

**Vaughan Mall Blue Ribbon Committee**  
**Meeting Minutes**  
**August 6, 2020                      9:30 AM**

**Members Present:** Doug Roberts, Chair; Ned Raynolds; Brian Murphy; Sam Winebaum; Peter Vandermark; Ellen Fineberg,

**Excused:** Mayor Becksted

**Staff:** Nancy Carmer, Economic Development Manager

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Chairman Roberts opened the meeting and read a statement RE: NH RSA 91-A:2 III (b) which declares COVID-19 Outbreak an emergency and therefore he has waived the requirement that a quorum be physically present at the meeting pursuant to the Governor's Executive Order 2020-04, Section 8, as extended by Executive Order 2020-09, and Emergency Order #12, Section 3. Members are participating remotely and will identify their location and any person present with them at that location. All votes will be by roll call.

**Review/acceptance of June 10, 2020 draft meeting notes**

On a motion by Ellen Fineberg, seconded by Ned Raynolds, the Committee unanimously voted by roll call to accept the draft minutes of June 10, 2020.

**Review and discussion of Klopfer Martin (KM) revised plan**

The Committee reviewed the revised Klopfer Martin improvement plan for the Mall and commented on the pedestrian pathway, planting, lighting and signage as follows:

*General Observations of the Mall today:*

1. The outdoor dining has added exciting vitality to the mall and can serve to inform future use of the mall going forward.
2. The current dining layout creates pinch points in sections of the mall which makes social distancing from diners and other pedestrians difficult.
3. The trash receptacles at the entrances are not welcoming and should be relocated and accented in other ways, especially at Hanover Street.
4. The center of the Mall and the Hanover Street entrance are particularly dark and the tree lighting is currently off line.
5. A consistent, unifying lighting plan is needed for the Mall, but that is for the larger Vaughan-Worth-Bridge Master Plan Project. For the near term, work with elements that are easily upgraded or installed.

*Proposed separations – planters, troughs, trellises to separate dining areas from pedestrians:*

1. Metal troughs are too agricultural looking.
2. Edge planters look nice but are expensive. Are there less expensive, less restrictive elements that can be employed?
3. Any additional structures will create further restrictions and add to the undesirable pinch points.
4. Explore use of some type of constructed narrow vertical element that creates continuity along the mall without further restricting the pedestrian pathway.

### *Lighting*

1. There is a desire to create some consistent/continuum with the tree lights in Portwalk Place.
2. Focus in the near term on getting tree wrap lights (or vertical string lights or uplighting) installed and online.
3. Pandora lights may be too large and are expensive (\$12,500 for the 7 available) – focus instead on expanding the overhead lights in the center where it is darkest.
4. Explore lower cost options – perhaps purchase one of the lanterns or star lights and test them out.

### *Oversized planters*

1. The size and primary colors elements are interesting, but the giant flower pots may be too large/intrusive given the dining areas at The District and La Carreta. However, a slightly smaller “feature” pot at the entrances and scattered through the mall to draw pedestrians along a path could be a good alternative.
2. Could we install rectangular planters in the existing flower bed as opposed to planting the beds that are destroyed by dog waste and of inconsistent maintenance?

### *Stickers*

1. In the interest of timing and faster implementation, install a simple, colorful array of stickers (without messaging).
2. Cover the entire ground plane- not just the areas outside the dining locations.
3. Create a carpet feel that is not too busy, but fun and interesting.

### **Next Steps/Next meeting date**

Ms. Carmer will summarize the Committee’s comments and circulate for review. Chairman Roberts and Ms. Carmer will transmit comments to Klopfer Martin for further revisions. The next meeting date will be dependent on receipt of revised plans.

### **Adjourn**

The meeting ended at 10:30 a.m.

Prepared by Nancy Carmer