture to create furniture that alter expectations of and interface with the domestic and public landscapes.

Links:

Studio visit with Jet industrial

features

<https://thetakemagazine.com/vivian-beer/> - https://artnewengland.com/ed_columns/studio-visit-vivian-beer/ <https://www.craftcouncil.org/magazine/article/curves-ahead>



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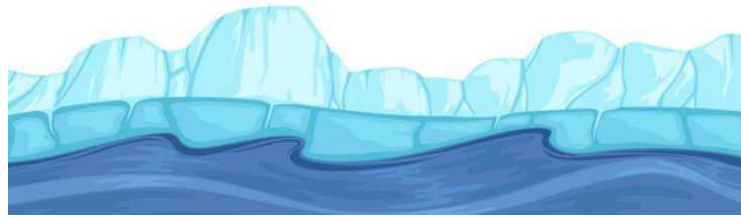


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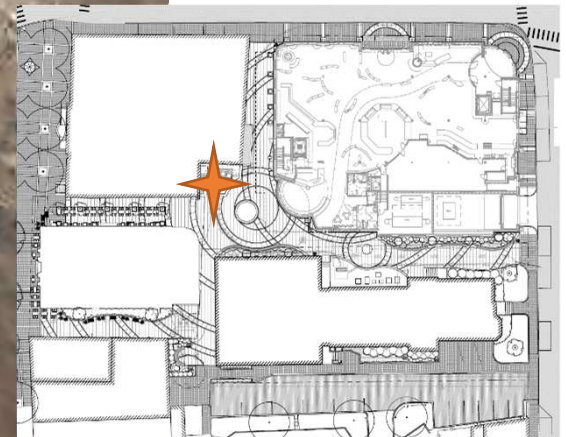
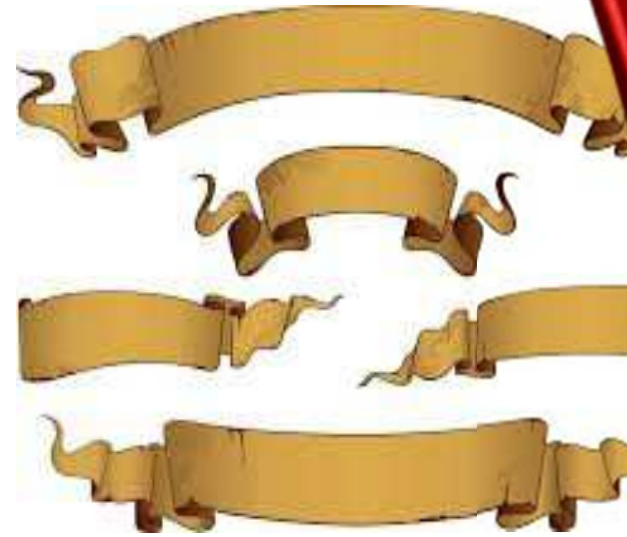
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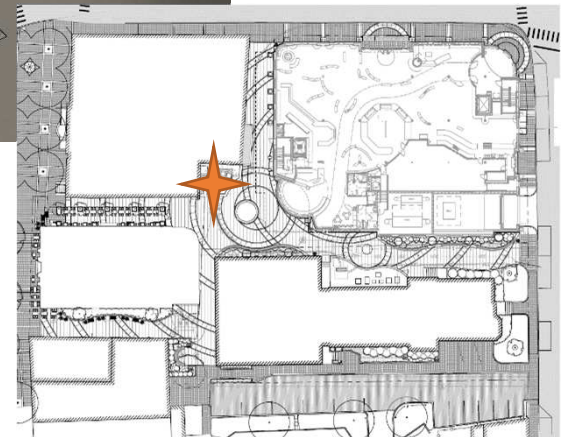


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impact





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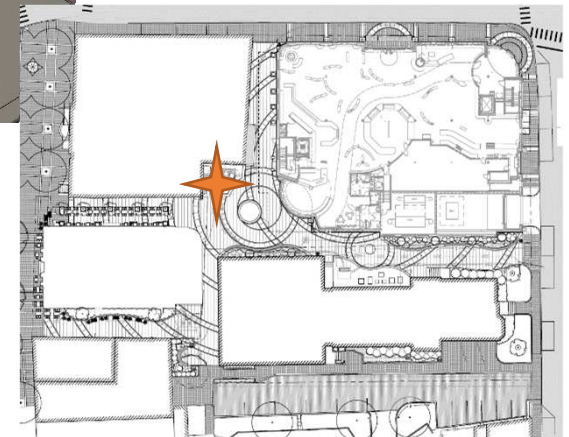
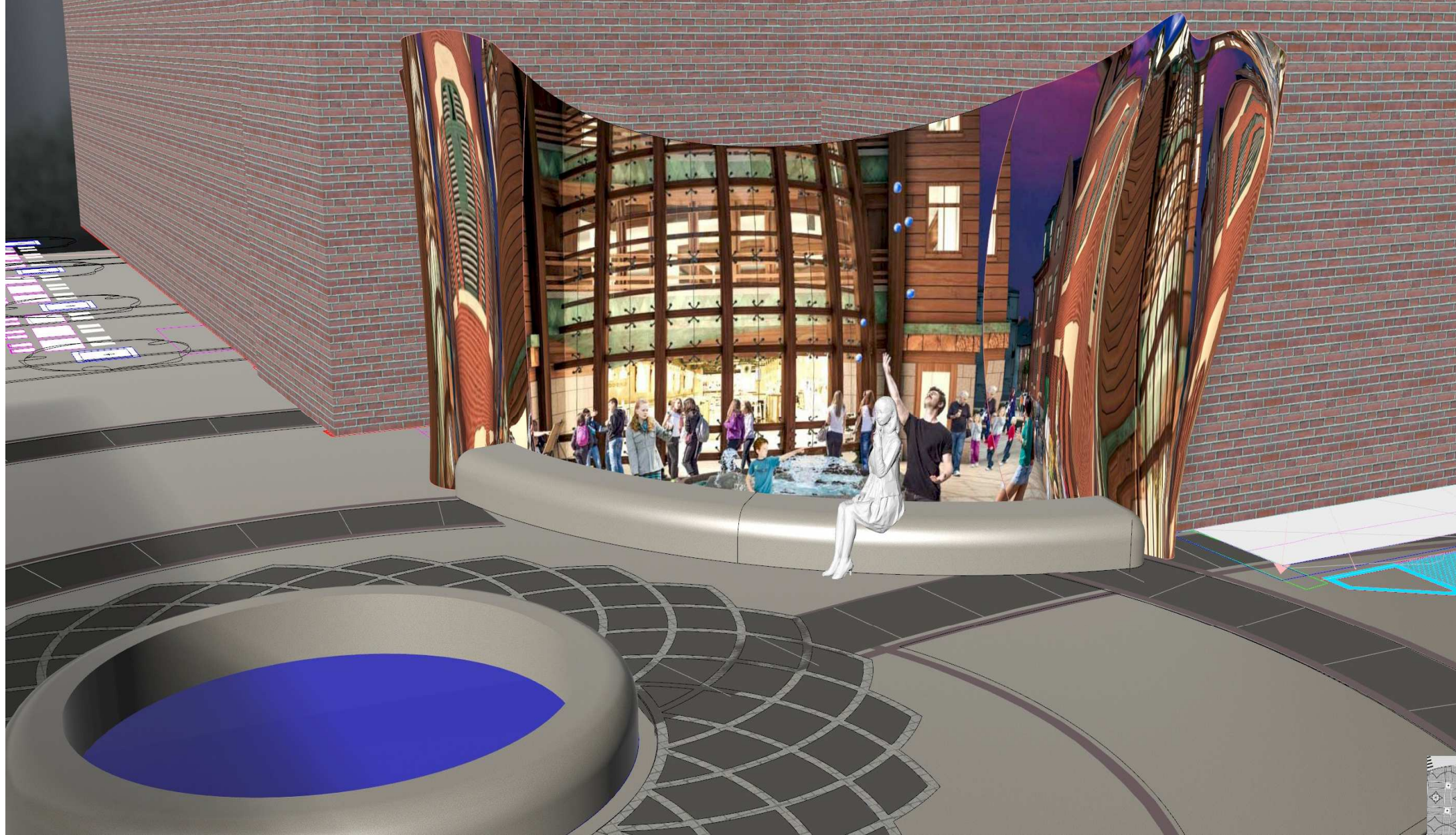


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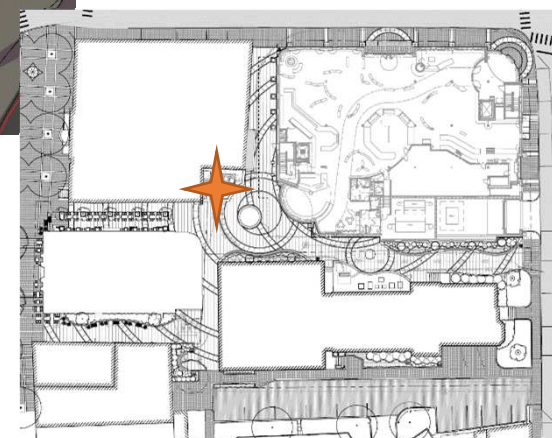
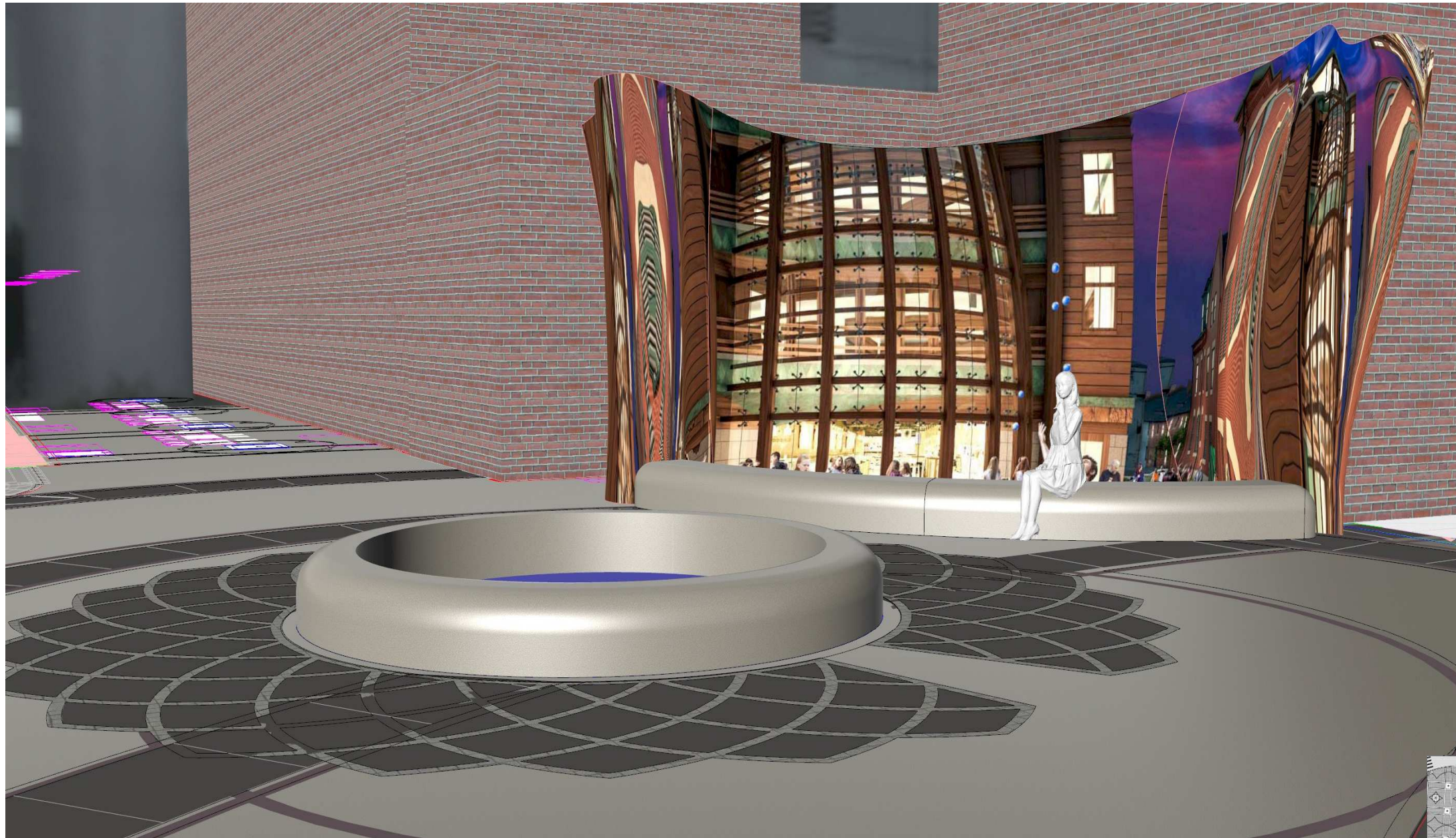


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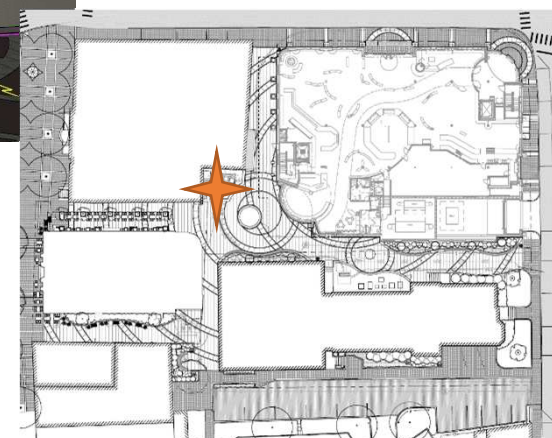
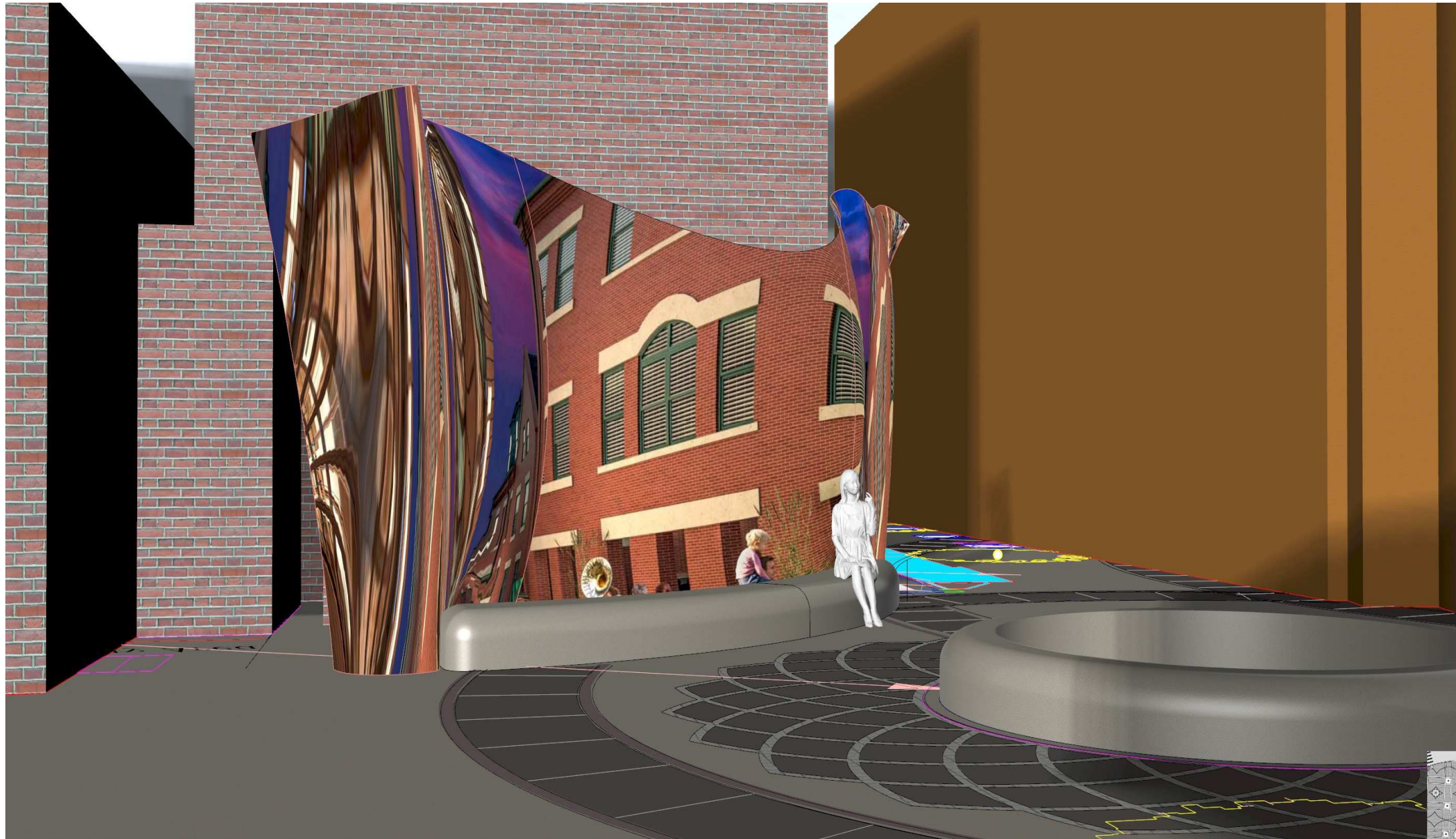


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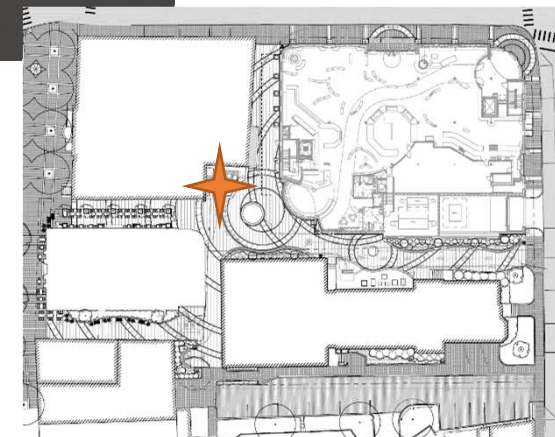
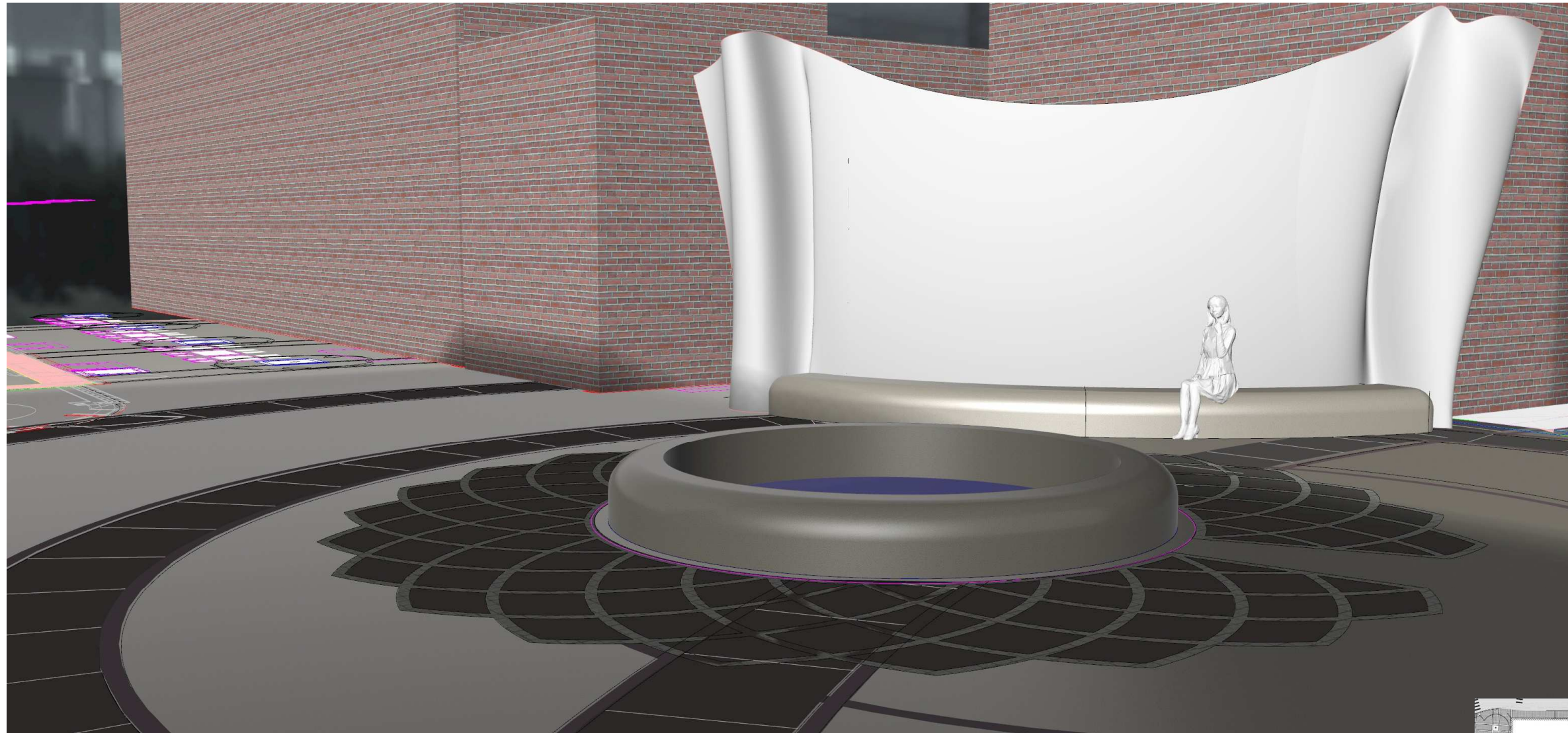


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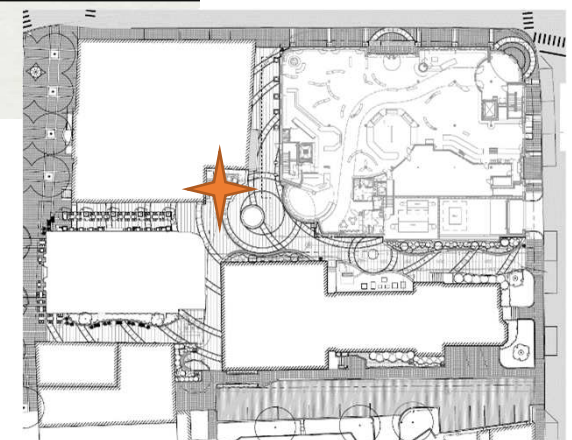
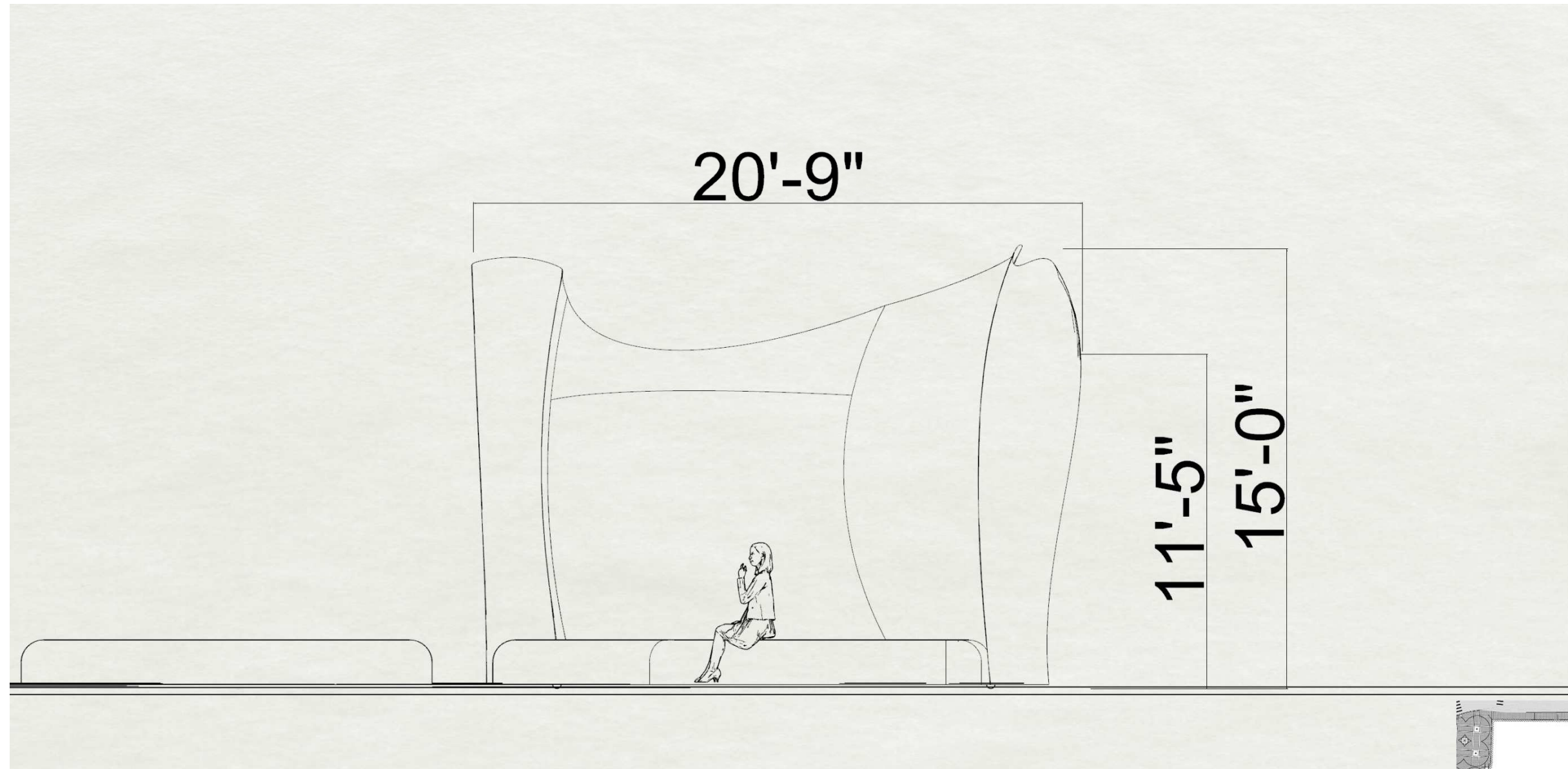


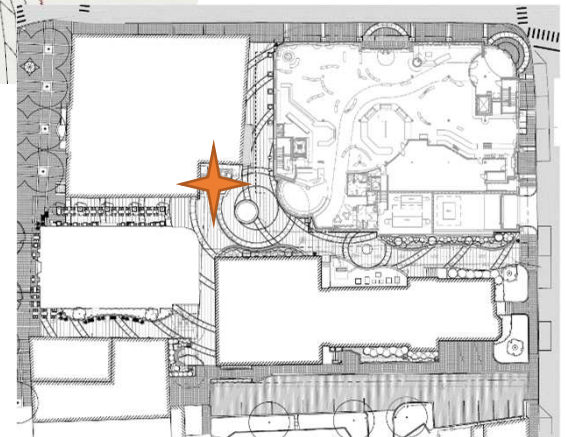
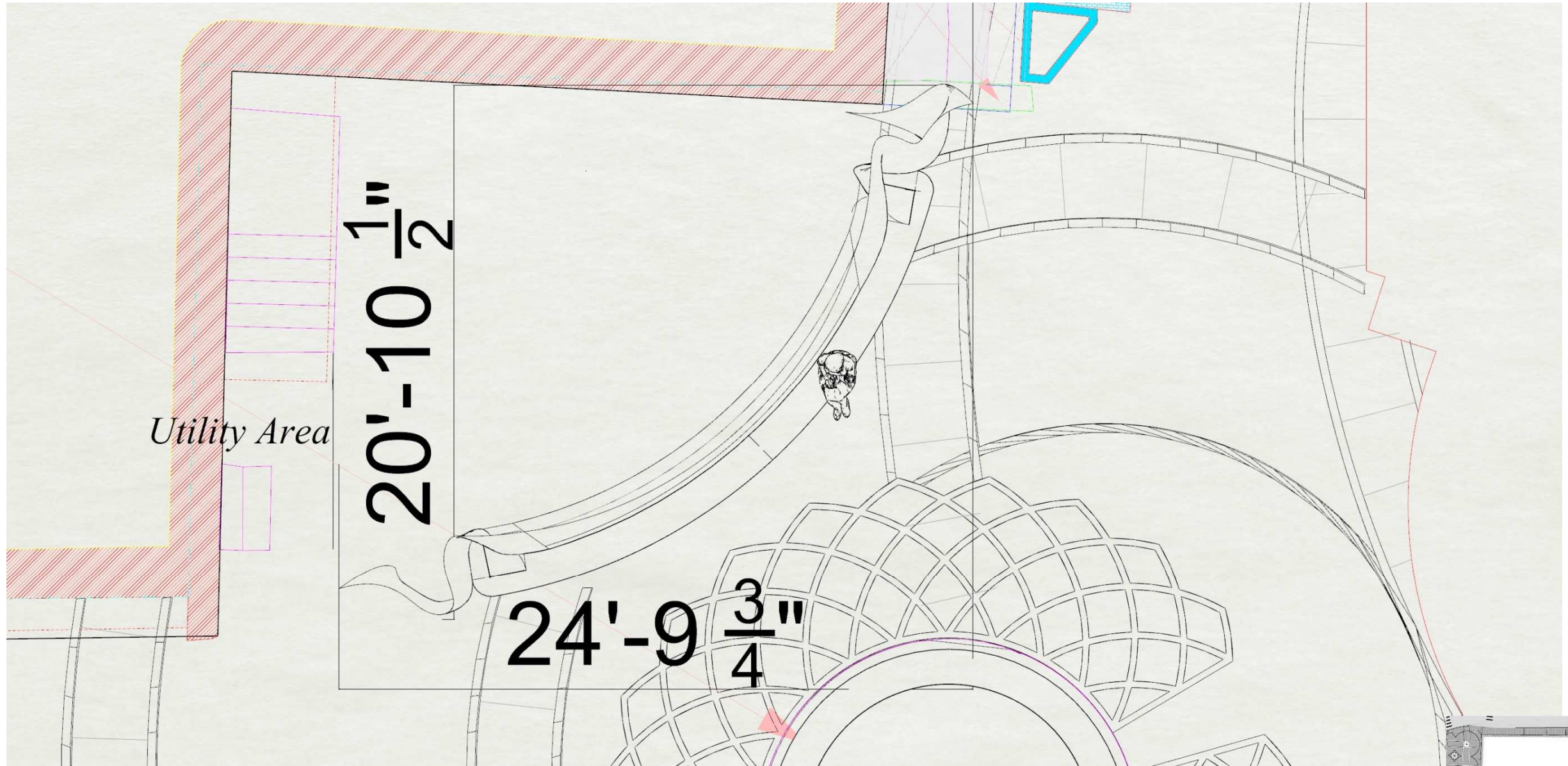
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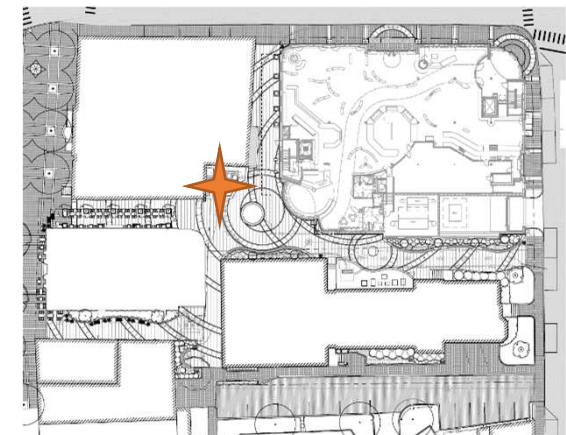
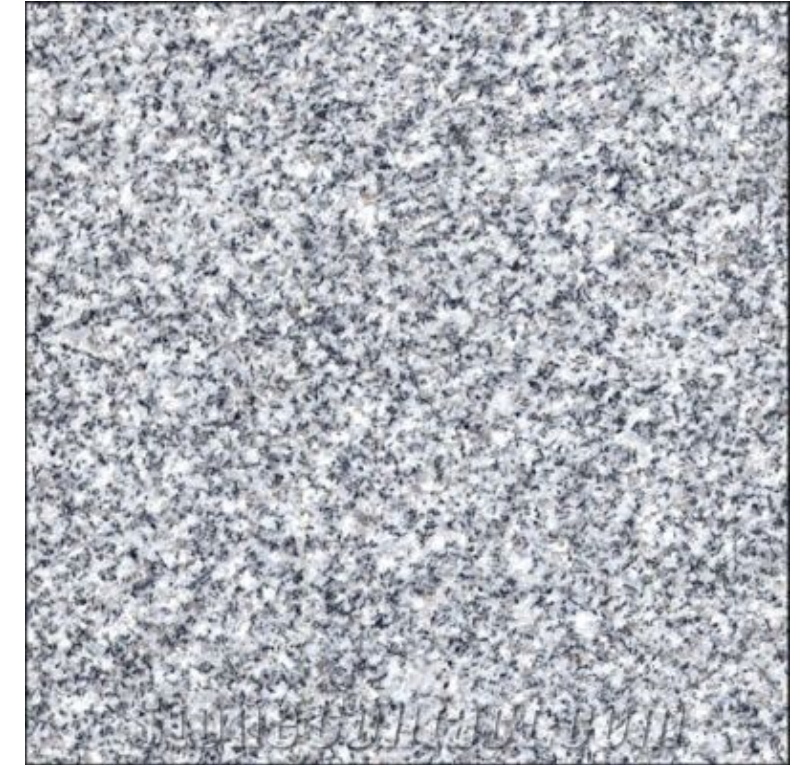


Golob Art





Materials: polished stainless steel and light grey Woodbury granite

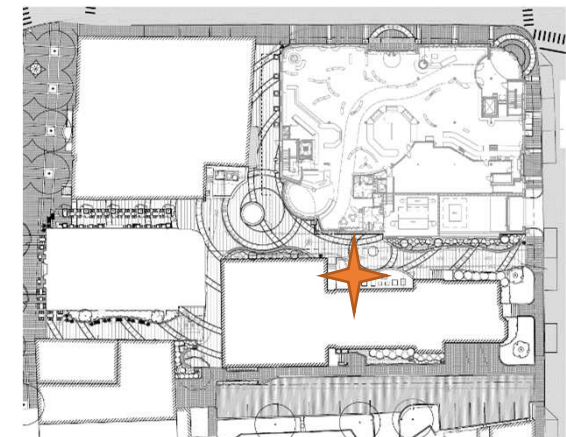


Vivian Beer - Project: *Woven*

Site specific commission

Materials: Formed and fabricated bronze

Project concept: A metal woven structure inspired by crochet work, exploded in scale and designed to encourage interaction. I have already shown the design to Amanda Whitworth, current NH Artist Laureate and frequent collaborative partner <https://leadwitharts.com/>, and she has committed to choreographing a dance performance within the sculpture if created. I have designed it to reflect the ideals of your project; creative place making, flowing openness and interaction. I envisioned the interaction as an enhancement of the round performance bench paced within the space, but inverting the “wall” into an interactive space those performances could be actuated within. It is also designed to reflect the repeated circular designs within the stonework, flowing geometry. There is also irony in my choice to reference “soft arts” or “women’s work” in large scale metal fabrication. Which for me and my studio is also women work! It is also a durable material that can withstand the outdoor setting of the courtyard.



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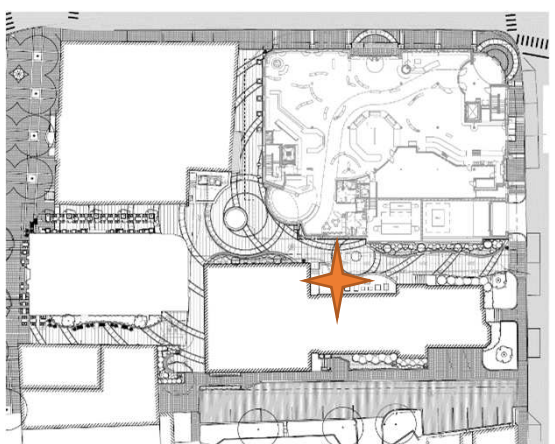
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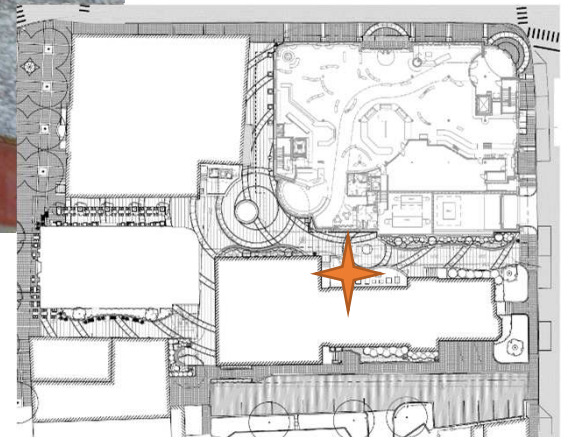
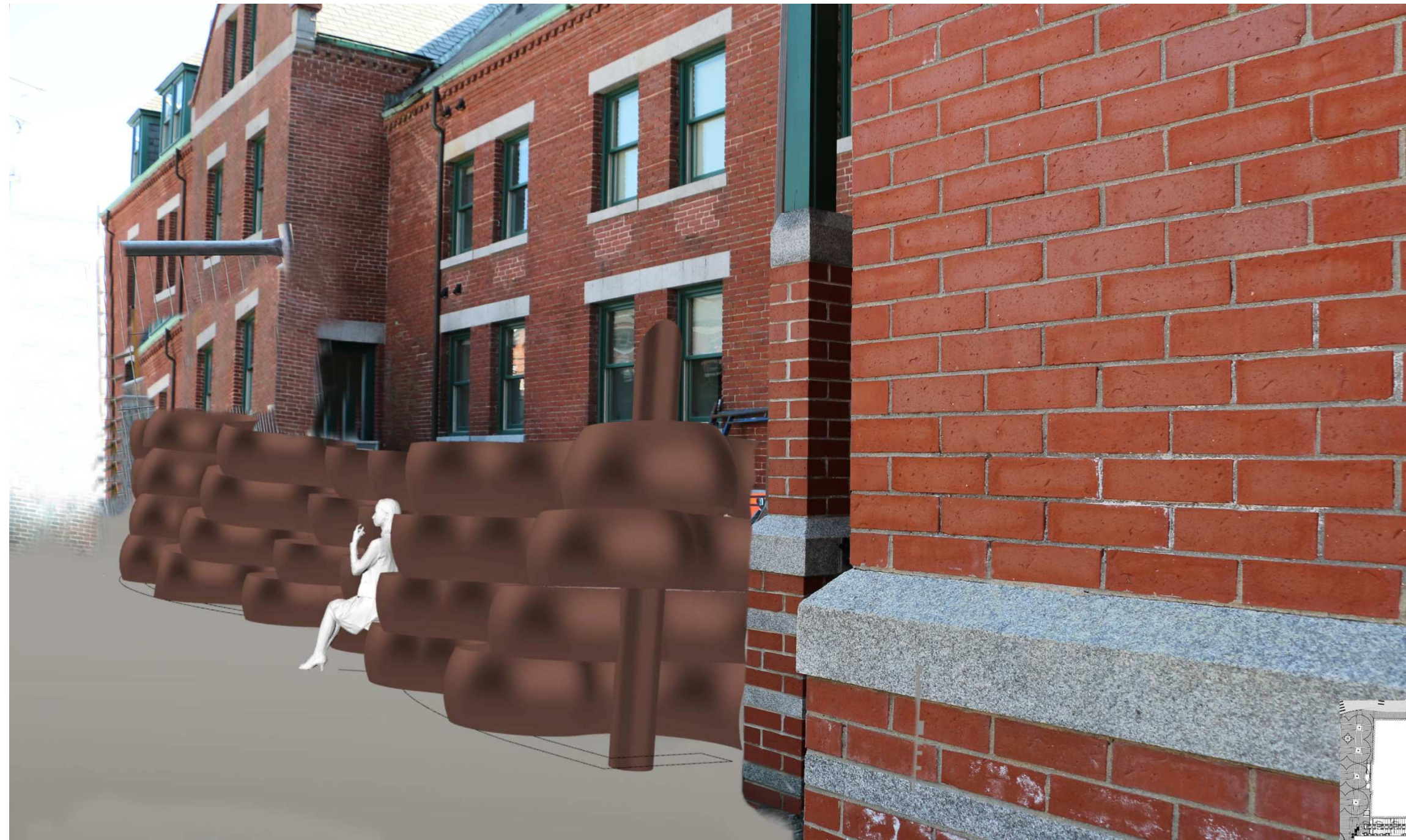


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woven





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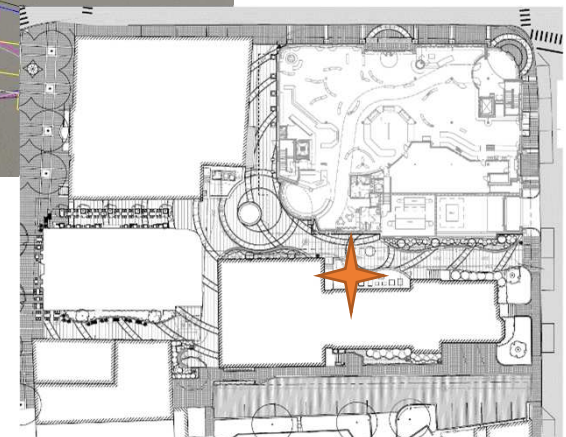
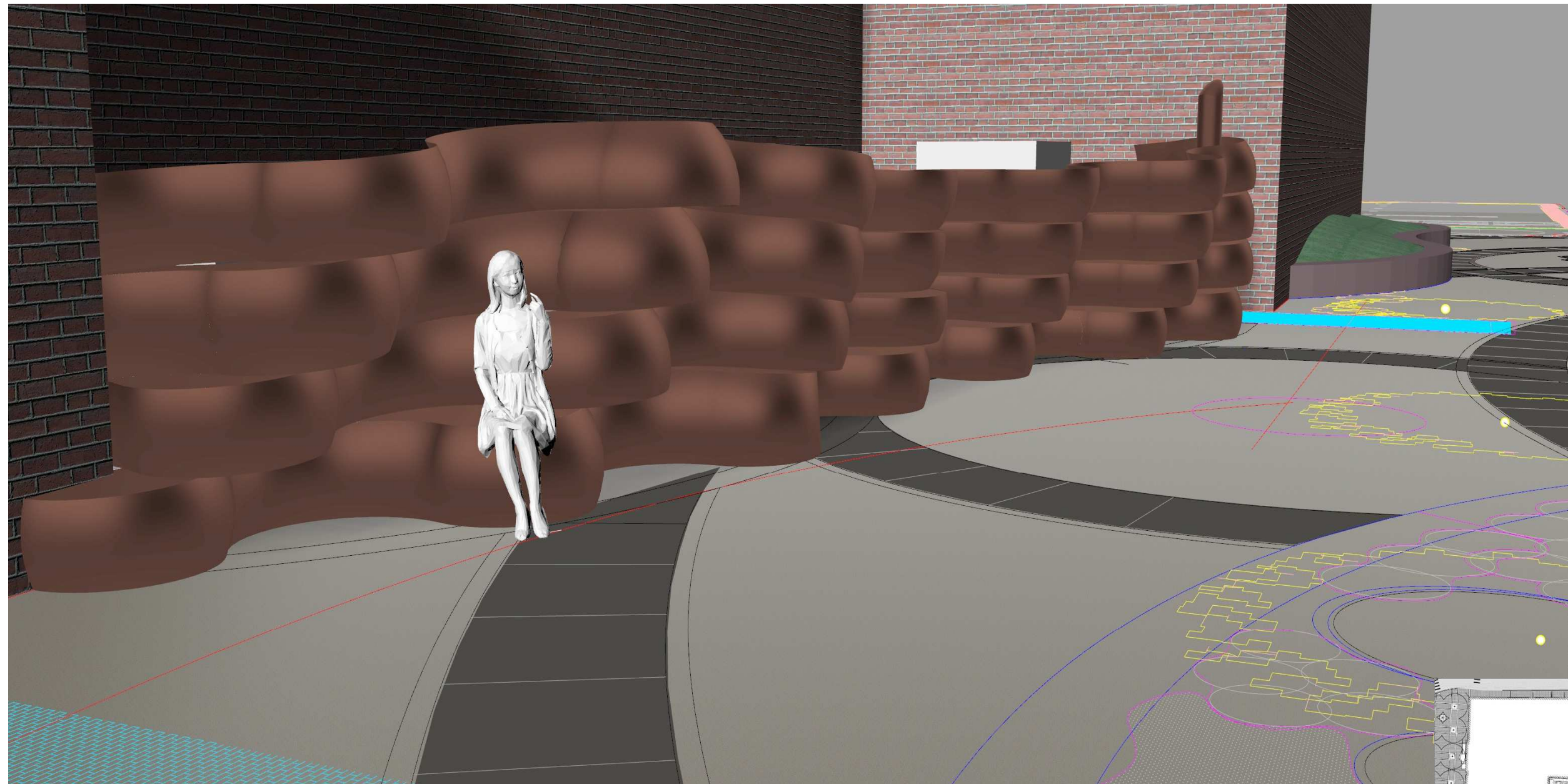


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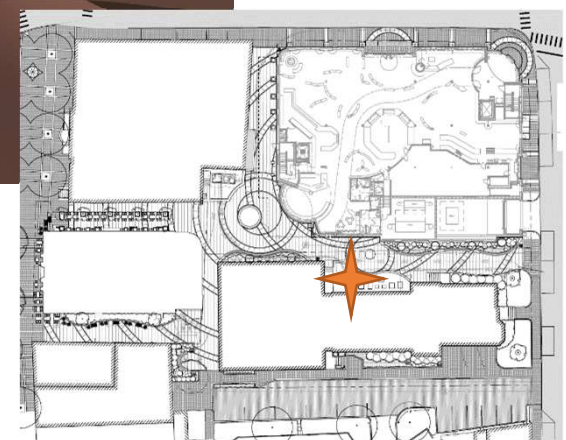
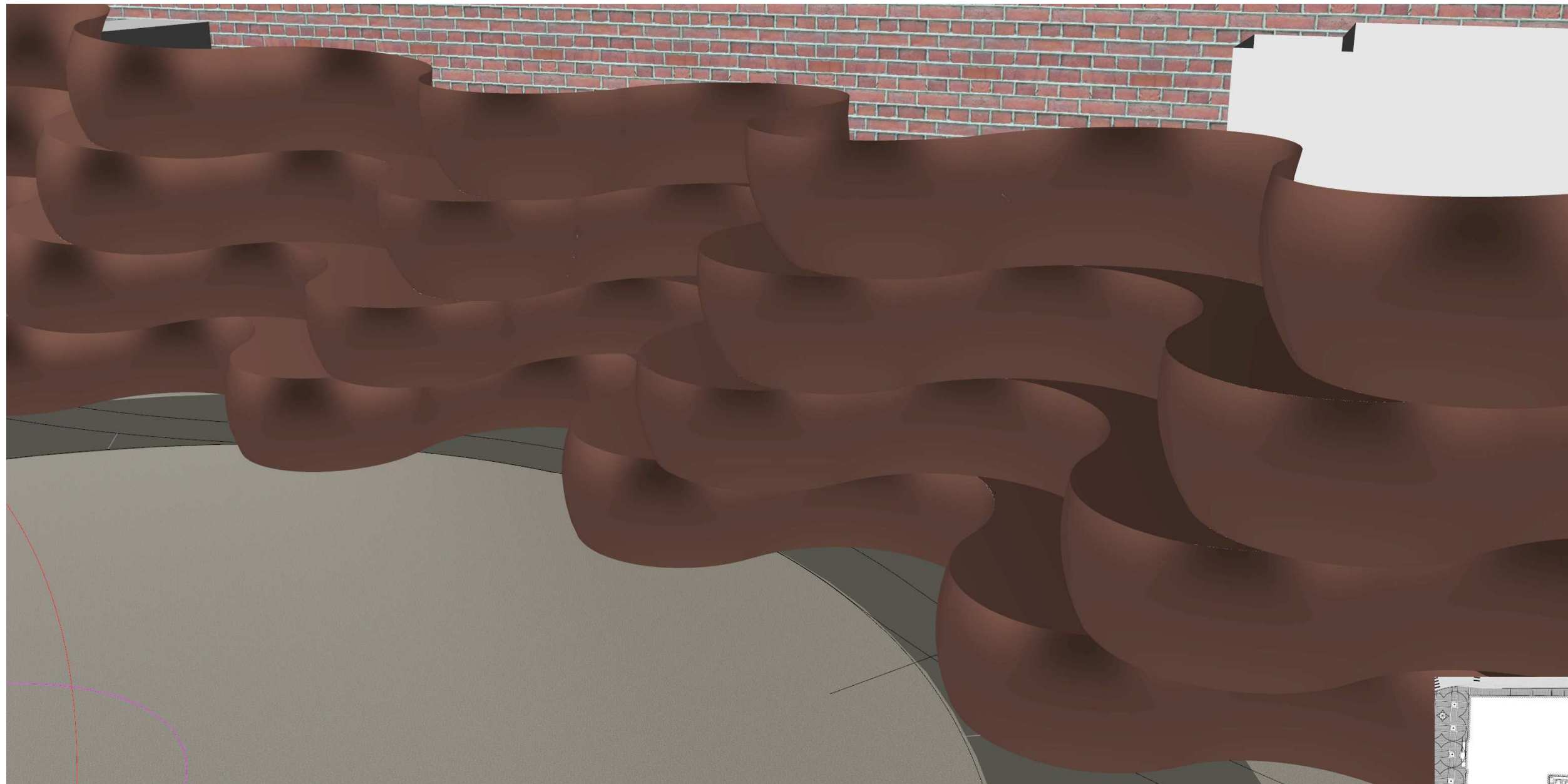


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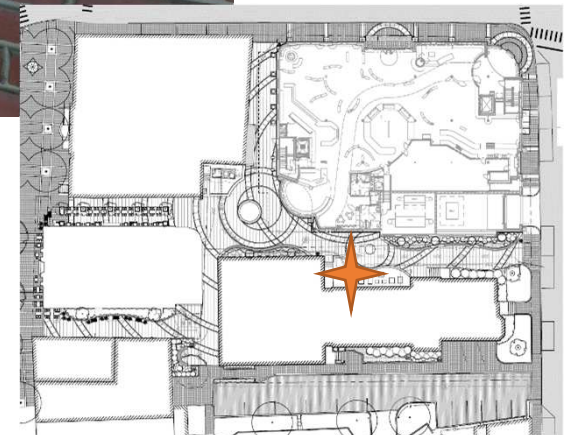
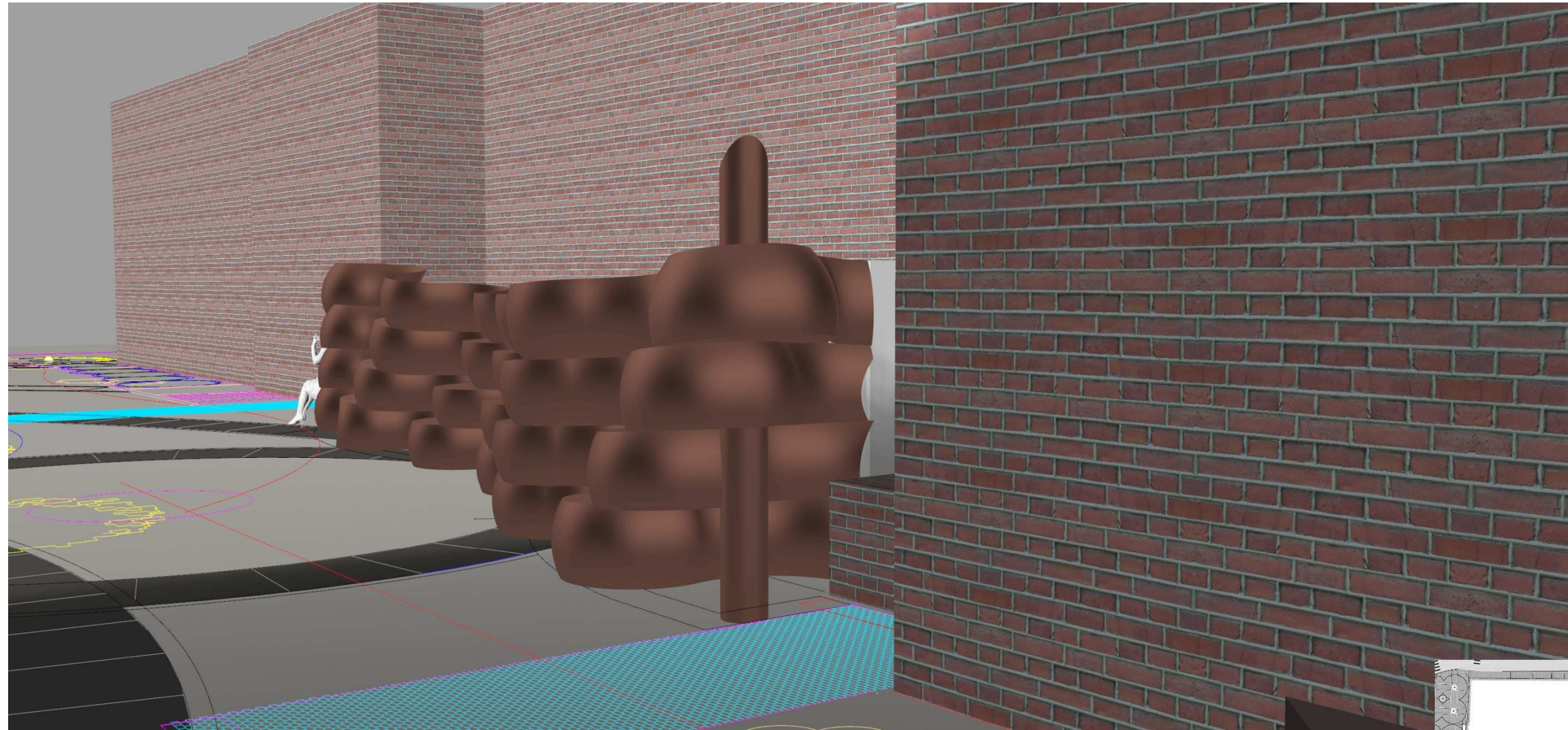


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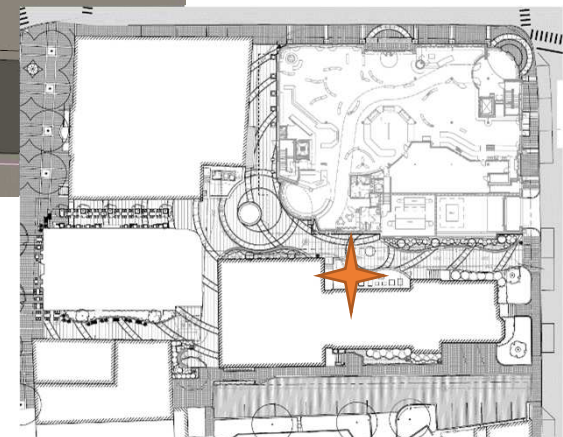
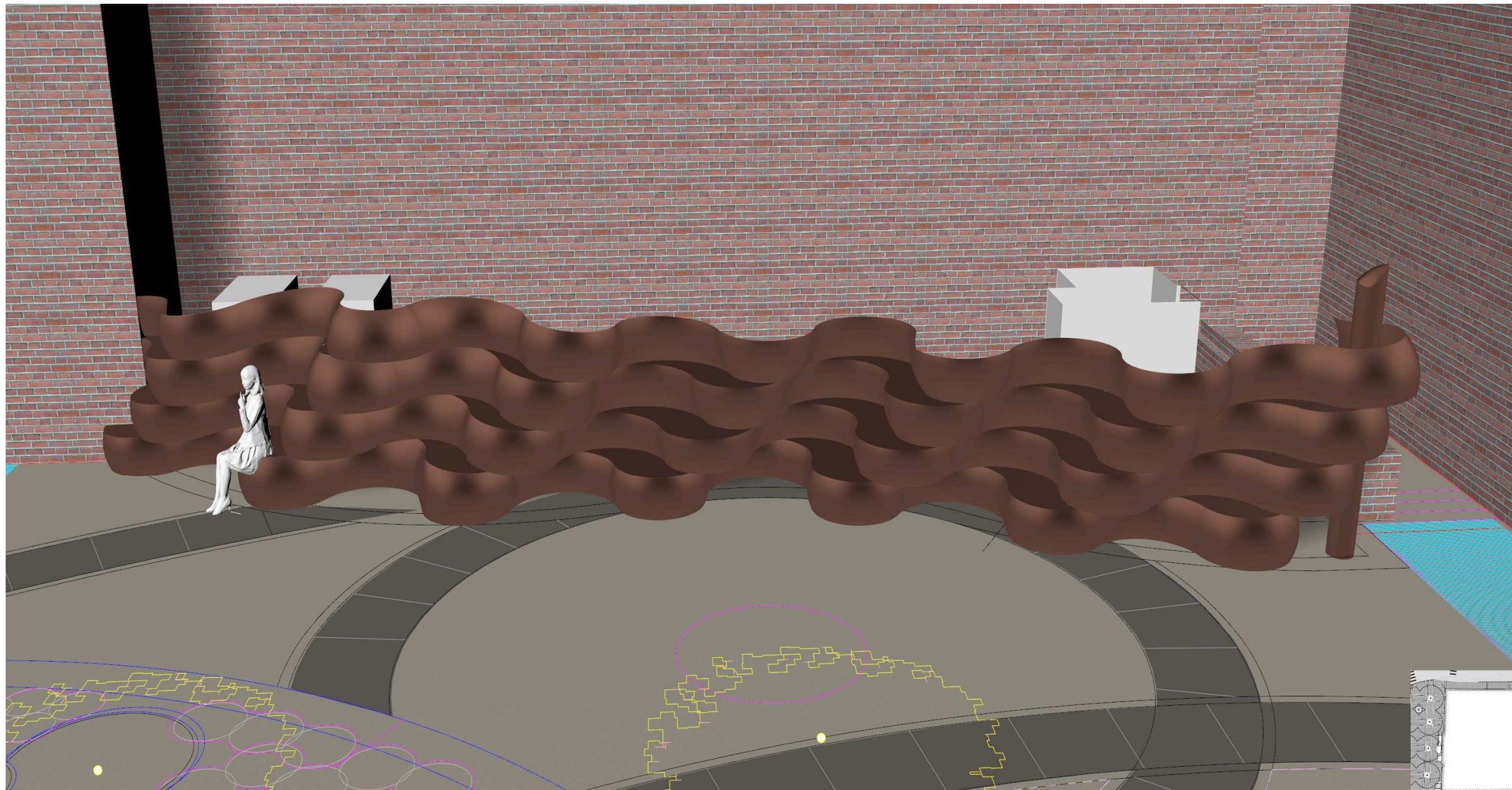
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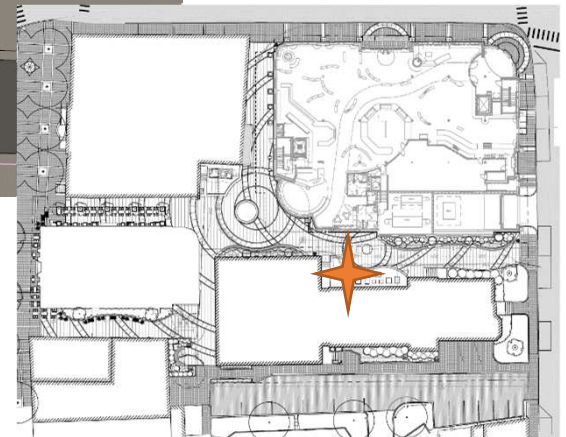
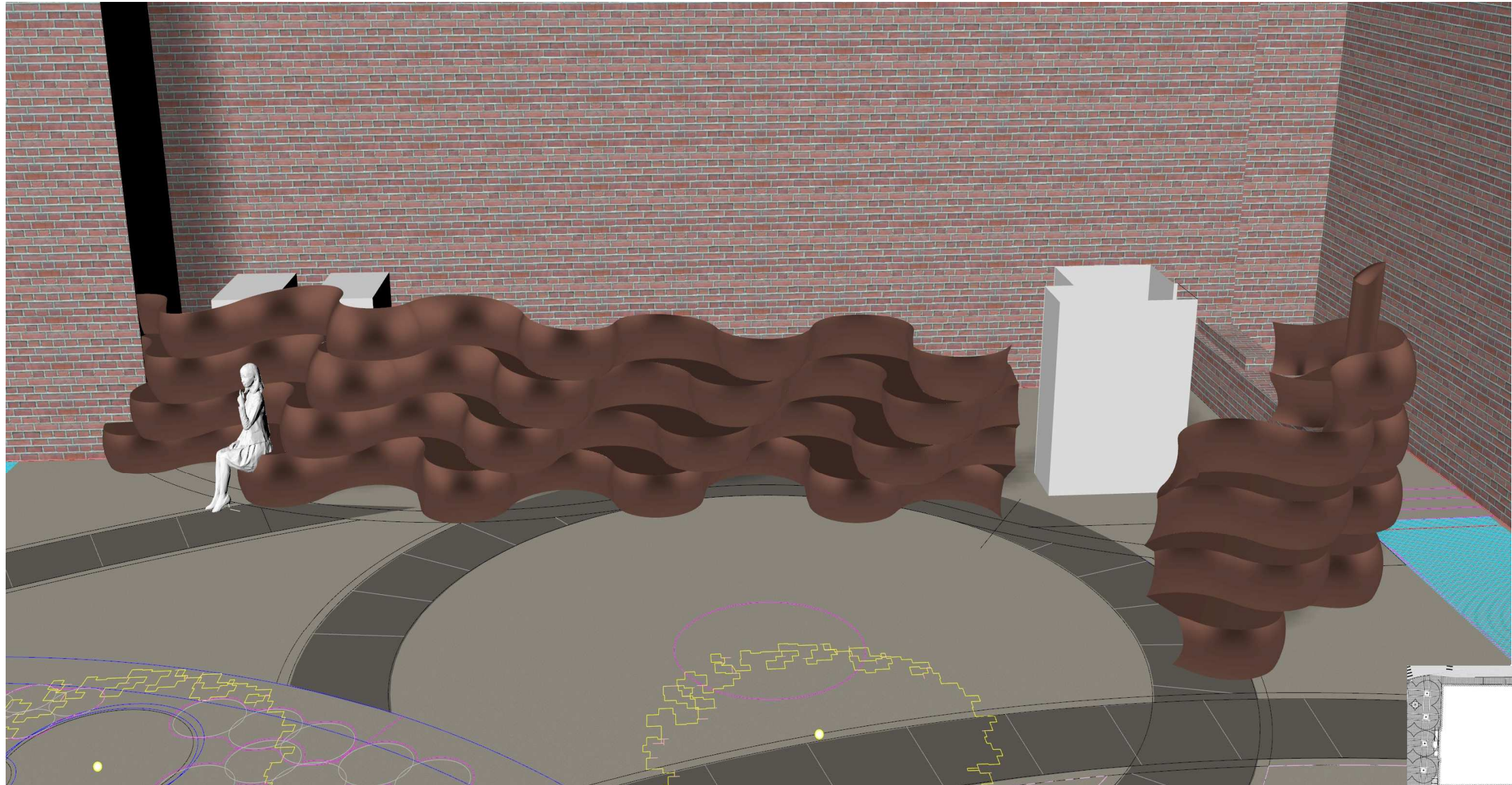


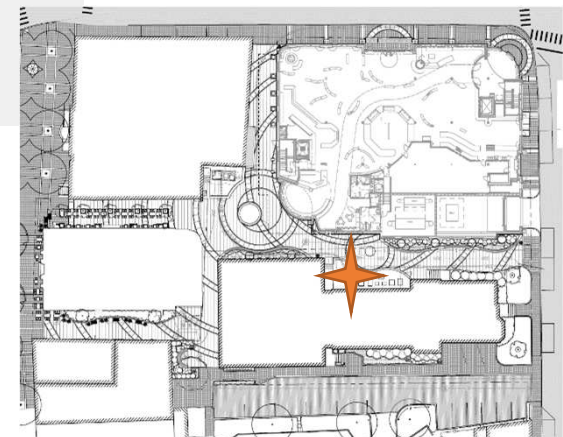
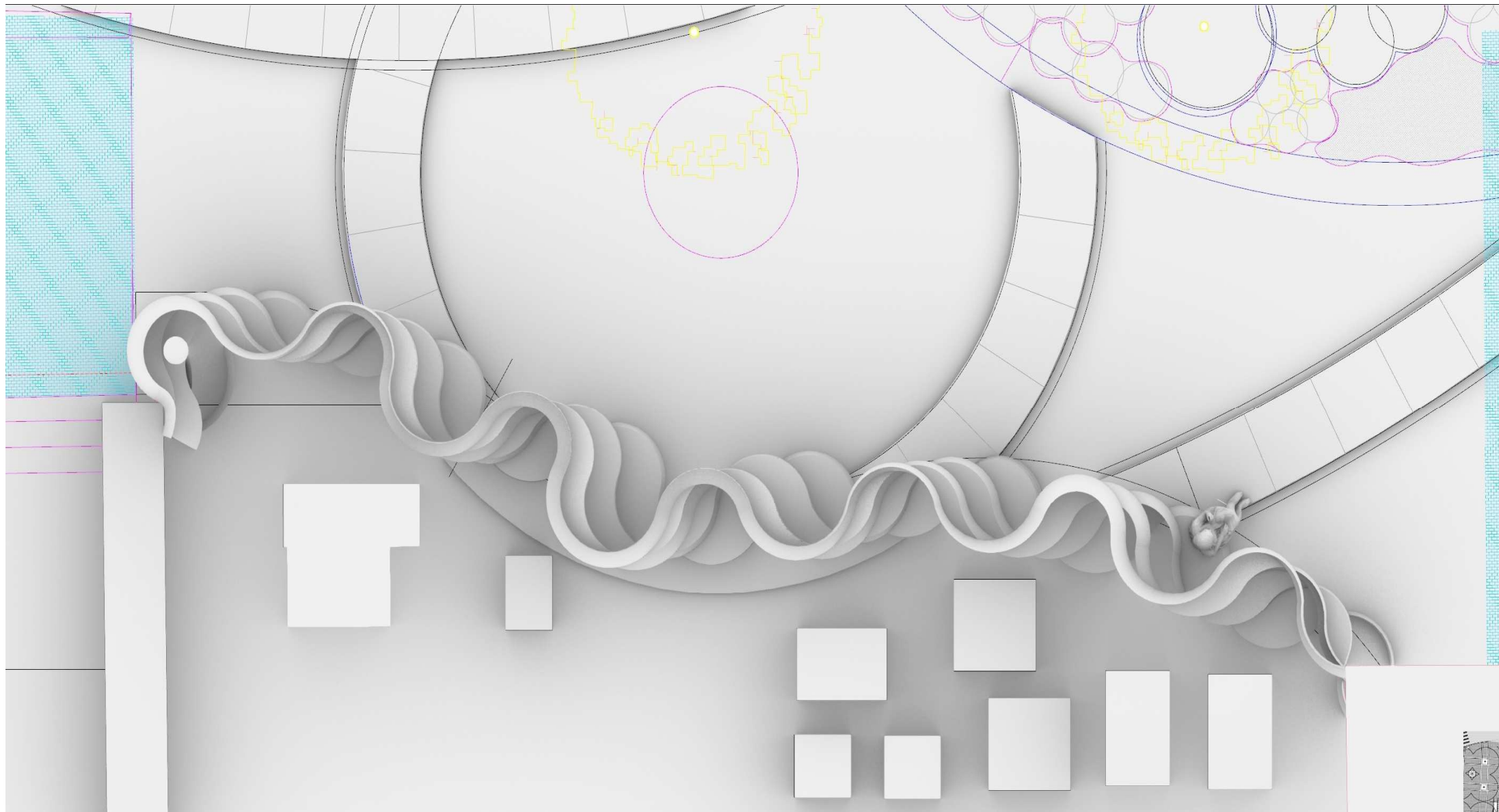
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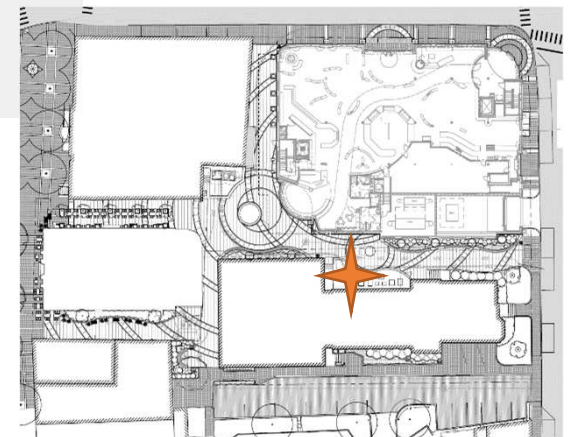
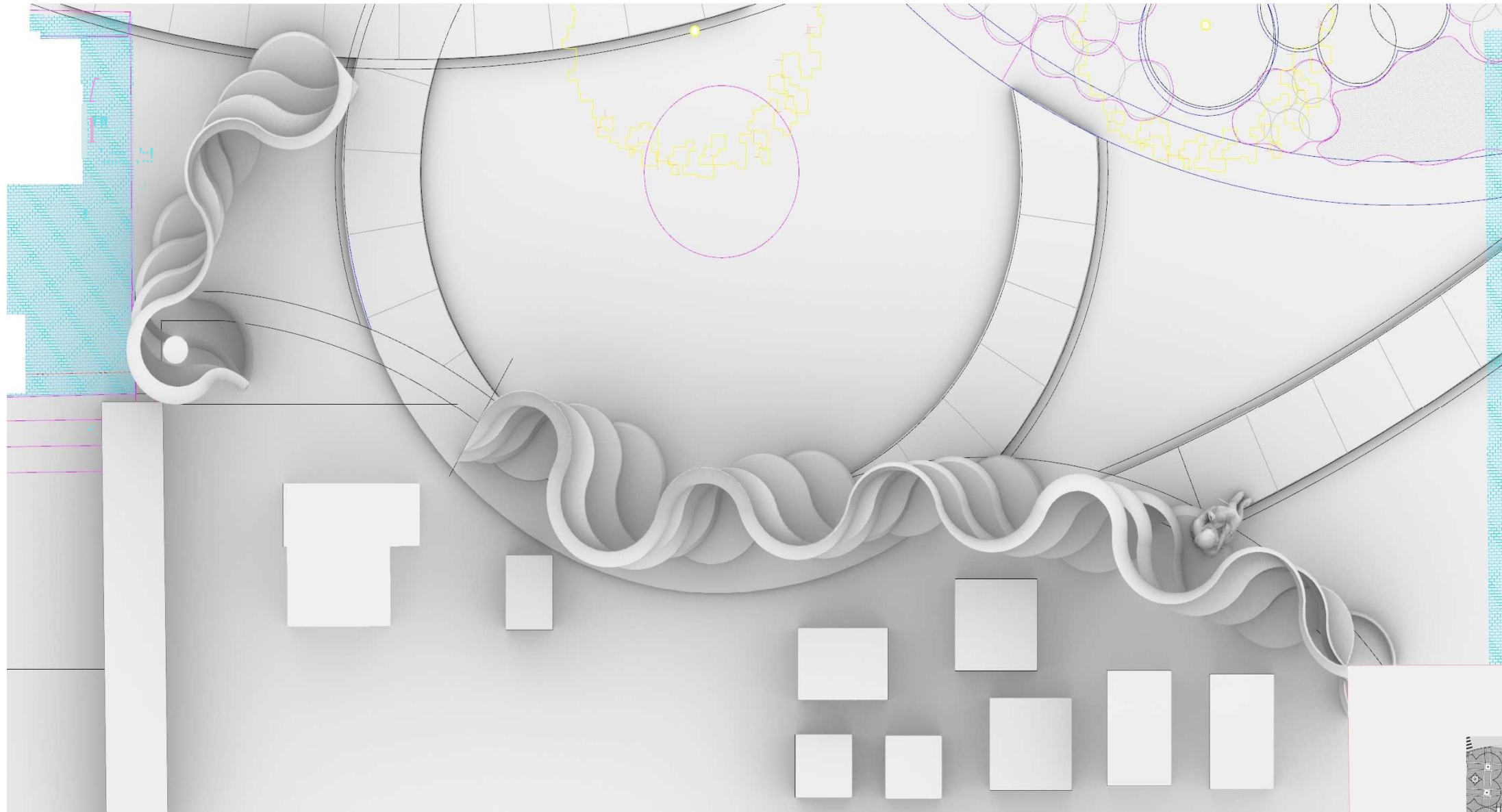


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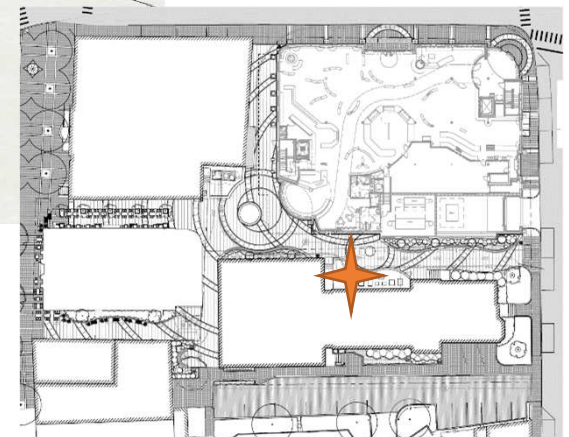
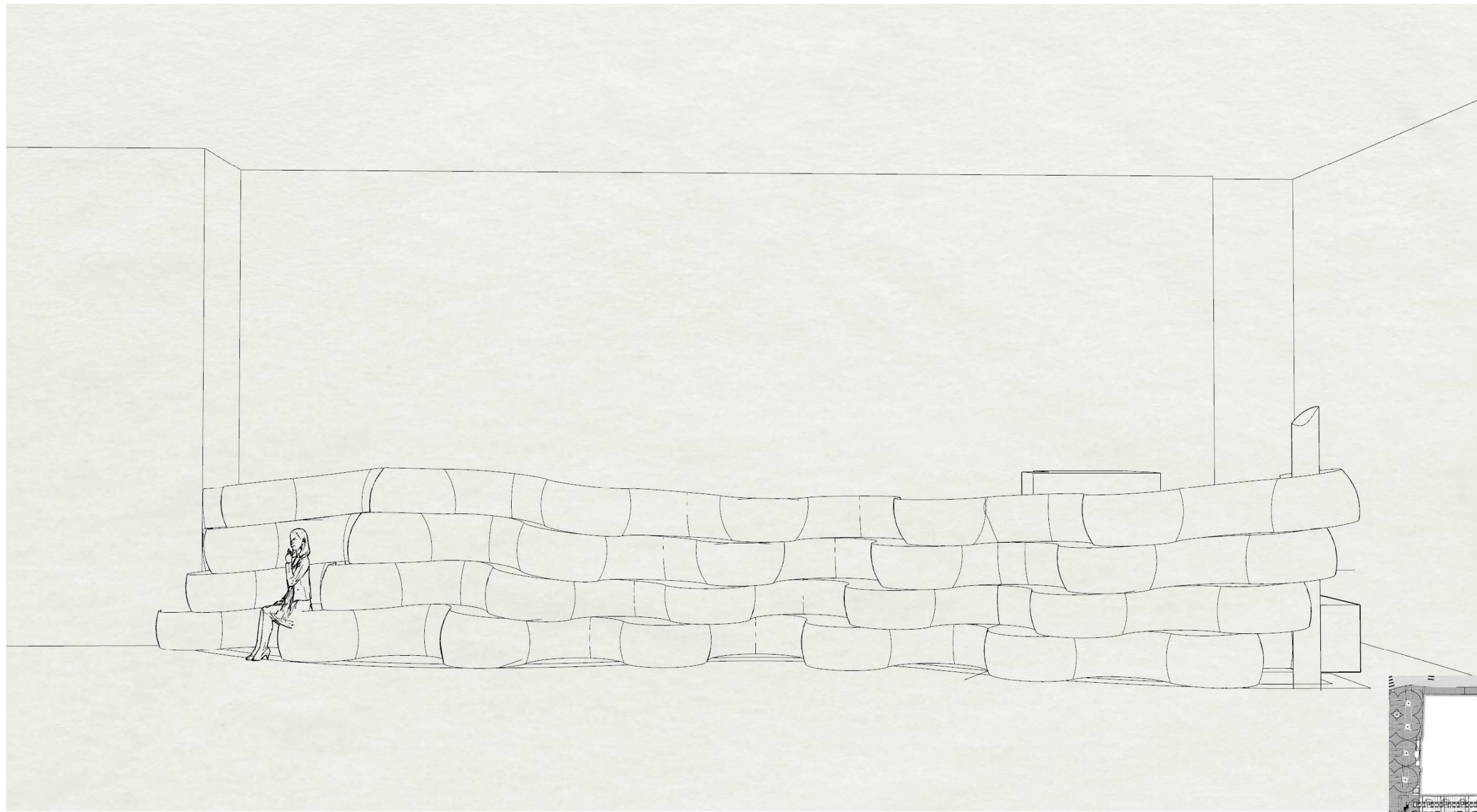


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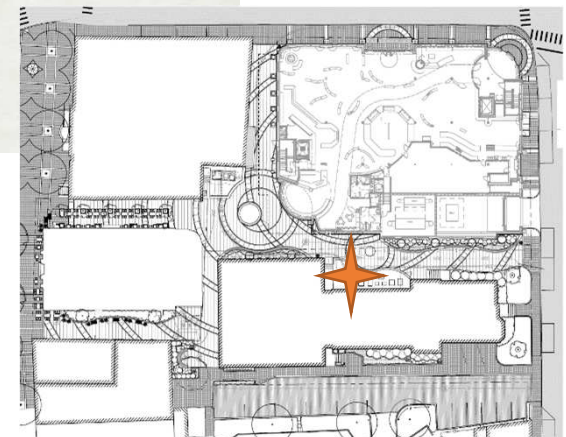
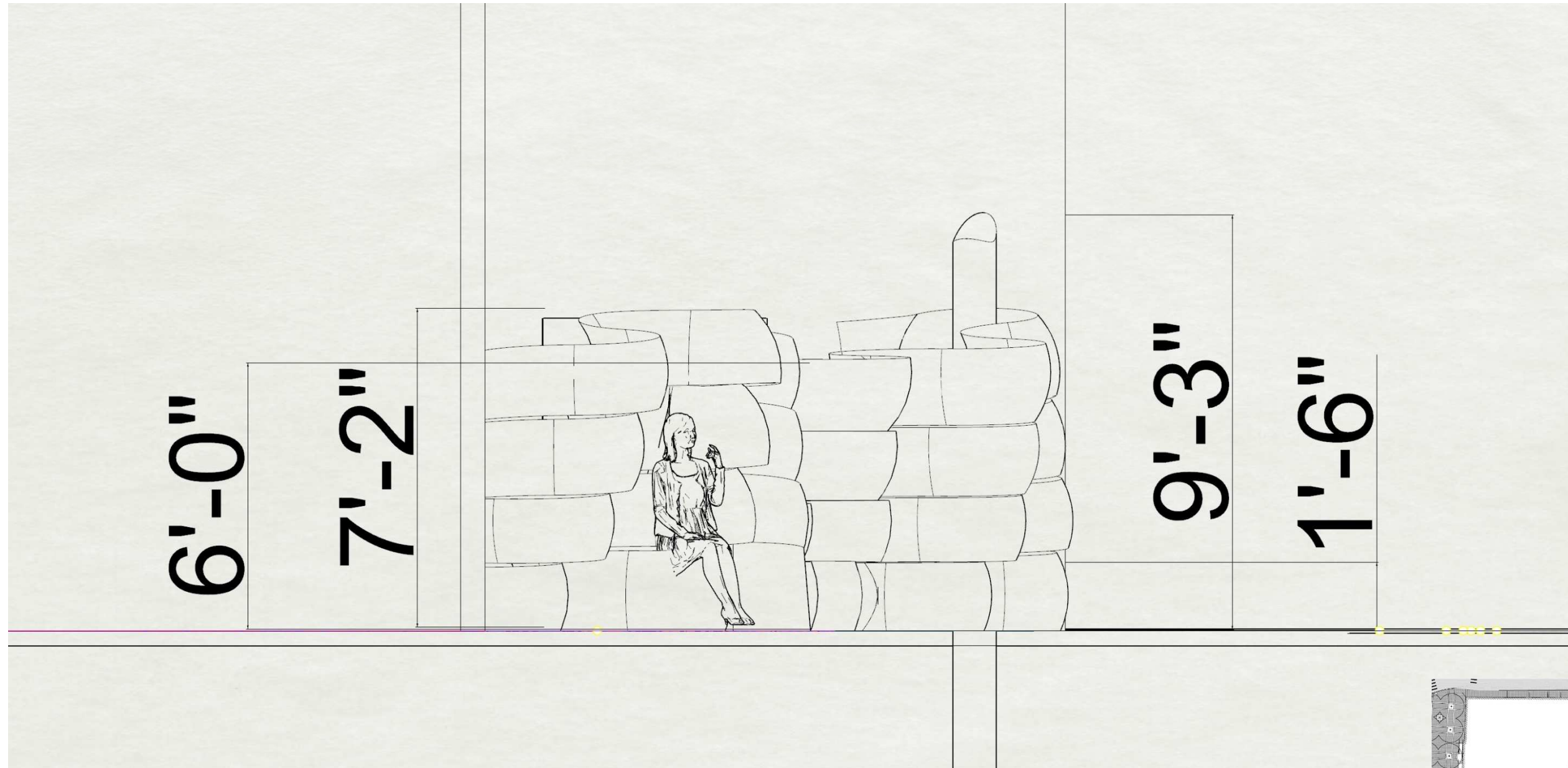


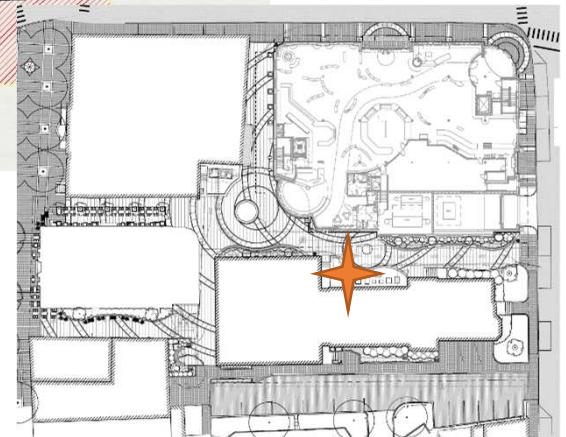
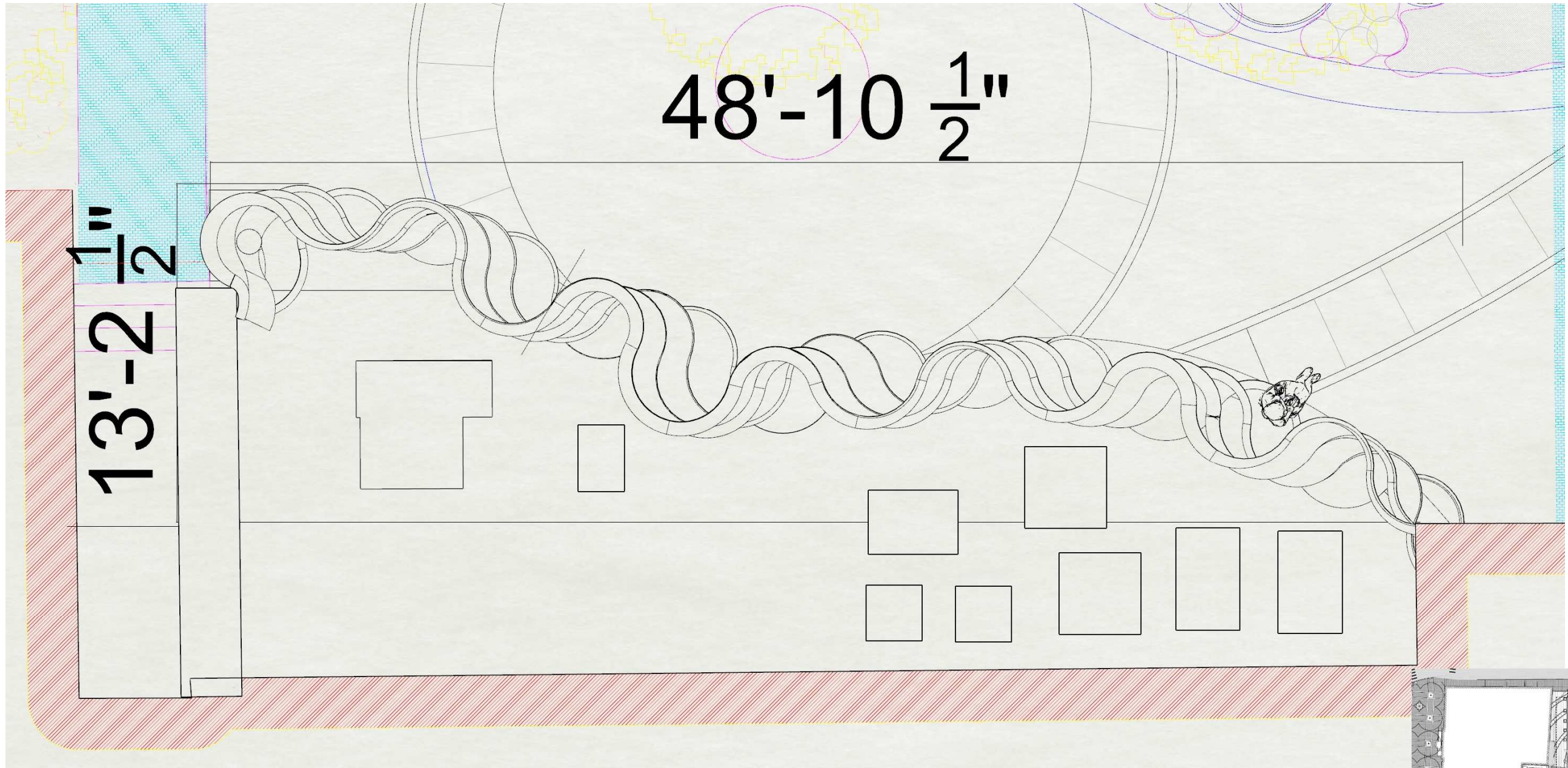
Brick Market

VIVIAN BEER STUDIO

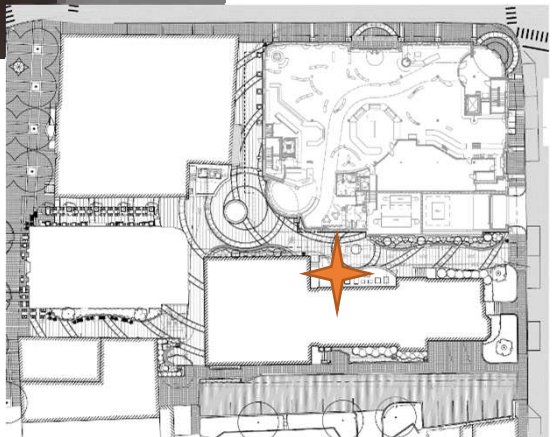


Golob Art





Material: Formed and fabricated bronze



Amanda Whitworth - Recommendation: first year programming

Materials: Local arts community

Project concept: Hire as a consultant/curator Amanda Whitworth and her group *Lead with Arts* <https://leadwitharts.com> to build programming for your first year open to the public. This will show possibility of the space for the arts community and jumpstart the place-making goals of the project.

Next Steps: Identify timeline for project completion and performance. Approach Amanda to see if they are willing to take it on and what sort of consulting budget would be required.

Links:

<https://leadwitharts.com/>

NHPR: New N.H. Artist [Laureate, Amanda Whitworth, Is First to Represent Dance](#)

<https://www.nhpr.org/post/new-nh-artist-laureate-amanda-whitworth-first-represent-dance#stream/0>

Variations on Colorfields by Floor van de Velde (www.floorvandevelde.com) McIninch Gallery at Southern New Hampshire University in partnership with New Hampshire Dance Collaborative (www.nhdancecollaborative.com) https://www.youtube.com/watch?v=TfwXBzmRMcs&feature=emb_title

Artist in residence at shaker village

<https://vimeo.com/channels/1147628/17905>

[7029](#)



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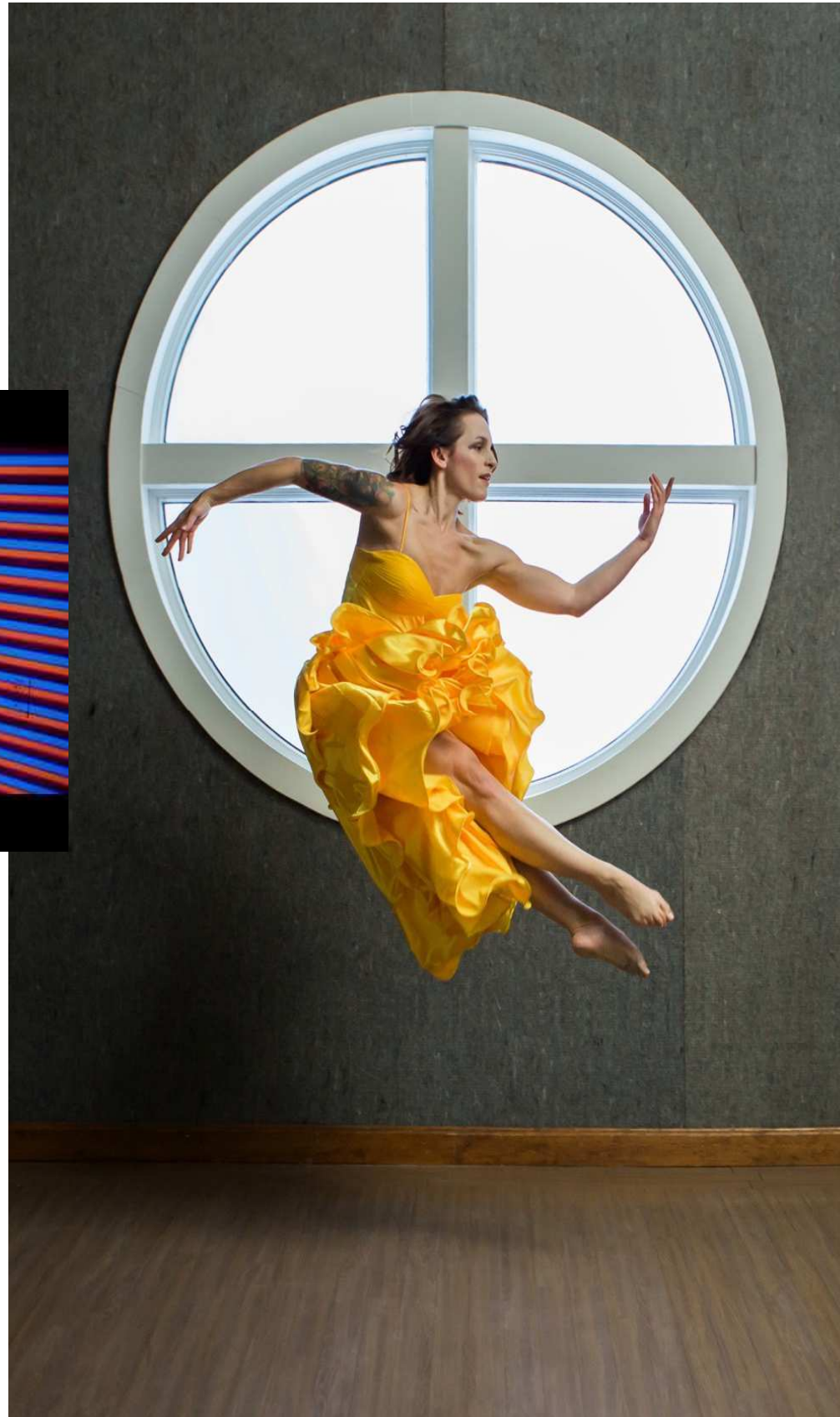


Brick Market

VIVIAN BEER STUDIO



Golob Art



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woodburn
& company
LANDSCAPE ARCHITECTURE
Since 1994 *reflecting your vision.*



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Golob Art

Wayfinding and Alley General considerations

Thematic Touch Points

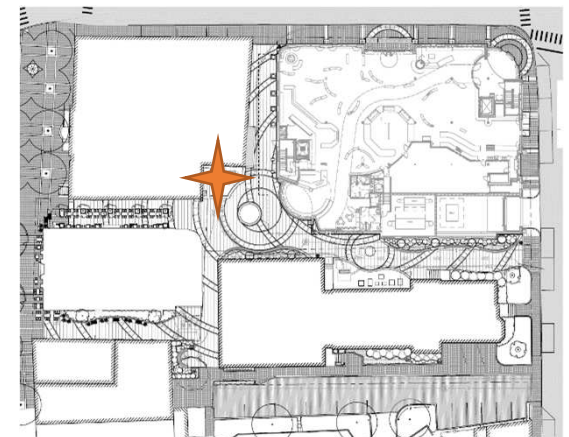
- Women's history and empowerment
- Maritime history and culture
- Water, nature, curves

In Concert With Vivian's Work

- Metal sheets
- Organic forms
- Abstraction and representation
- Reflection and color

Mission Orientation

- Clear, sustained sense of identity
- Creates flow of activity (plaza and alley – ebb and flow)
- International reach, local roots
- Accessible and easy to engage with
- Active year-round
- Buzz - Makes people come back, talk about it



Wayfinding, Alley Art Index

1. Light Houses
2. Projections
3. Artifacts
4. Portsmouth Women Stained-Glass “Windows”
5. Meditation in Blue
6. Mirror Ivy
7. Water Lilly Wall



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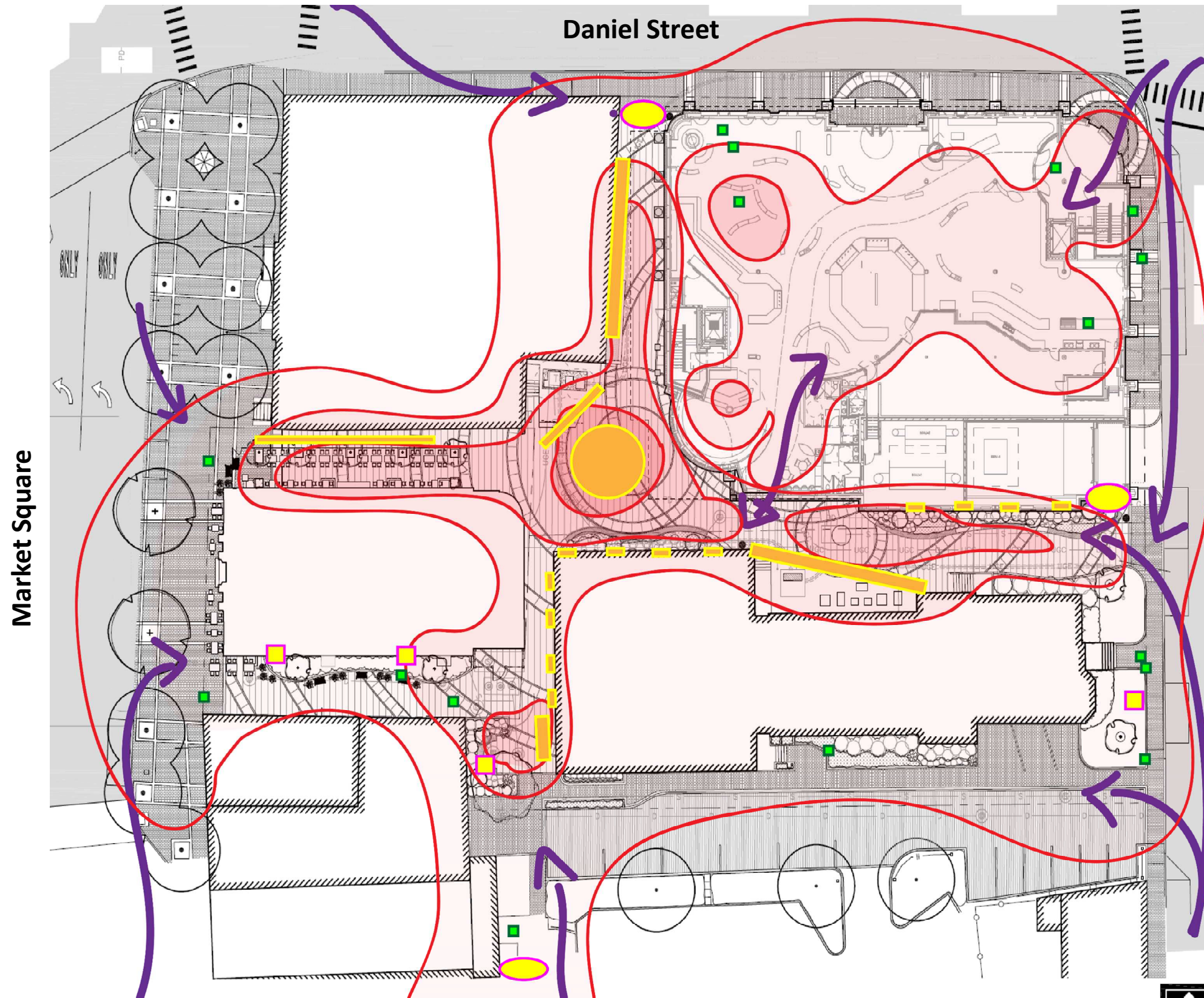
Brick Market


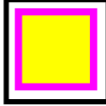
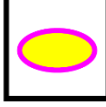
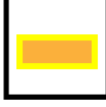


VIVIAN BEER STUDIO



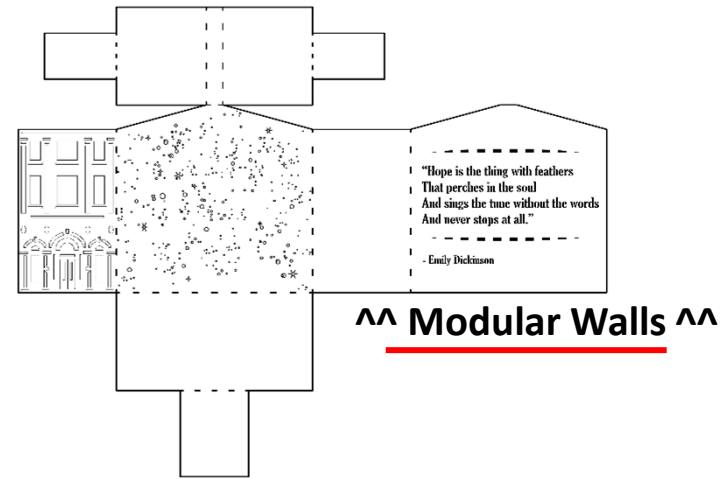
Golob Art

Artworks Layout



Key	
	Artefacts
	Light Houses
	Projections
	Alley+Courtyard Artworks
	Topography of Active Space
	Flow of Movement

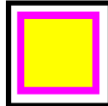
1. Light Houses

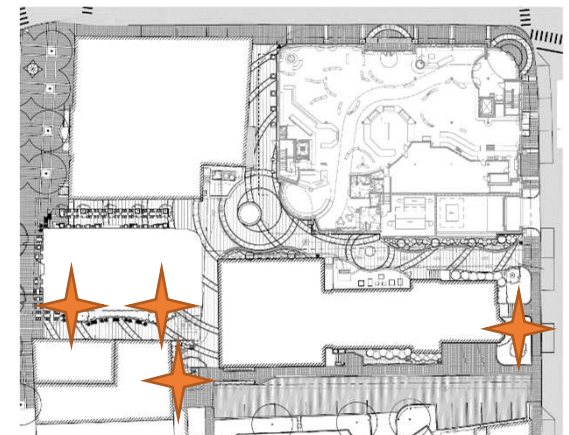


Dimensions: H 24" x W 9.5" x D 21.5"
Materials: Machine-cut Aluminum



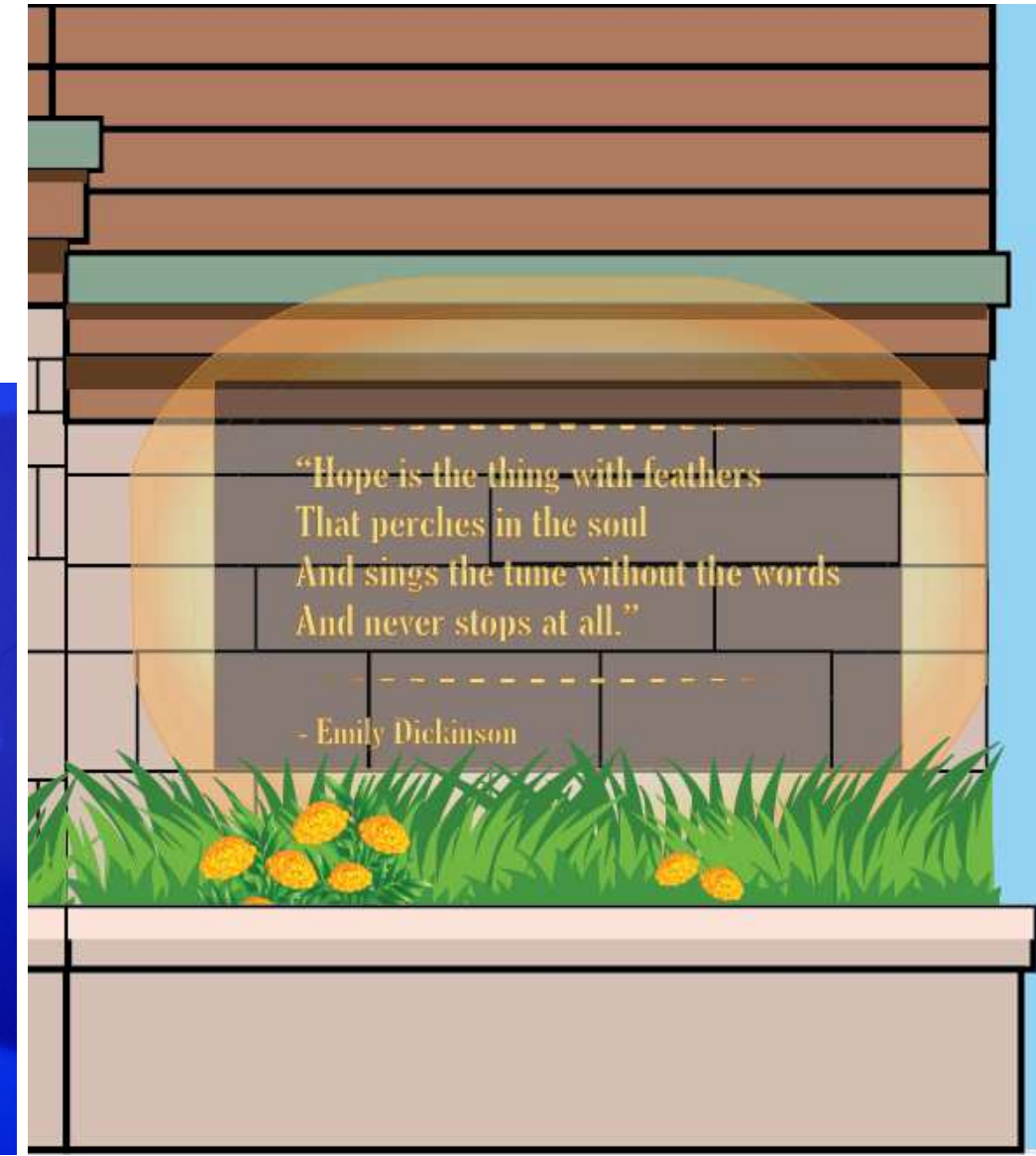
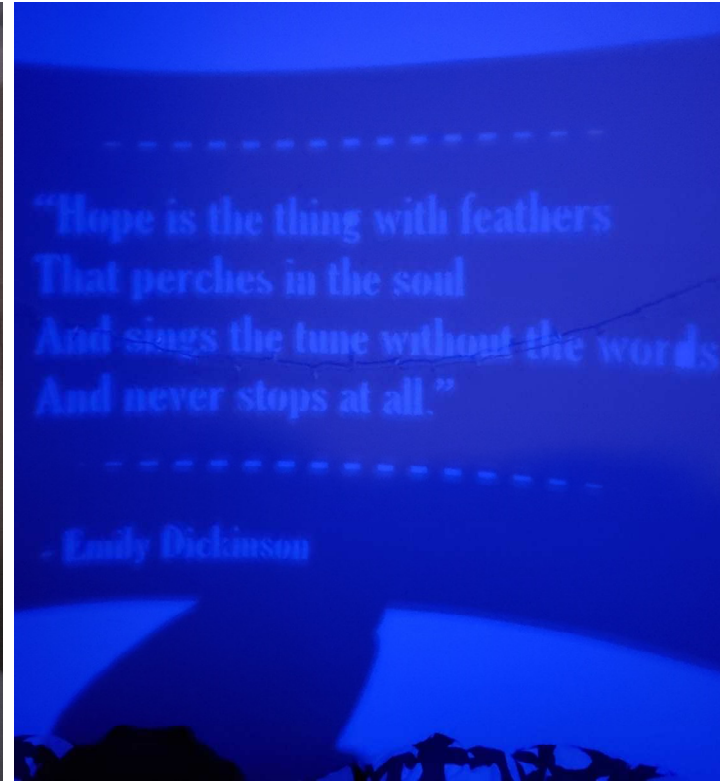
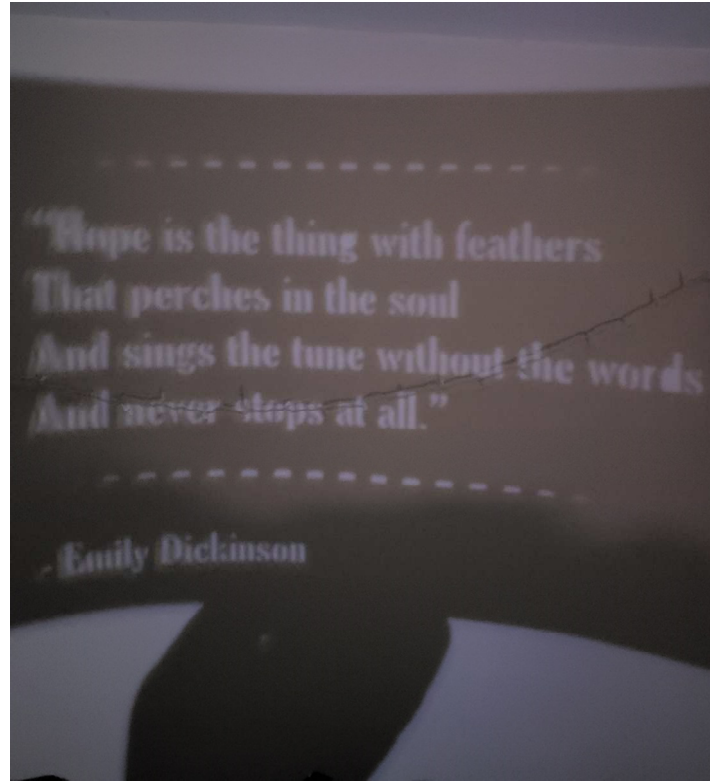
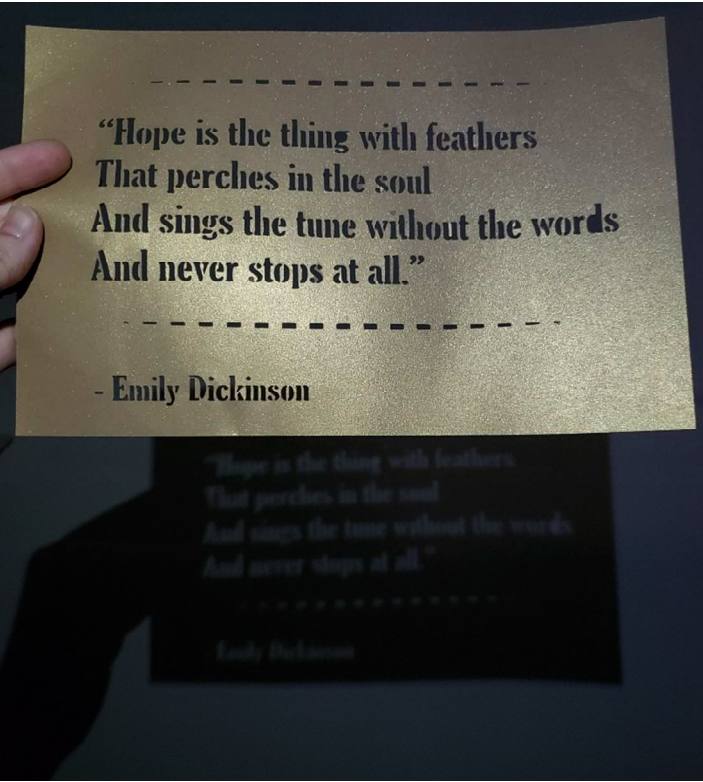
Key

 Light Houses



2. Projections

(against walls, floors)



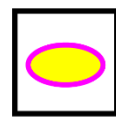
Dimensions:

Shadow Box: H 6" x W 8" x D 4"
Projection: H' 4 x L 6' x D 0'

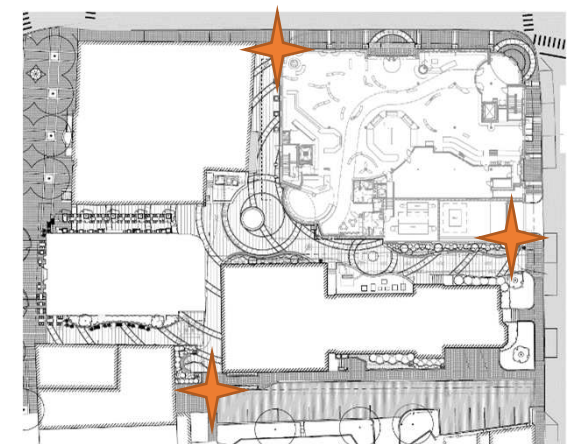
Materials:

Machine-cut
aluminum

Key



Projections



3. Artifacts



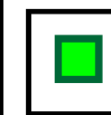
Dimensions:

Variable, roughly:
H 1" x W 5" x D 4"

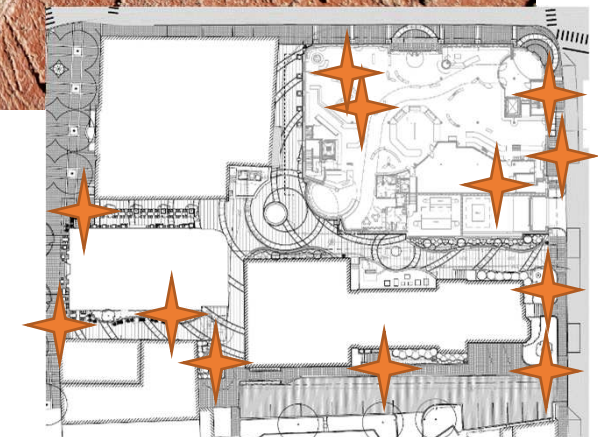
Materials:

Cast bronze

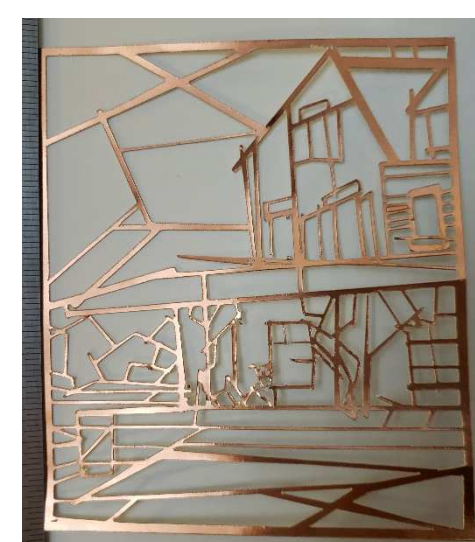
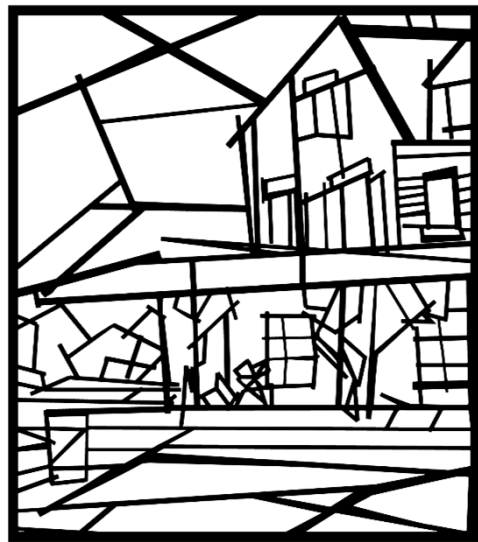
Key



Artifacts



4. Portsmouth Women Stained-Glass “Windows”



Materials:
Machine-cut
Steel

Dimensions:

Variable, roughly:
H 5' x W 4' x D .125"

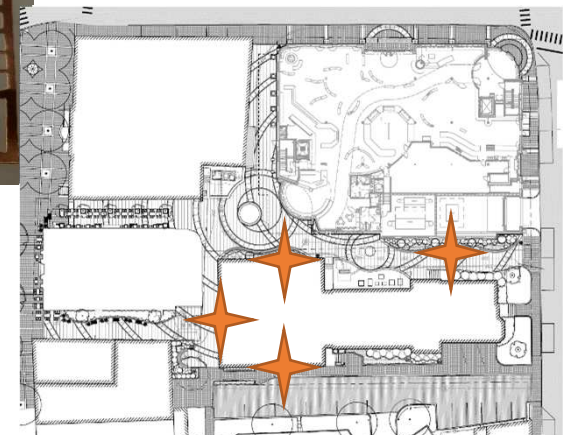
Materials:

Machine-cut Steel

Key



Alley+Courtyard
Artworks



Construction | Development | Management



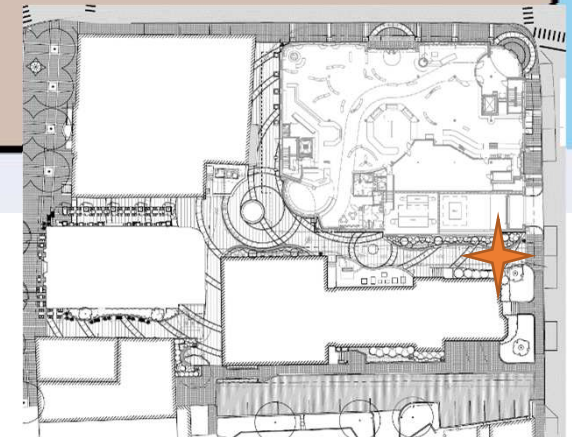
Brick Market

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Golob Art

Penhallow Alley Illustration



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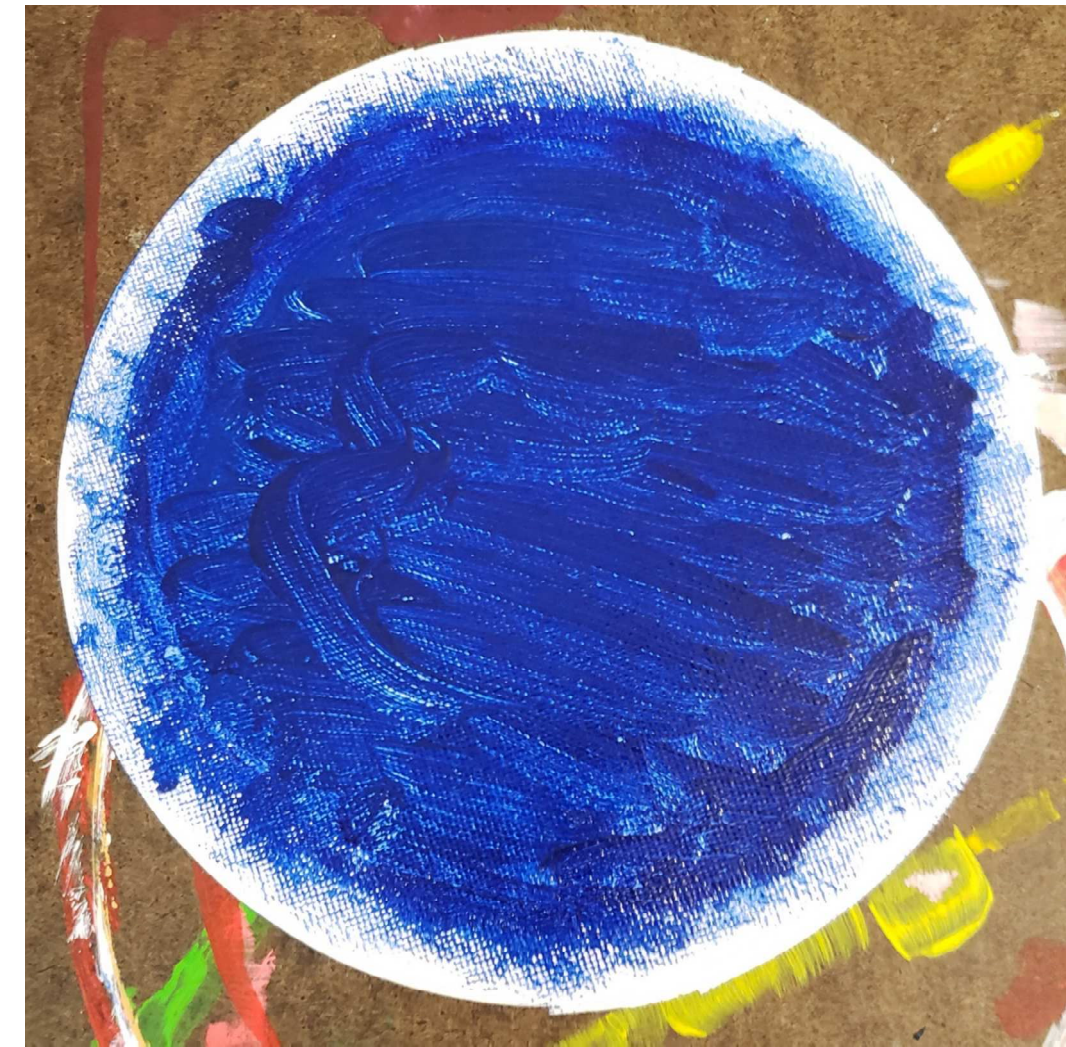
Brick Market

VIVIAN BEER STUDIO

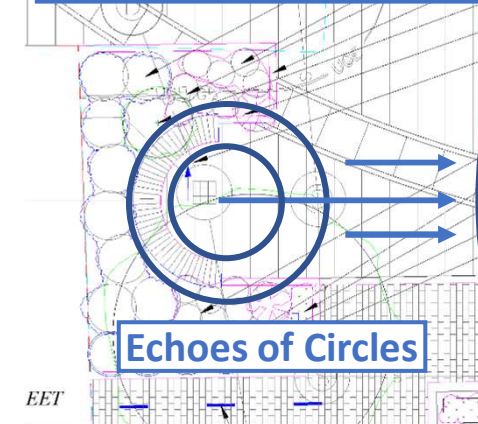


Golob Art

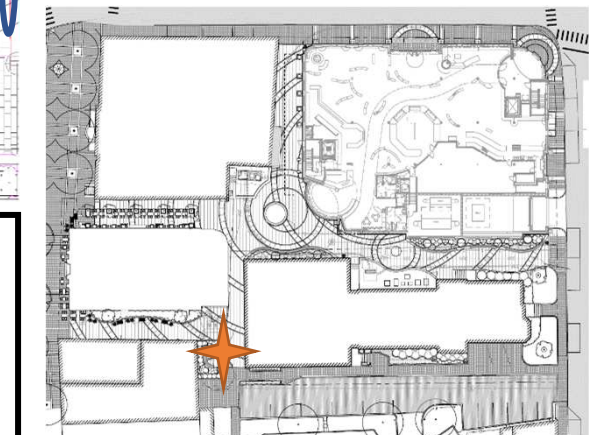
5. Meditation in Blue



Approximate Real World Location



Location of Meditation of Blue

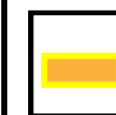


Dimensions:

H 5' x W 5' x D .125"

Materials: Painted aluminum-acrylic composite paneling

Key



Alley+Courtyard Artworks



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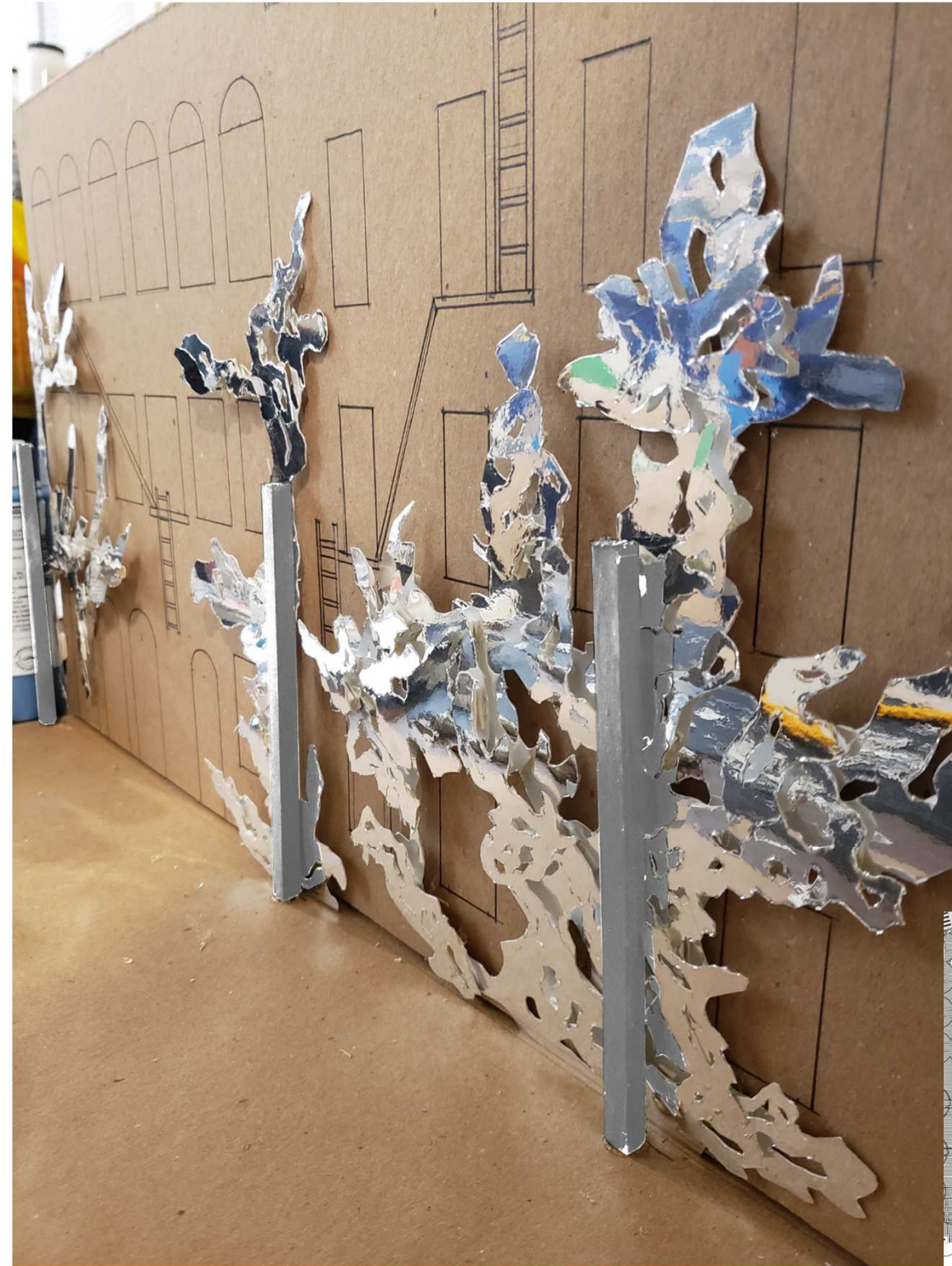
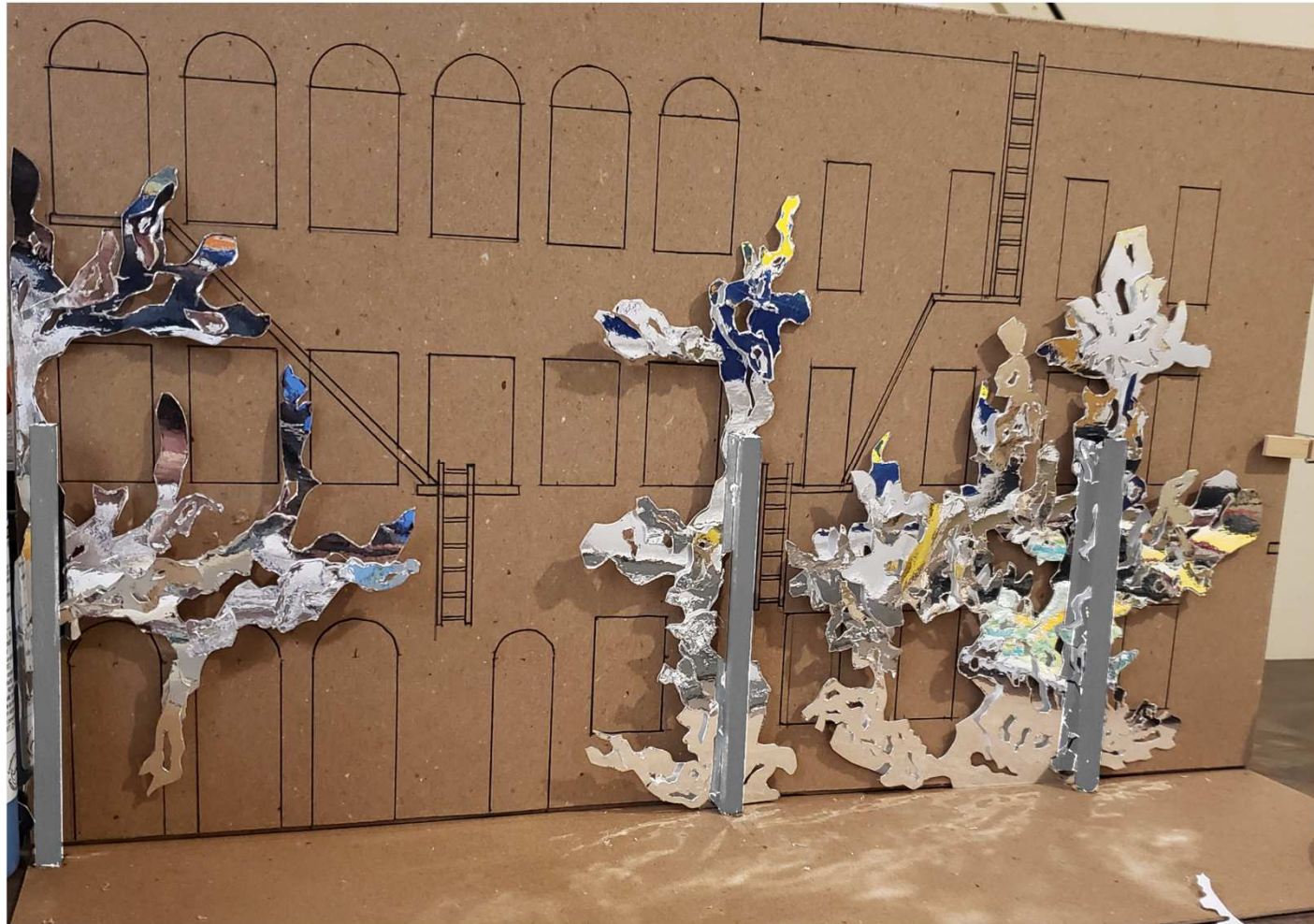
Brick Market

VIVIAN BEER STUDIO



Golob Art

6. Mirror Ivy



Materials:
Machine-cut
Polished Steel
and Aluminum

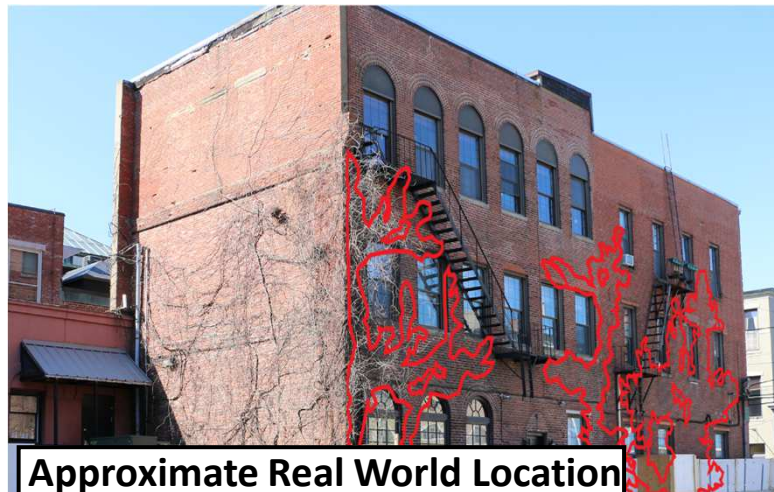
Dimensions:
H 20' x W 75' x
D 2"

Key

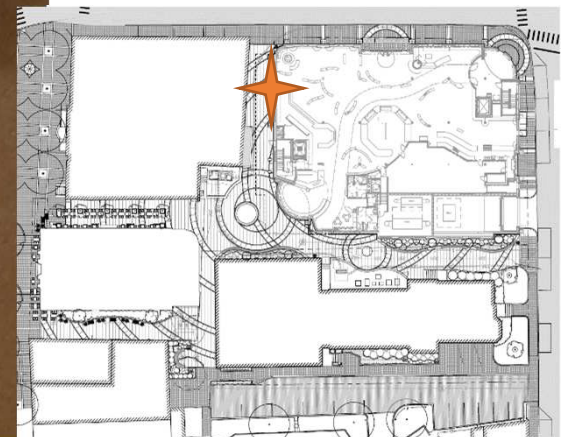
	Alley+Courtyard Artworks
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Color Study for Back of Ivy



Approximate Real World Location



Market Square Alley

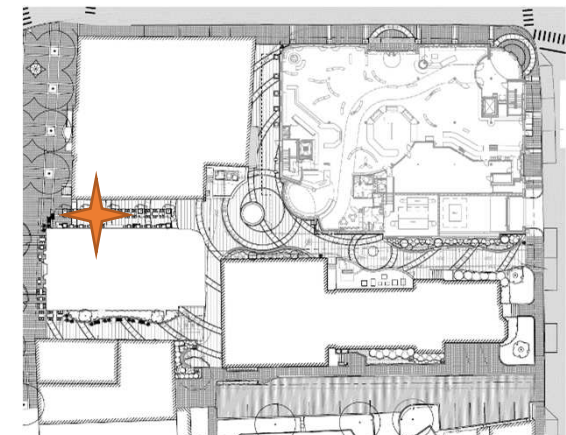


Materials:

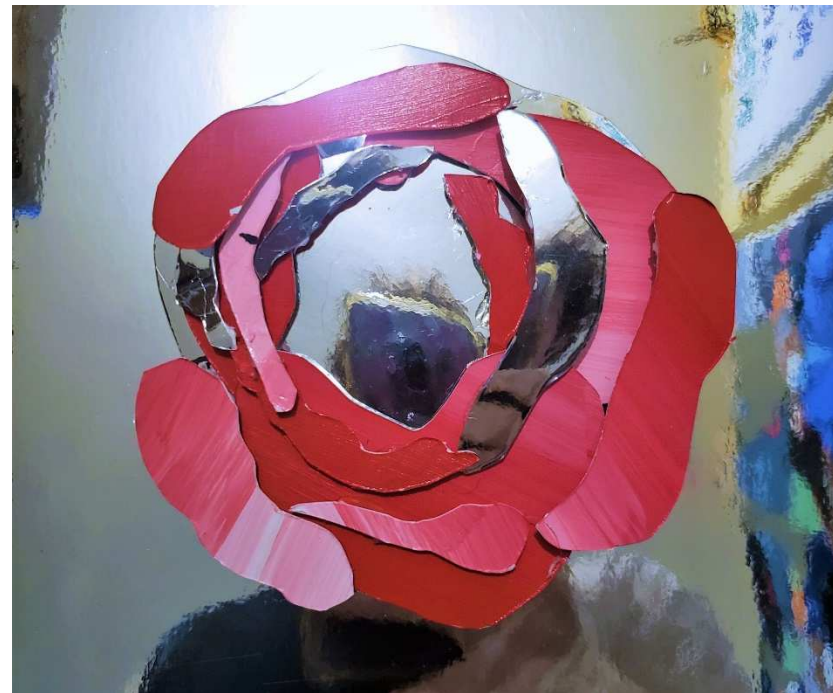
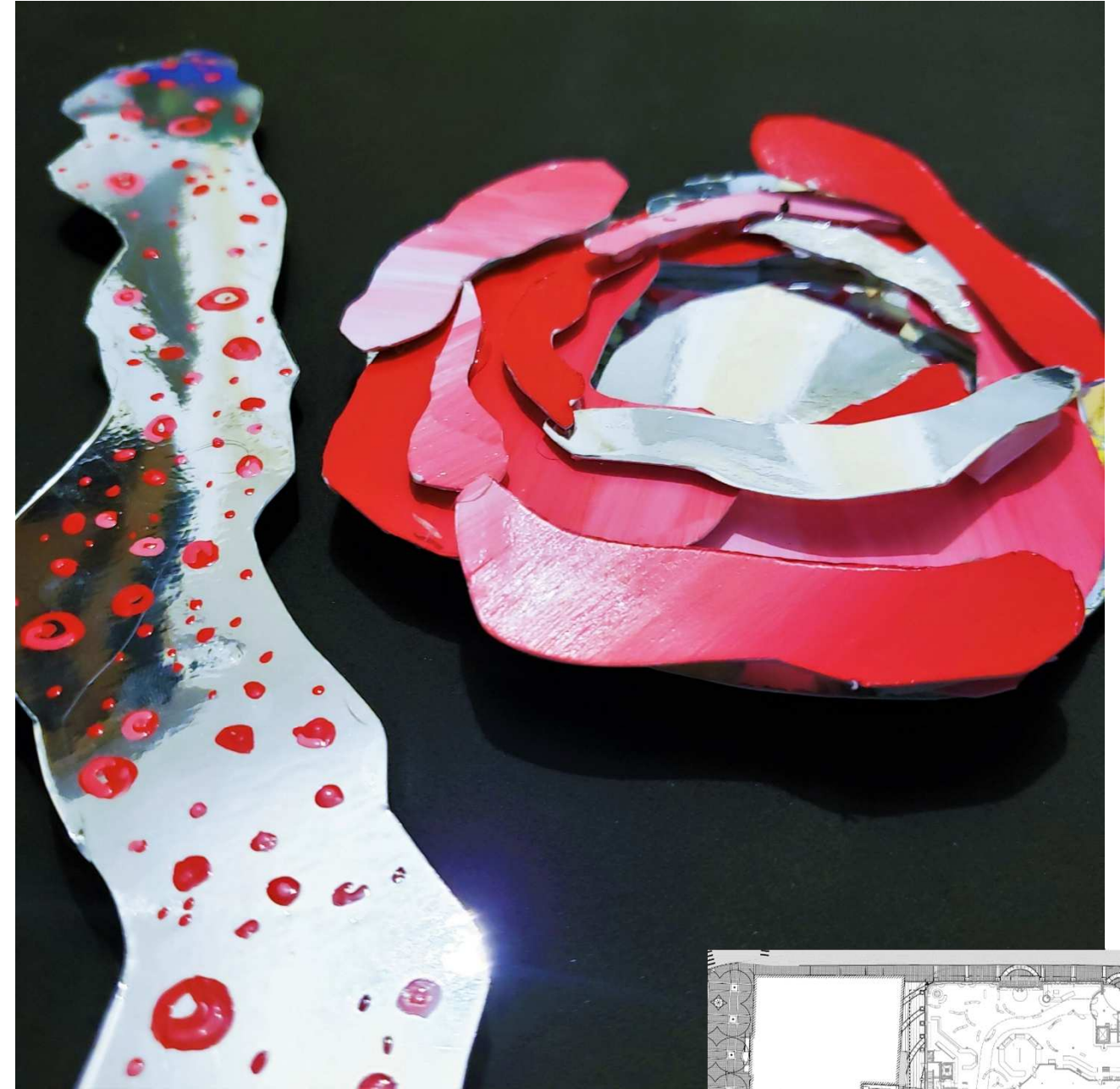
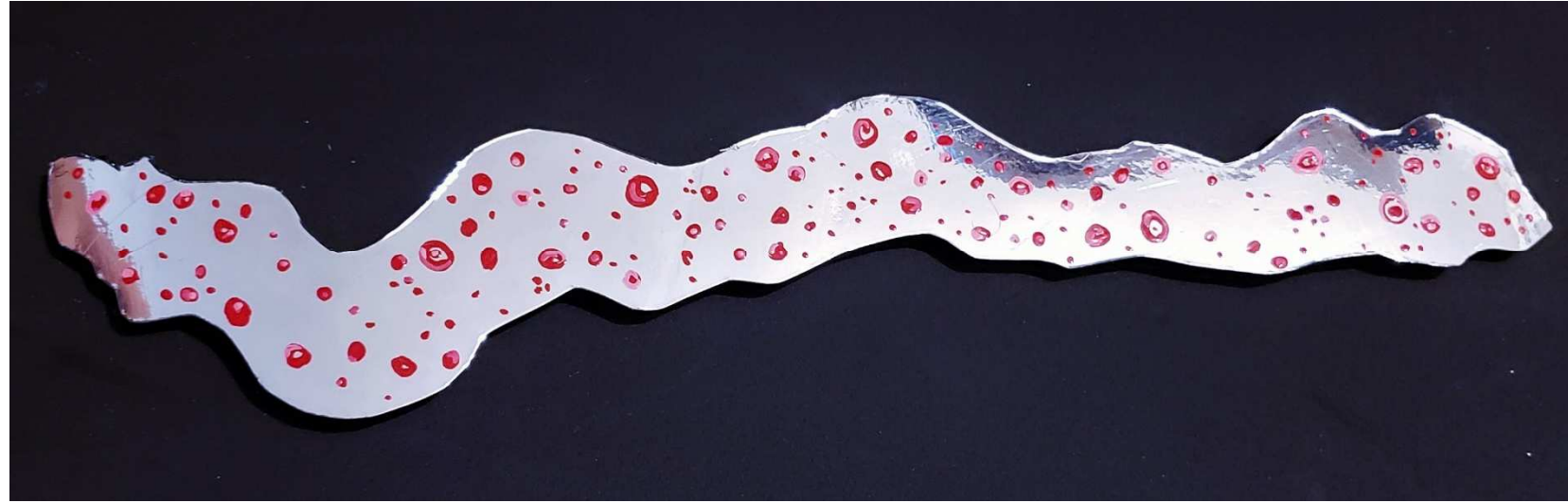
Machine-cut Polished and Colored Steel and Aluminum

Dimensions:

H 4' x W 80' x
D 1.25"



7. Water Lilly Wall



Dimensions:

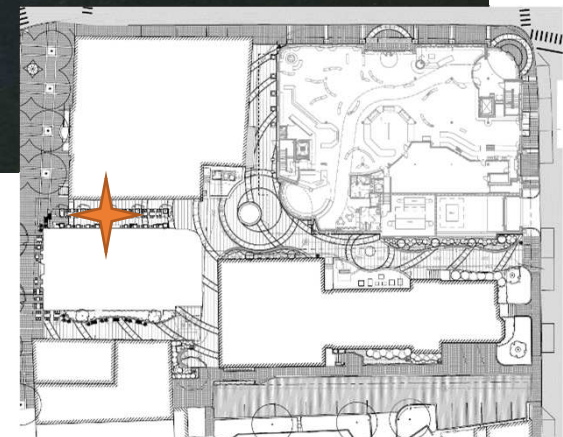
H '4 x W 80' x
D 1.25"

Materials: Machine-cut Polished
and Colored Steel and
Aluminum

Key



Alley+Courtyard
Artworks



Construction | Development | Management



Brick Market

VIVIAN BEER STUDIO



Golob Art

Wayfinding, Alley Art Index

1. **Light Houses:** Tucked into the landscaping, these surprise sculptures offer a small, stylized metal version of notable landmarks with walls covered in art and poetry that light up at night to offer passersby' a warm glow of light-up art. The walls would be designed to be easily replaced so they could incorporate regular additions of local artwork and poetry.
2. **Projections:** Activated at dusk, these projections would create a powerful and delightful surprise at entryways to the courtyard – showcasing poetry and art – with the option to change them for events, holidays, and the passing of seasons.
3. **Artifacts:** Scattered across the space, primarily at the edges, these objects that represent Portsmouth's everyday from today and years past offer a surprise to those who discover them and nudge visitors to explore the full space.
4. **Portsmouth Women Stained-Glass "Windows":** A dynamic visual documentation and celebration of trailblazing women throughout Portsmouth's history. Created along grates at eye-level, they form a row of "windows" that share these powerful stories.
5. **Mediation in Blue:** A circular deep blue mural that offers a quiet and calm space of contemplation and relaxation. The circular shape reflects the semi-circular nook that it sits opposite of, and riffs off the curves of Vivian Beer's works in the courtyard.
6. **Mirror Ivy:** A wonder-inspiring multi-layered wall of reflective metal ivy - connecting the organic with the inorganic - that draws people into and through the alley while encouraging people to play and interact with it. The back of each layer will be colored, and, when reflecting against the layer beneath it, will make the ivy glow.
7. **Water Lilly Wall:** A gentle, flowing reflective river (or bush) bespeckled in brightly colored multi-layer flowers that pull people through the alley and offer a touch of joy and serenity to those sitting at the restaurant in the alley.



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Golob Art