



CITY OF PORTSMOUTH

CITY COUNCIL POLICY No. 2009-02

Group Parking License Discount Policy

Any request for a group license per Section 7.402 of the City Ordinance will be considered on a case by case basis. To be eligible, the company requesting the group license shall be locating or expanding its corporate headquarters in the city's downtown. The primary element of analysis is that the request will benefit the city's overall vitality and economy. Criteria for consideration of a group license shall include the following:

- The proposal is in accordance with the goals of the Master Plan.
- The entity requesting the group license will purchase 25 or more passes in publicly owned, leased, and operated parking facilities.
- The entity requesting the group license seeks to expand or locate its corporate headquarters in the City of Portsmouth or offers some other articulable benefits to the city.
- Approval of the group license shall be based on the availability of spaces in publicly owned and/or operated parking facilities and on the overall percentage of monthly leased spaces in these facilities.
- Terms of the license shall be revisable every two years.
- Monthly group licenses shall be issued for one of two categories:
 - 1) 24 hours Monday through Friday 7 AM -7 AM
 - 2) 12 hours Monday through Friday 7 AM -7 PM

Weekday group license discount rates shall be in accordance with the following:

Number of employees	Monthly discount
25 - 75	10%
76 - 125	20%
126 - 175	30%
176 - 225	40%
> 225	50%



The process for group license requests shall be a written request to the City Manager, reviewed by city staff for consistency with eligibility criteria and EDC recommendation to the Manager and City Council with final approval by the City Council at a regularly scheduled meeting.

Being ever mindful of the many small and independent Portsmouth businesses that contribute significantly to the local economy and to the uniqueness of downtown, yet are unlikely to be large enough to qualify for a group license, it is advised that the group license discounts shall be granted sparingly.

This policy shall take effect upon the passage of the City Council.

Adopted by the Portsmouth City Council on **April 20, 2009**.

Ratified by the Portsmouth City Council on January 19, 2010.

Ratified by the Portsmouth City Council on January 17, 2012.

Ratified by the Portsmouth City Council on January 13, 2014.

Ratified by the Portsmouth City Council on January 11, 2016.

Ratified by the Portsmouth City Council on January 16, 2018.

Ratified by the Portsmouth City Council on January 8, 2020.

Kelli L. Barnaby, MMC, CMC, CNHMC
City Clerk