

ACTIONS

PARKING and TRAFFIC SAFETY COMMITTEE

2:00 P.M. – July 9, 2020
Remote Meeting via Zoom

PRESENT: City Councilor/Chairman, Peter Whelan
Public Works Director, Peter Rice
Planning Director, Juliet Walker
Fire Chief, Todd Germain
Police Captain, Mark Newport

Members: Mary Lou McElwain, Steve Pesci, Jonathan Sandberg,
Harold Whitehouse, Erica Wygonik (Alternate)

CITY STAFF PRESENT: Parking and Transportation Engineer, Eric Eby
Parking Director, Ben Fletcher
Assistant City Attorney, Jane M. Ferrini

Action Items requiring an immediate ordinance during the next Council meeting:

Item 4. Proposed Stay and Pay graduated parking meter rate ordinance changes

Temporary Action Item requiring an ordinance during the annual omnibus:

None

1. Chairman Peter Whelan recited that this is a Remote Meeting via Zoom Conference Call. Per NH RSA 91-A:2 III (b) the Chair has declared COVID-19 Outbreak an emergency and has waived the requirement that a quorum be physically present at the meeting pursuant to the Governor's Executive Order 2020-04, Section 8, as extended by Executive Order 2020-9, and Emergency Order #12, Section 3. Members will be participating remotely and will identify their location and any person present with them at that location. All votes will be by roll call.
2. Financial Report – **On a unanimous roll call 9-0, voted** to approve and accept the financial report dated May 31, 2020.
3. Email Correspondence: Liza Hewitt (safety on Middle Road).
4. Proposed Stay and Pay graduated parking meter rate ordinance changes, by DPW **On a roll call 8-0-1, voted** to approve Chapter 7, Article I, Section 7.102, Parking Meter Zones and Parking Meter Rates with the following graduated parking meter rates for fees and time increments for residents and the general public.

Resident Rates	On Street Zone A	On Street Zone B/C
hours 1 through 3	\$1.50	\$1.00
hours 4 through 11	\$2.50	\$2.00
Public Rates	On Street Zone A	On Street Zone B/C
hours 1 through 3	\$2.00	\$1.50
hours 4 through 11	\$5.00	\$3.00

Fire Chief Todd Germain abstained.

On a unanimous roll call 9-0, voted to approve change as recommended by staff to amend Chapter 7, Article III, Section 7.327, Limited Parking – Two Hours, Section A., 4. Hancock Street, item a. (northerly side from Marcy Street to Pleasant Street), amended to read "Northerly side, first three spaces closest to Marcy Street", and to delete Chapter 7, Article III, Section 7.327, Limited Parking – Two Hours, Section A., 4. Hancock Street, item b. (southerly side from Washington Street to Pleasant Street).

On a unanimous roll call 9-0, voted to approve change as recommended by staff to delete Chapter 7, Article III, Section 7.327, Limited Parking – Two Hours, Section A., 6. Madison Avenue.

On a unanimous roll call 9-0, voted to eliminate 2-hour parking spaces on Mechanic Street as outlined in Chapter 7, Article III, Section 7.327, Limited Parking – Two Hours, Section A., 7. Mechanic Street.

On a unanimous roll call 9-0, voted to approve change as recommended by staff to delete Chapter 7, Article III, Section 7.327, Limited Parking – Two Hours, Section A., 8. Middle Street.

On a unanimous roll call 9-0, voted to approve change as recommended by staff to delete Chapter 7, Article III, Section 7.327, Limited Parking – Two Hours, Section A., 11. Summer Street, item a. (both sides from Islington Street to State Street, Monday through Friday from 8:00 a.m. to 5:00 p.m.)

On a unanimous roll call 9-0, voted to adopt all red line changes as proposed by staff in Chapter 7, Article 1, Section 7.102 and Chapter 7, Article I, Section 7.105 and in Chapter 7, Article III, Sections 7.324 through 7.329.

5. Request for All-Way STOP at intersection of Thornton Street and Sparhawk Street, by residents of area - **On a unanimous roll call 9-0, voted** to support the application, but in keeping with precedent, request a report back from staff on All-Way STOP at the intersection including pedestrian volumes and vehicle crash data.
6. Request for All-Way STOP at intersection of Jewell Court and Brewery Lane, by residents of area - **On a unanimous roll call 9-0, voted** to request a report back in six (6) months from staff on All-Way STOP at intersection.
7. Request for pedestrian flags at Riverbrook Condos on Middle Road - **On a roll call 8-1, voted** to approve use of pedestrian flags at Riverbrook Condos crosswalk on Middle Road. Harold Whitehouse voted opposed.
8. Request to improve the safety at intersection of Boss Avenue and Sunset Road, due to limited sight lines, by Sarah Lynch - **On a roll call 8-0-1, voted** to support staff recommendations to install warning signage. Public Works Director Peter Rice abstained.
9. Traffic volumes during pandemic – No action taken.
10. Omnibus – No action taken.

11. Accident Report by Police Captain Mark Newport – No action taken.

12. PTS Open Action Items – No action taken.

13. Adjournment – **At 3:37 p.m., on a unanimous roll call 8-0, voted to adjourn.**

Respectfully submitted by:
Amy Chastain
Secretary to the Committee

ORDINANCE

THE CITY OF PORTSMOUTH ORDAINS

That Chapter 7, Article I, Section 7.102 – **PARKING METER ZONES** of the Ordinances of the City of Portsmouth be amended as follows (deletions from existing language ~~stricken~~; additions to existing language **bolded**; remaining language unchanged from existing):

ARTICLE I: PARKING METERS**Section 7.102: PARKING METER ZONES AND PARKING METER RATES**

All of those streets, parts of streets and off-street parking lots, the time for parking upon which is limited by any ordinance of the City of Portsmouth **and where parking meter rates apply**, ~~and any such areas, the time for parking upon which may at any time hereafter be limited by any ordinance of the City or any amendment thereto are designated as parking meter zones. Parking in parking meter zones shall be for a maximum time permitted of parking of three (3) consecutive hours, unless otherwise established by ordinance. The rate for such parking shall be:~~

A. ZONE A: DOWNTOWN HIGH OCCUPANCY ZONE:

~~Parking shall be at the rate of two dollars (\$2.00) per hour in the following areas. Parking for verified Portsmouth residents using an approved personal meter device, as defined in Section 7.101, shall be at a rate of \$0.50 less than this rate. Proof of residency shall be determined using standards established by the Portsmouth Revenue Administrator.~~ **The following streets or parts of streets are within Zone A, the Downtown High Occupancy Zone:**

1. Daniel Street, starting at ~~Chapel~~ **Bow** Street through to Market Square
2. Bow Street, starting at ~~Chapel~~ **Daniel** Street through to Market Street
3. Congress Street, starting at Market Square through to Chestnut Street
4. Pleasant Street, starting from Court Street through to Market Square
5. Market Street, starting from Moffatt-Ladd House through to Market Square
6. Deer Street, starting at Market Street through to Maplewood Avenue
7. Fleet Street, starting at Hanover Street through to State Street
8. Hanover Lot, at intersection with Market Street
9. Penhallow Street, starting at State Street through to Bow Street

10. Chapel Street, starting at Daniel Street through to State Street
11. Hanover Street from Maplewood Avenue to Market Street
12. Portwalk Place from Deer Street to Hanover Street
13. High Street from Deer Street to Hanover Street
- ~~14. Bow Street from Chapel Street to Daniel Street~~
- ~~15. Daniel Street from Chapel Street to Bow Street~~
16. State Street from Marcy Street to Middle Street
17. Ladd Street Lot at Hanover Garage

B. ZONE B: STANDARD OCCUPANCY ZONE

~~Parking in all other parking meter zones shall be at the rate of one dollar fifty cents (\$1.50) per hour. Parking for verified Portsmouth residents using an approved personal meter device, as defined in Section 7.101, shall be at a rate of \$0.50 less than this rate. Proof of residency shall be determined using standards established by the Portsmouth Revenue Administrator.~~

~~Any street outside the Downtown High Occupancy Zone is within the Standard Occupancy Zone, which includes the Bridge Street, Court Street, and Memorial Bridge Off-Street Parking Areas and the Worth Lot, excluding those parking spaces subject to contractual agreement with the City.~~

C. NONRESIDENT PARKING RATES FOR DOWNTOWN HIGH OCCUPANCY ZONE A

~~Parking shall be at the following hourly rates for nonresidents in Downtown High Occupancy Zone A during the hours of enforcement Monday through Saturday, from 9:00 a.m. to 8:00 p.m., and Sunday from 12:00 p.m. to 8:00 p.m., holidays excepted:~~

Hours 1, 2 and 3	\$2.00 each hour
Hours 4 through 11	\$5.00 each hour

D. RESIDENT PARKING RATES FOR DOWNTOWN HIGH OCCUPANCY ZONE A

~~Portsmouth residents using an approved personal meter device, as defined in Section 7.101, shall be charged reduced hourly parking rates in the Downtown High Occupancy Zone A. Proof of residency shall be determined using standards established by the Portsmouth Revenue Administrator. Parking shall be at the following hourly rates for residents during the hours of enforcement Monday through Saturday, from 9:00 a.m. to 8:00 p.m., and Sunday from 12:00 p.m. to 8:00 p.m., holidays excepted:~~

Hours 1, 2 and 3 \$1.50 each hour
Hours 4 through 11 \$2.50 each hour

E. NONRESIDENT PARKING RATES FOR STANDARD OCCUPANCY ZONE B

Parking shall be at the following hourly rates for nonresidents in Standard Occupancy Zone B during the hours of enforcement Monday through Saturday, from 9:00 a.m. to 8:00 p.m., and Sunday from 12:00 p.m. to 8:00 p.m., holidays excepted:

Hours 1, 2 and 3 \$1.50 each hour
Hours 4 through 11 \$3.00 each hour

F. RESIDENT PARKING RATES FOR STANDARD OCCUPANCY ZONE B

Portsmouth residents using an approved personal meter device, as defined in Section 7.101, shall be charged reduced hourly rates in the Standard Occupancy Zone B. Proof of residency shall be determined using standards established by the Portsmouth Revenue Administrator. Parking shall be at the following hourly rates during the hours of enforcement Monday through Saturday, from 9:00 a.m. to 8:00 p.m., and Sunday from 12:00 p.m. to 8:00 p.m., holidays excepted:

Hours 1, 2 and 3 \$1.00 each hour
Hours 4 through 11 \$2.00 each hour

The City Clerk shall properly alphabetize and/or re-number the ordinances as necessary in accordance with this amendment.

All ordinances or parts of ordinances inconsistent herewith are hereby deleted.

This ordinance shall take effect upon its passage.

APPROVED:

Rick Becksted, Mayor

ADOPTED BY COUNCIL:

Kelli L. Barnaby, City Clerk

ORDINANCE

THE CITY OF PORTSMOUTH ORDAINS

That Chapter 7, Article I, Section 7.105 – **PARKING** of the Ordinances of the City of Portsmouth be amended as follows (deletions from existing language ~~stricken~~; additions to existing language **bolded**; remaining language unchanged from existing):

ARTICLE I: PARKING METERS**Section 7.105: PARKING**

- A. When any vehicle shall be parked in a parking meter zone the owner or operator of said vehicle shall park within the area designated by the curb or street marking lines as indicated for parallel or diagonal parking and upon entering said parking space shall immediately deposit in said meter the required meter fee or purchase the time requested through a central meter, in vehicle meter, coupon or other metering device including mobile phone applications, and display proof of purchase on the vehicle's interior dashboard, or other approved means of display, including meter devices defined in Section 7.101. It shall be unlawful for any person parking any vehicle or permitting any vehicle registered in his name to be parked within any designated area where parking meters are installed, to fail or neglect to pay for parking as required. Said parking space may then be used by such vehicle during the legal parking limit provided by the Ordinance of the City and said vehicle shall be considered as unlawfully parking if it remains in said space beyond the legal parking limit and/or **after payment for metered space has expired** ~~when said parking meter displays a signal showing such illegal parking. A vehicle shall also be considered as unlawfully parking if said vehicle fails to move at least 500 feet from the original parking space after the legal parking limit has expired.~~ It shall be unlawful for any person to cause or permit any vehicle registered in his name to be parked unlawfully as set out in this section.

The City Clerk shall properly alphabetize and/or re-number the ordinances as necessary in accordance with this amendment.

All ordinances or parts of ordinances inconsistent herewith are hereby deleted.

This ordinance shall take effect upon its passage.

APPROVED:

Rick Becksted, Mayor

ADOPTED BY COUNCIL:

Kelli L. Barnaby, City Clerk

ORDINANCE

THE CITY OF PORTSMOUTH ORDAINS

That Chapter 7, Article III, Section 7.324 – **LIMITED PARKING – ONE HOUR**, Section 7.325 – **LIMITED PARKING – THIRTY MINUTES**, Section 7.326 – **LIMITED PARKING – FIFTEEN MINUTES**, Section 7.327 – **LIMITED PARKING – TWO HOURS**, Section 7.328 – **LIMITED PARKING – THREE HOURS**, Section 7.328-1 – **UTILIZATION OF MULTIPLE PARKING SPACES**, and Section 7.329 – **LIMITED PARKING – FOUR HOURS** of the Ordinances of the City of Portsmouth be amended as follows (deletions from existing language ~~stricken~~; additions to existing language **bolded**; remaining language unchanged from existing):

ARTICLE III: TRAFFIC ORDINANCE~~Section 7.324: LIMITED PARKING – ONE HOUR~~

~~A. No person having control or custody of any vehicle shall stop or cause the same to stop or park for longer than one hour at any time between the hours of 9:00 a.m. and 8:00 p.m., Monday through Saturday, and between 12:00 p.m. and 8:00 p.m. Sunday, Holidays not included, on the following streets and locations:~~

- ~~1. Daniel Street: northerly side from a point 106 feet from Bow Street to a point 88 feet east of Penhallow Street.~~
- ~~2. Daniel Street: southerly side from Wright Avenue to a point 63 feet east of Penhallow Street.~~
- ~~3. Dennett Street: southerly side from Maplewood Avenue to Myrtle Avenue.~~
- ~~4. Market Street: westerly side from Bow Street to the southerly side of the small building on the premises of the Moffatt Ladd House.~~
- ~~5. Market Street: easterly side from Bow Street to the southerly side of the premises known as 171 Market Street.~~
- ~~6. Pleasant Street: westerly side from State Street to Court Street.~~
- ~~7. Porter Street: southerly side from Fleet Street to Church Street.~~
- ~~8. Porter Street: northerly side from Church Street to Pleasant Street.~~

- ~~9. State Street: southerly side beginning at a point where the westerly boundary of the lot upon which the Internal Revenue Service Building, so called, is located, intersects with said State Street and running in an easterly direction by said side line for a distance of 200 feet.~~

Section 7.325: LIMITED PARKING - THIRTY MINUTES

- A. No person having control or custody of any vehicle shall stop or cause the same to stop —or park for longer than thirty minutes at any time between the hours of 9:00 a.m. - 8:00 p.m. Monday through Saturday, and between 12:00 p.m. and 8:00 p.m. on Sunday, Holidays not included, on the following streets and locations:
1. Islington Street: Northerly side from the corner of Brewster Street easterly 110'.
 2. Islington Street: Northerly side easterly 70' from Dover Street to a point 82' westerly from Salem Street.
 3. Islington Street: Northerly side from Pearl Street to Parker Street.

Section 7.326: LIMITED PARKING - FIFTEEN MINUTES

- A. No person having control or custody of any vehicle shall cause the same to stop or park for longer than 15 minutes at any time between 9:00 a.m. and 8:00 p.m., Monday through Saturday, and between 12:00 p.m. and 8:00 p.m. Sunday, Holidays not included, on the following streets and locations:
1. Bow Street:
 - a. northerly side, first metered space east from Ceres Street
 2. Cabot Street: northeasterly side, from a point which is sixty-five (65) feet northwest from the intersection of Austin Street to a point which is one hundred (100) feet northwest from the intersection of Austin Street.
 3. Congress Street:
 - a. southerly side, first two metered spaces west from Fleet Street
 - b. northerly side, first two metered spaces west from High Street

4. Daniel Street:
 - a. northerly side, first four metered spaces west from the parking lot entrance at 80 Daniel Street
 - b. southerly side, first five metered spaces east from Market Square
 - c. south side, first space west of Memorial Bridge Parking Lot
5. Deer Street: One space on the northerly side of the street, beginning 13 feet west of the extension of the westerly curblineline of High Street, and running 20 feet in an easterly direction.
6. Hanover Street:
 - a. northerly side, first five spaces east from High Street
 - b. northerly side, first two spaces east from Bridge Street
 - c. northerly side, first space west of Bridge Street
7. High Street: easterly side, first three spaces north from Congress Street
8. Islington Street:
 - a. southerly side the space in front of 404 Islington Street, no person having control or custody of any vehicle shall cause the same to stop or park for longer than 15 minutes at any time, including Sundays and holidays.
 - b. northerly side, the space in front of 371 Islington Street.
9. Marcy Street: beginning at the southerly curb line of South Mill Street and running 95 feet southerly (from 8:00 am to 6:00 pm) Monday through Sunday.
10. Market Street: easterly side, third space north from Market Square.
11. Portwalk Place: westerly side, one space beginning 117 feet north of the northerly curb line of Hanover Street.
12. State Street:
 - a. southerly side, first two metered spaces east from Atkinson Street.
 - b. southerly side, first metered space east from Pleasant Street
13. South Street: northerly side, from Mount Vernon Street easterly for a distance of 40 feet.

Section 7.327: LIMITED PARKING - TWO HOURS

- A. No person having control or custody of any vehicle shall stop or cause the same to stop or park for longer than two hours at any time between the hours of 9:00 a.m. and 8:00 p.m. Monday through Saturday, and between 12:00 p.m. and 8:00 p.m. Sunday, Holidays excluded, on the following streets and locations:

- ~~1. Doris Avenue: both sides.~~
- ~~2. Dunton Street:~~
- ~~3. Greenside Avenue: both sides.~~
4. Hancock Street:
 - a. **First three parking spaces on the** northerly side ~~from~~ **closest to** Marcy Street ~~to Pleasant Street.~~
 - ~~b. southerly side from Washington Street to Pleasant Street.~~
5. Islington Street:
 - a. northerly side from Tanner Street to Parker Street
 - b. northerly side from Pearl Street to a point westerly 335'
 - c. northerly side from Cabot Street to a point easterly 515'
- ~~6. Madison Avenue: westerly side from State Street to Lovell Street.~~
- ~~7. Mechanic Street: northerly side from Marcy Street intersection to Pierce Island Bridge Approach.~~
- ~~8. Middle Street: northerly side from Austin Street to Summer Street.~~
9. Sheafe Street: northerly side from a point 40 feet easterly from Penhallow Street to Chapel Street.
- ~~10. Sherburne Road: both sides.~~
11. Summer Street:
 - ~~a. both sides from Islington Street to State Street, Monday through Friday from 8:00 a.m. to 5:00 p.m.~~
 - a. southwesterly side between Chatham Street and Austin Street.
- ~~12. Sutton Street: both sides.~~
- ~~13. Witmer Avenue: both sides.~~

~~Section 7.328: LIMITED PARKING – THREE HOURS:~~

~~A. No person having control or custody of any vehicle shall stop or cause the same to stop or park for longer than three hours at any time between the hours of 9:00 a.m. and 8:00 p.m. Monday through Saturday, and between 12:00 p.m. and 8:00 p.m. Sunday, Holidays excluded, on the following streets and locations:~~

- ~~1. Bow Street:

 - ~~a. both sides from Penhallow Street to Chapel Street.~~
 - ~~b. west side from point 38 feet northerly of intersection with Daniel Street to a point 445 feet northerly from said intersection.~~~~
- ~~2. Bridge Street: both sides from Hanover Street to Deer Street.~~
- ~~3. Ceres Street: land of the City of Portsmouth, Assessor's Plan 13, Lot 85, from Ceres Street 48 feet of the westerly half of said lot.~~
- ~~4. Chapel Court: two spaces northerly side, and two spaces in the right-of-way at the end of the roadway.~~
- ~~5. Church Street: easterly side, two spaces 26 feet south of State Street.~~
- ~~6. Congress Street:

 - ~~a. southerly side from Chestnut Street to Church Street, except for the first two spaces westerly from the intersection of Fleet Street.~~
 - ~~b. northerly side from a point 65 feet easterly from Fleet Street to a point 75 feet westerly from High Street.~~~~
- ~~7. Court Place: east side from Court Street to State Street.~~
- ~~8. Court Street: on the southerly side from Middle Street to the easterly sideline of Chestnut Street extended.~~
- ~~9. Daniel Street:

 - ~~a. north side from Piscataqua River to Market Street.~~
 - ~~b. five head-in parking spaces adjacent with the Piscataqua River commencing 30 feet from the Harbour~~~~

~~Place property line at the northern most corner of Daniel Street and the Piscataqua River.~~

- ~~10. Deer Street: all except for two spaces in front of 28 Deer Street.~~
- ~~11. Fleet Street: westerly side from Hanover Street to State Street with the exception of Taxi Stands #1 and #2.~~
- ~~12. High Street:

 - a. easterly side, first two metered spaces south of Ladd Street
 - b. east side from Hanover Street to Deer Street.
 - c. west side, first two metered spaces north of Hanover Street~~
- ~~13. Maplewood Avenue: both sides, between Raynes Avenue and Vaughan Street~~
- ~~14. Marcy Street: westerly side from the intersection of State Street to a point 100 feet south of Court Street~~
- ~~15. Market Square:~~
- ~~16. Market Street:

 - a. westerly side from Market Square to Bow Street, except for the first space closest to Bow Street, which shall be designated as bicycle parking when a bicycle corral is present.
 - b. easterly side from Daniel Street to Deer Street, except for the first two parking spaces from Market Square. The first of which is hereby designated for police cruiser parking only and the second of which is designated as a taxi stand (see Section 7.A408).
 - c. both sides from Deer Street to Russell Street.~~
- ~~17. Penhallow Street:

 - a. westerly side from State Street to southerly entrance of Police Station grounds, from exit of N.H. National Bank to Daniel; from a point 160 feet north of Daniel to Bow Street.
 - b. easterly side between Daniel Street and Bow Street.~~
- ~~18. Pleasant Street:

 - a. easterly side from #15 Pleasant Street to State Street.
 - b. westerly side from southerly end of the North Church to State Street.~~
- ~~19. Raynes Avenue: entire street, both sides~~

- ~~20. State Street:

 - ~~a. northerly side from Middle Street 250 feet westerly.~~
 - ~~b. northerly side from Middle Street to Marcy Street.~~
 - ~~c. southerly side from Middle Street to Marcy Street.~~~~
- ~~21. Vaughan Street: entire street, both sides~~
- ~~22. Washington Street: northerly side between State Street and Court Street~~

Section 7.328-1: UTILIZATION OF MULTIPLE PARKING SPACES:

No person having custody or control of a single vehicle shall park or cause any vehicle to be parked (or partially parked) on two adjacent spaces on any street in the City of Portsmouth at a time and in a location in which a parking fee is required. Vehicles with trailers or boats may occupy up to two spaces when parking fees are paid for both spaces.

Section 7.329: LIMITED PARKING – FOUR HOURS

No person having control or custody of any vehicle shall stop or cause the same to stop or park for longer than four hours at any time between the hours of 9:00 a.m. and 8:00 p.m. Monday through Saturday, and between 12:00 p.m. and 8:00 p.m. Sunday. Holidays excluded, on the following streets and locations:

- ~~1. Bridge Street: southerly side from Islington Street to Hanover Street.~~
- ~~2. Deer Street: both sides between Russell Street and Maplewood Avenue.~~
- ~~3. Russell Street: entire length, both sides.~~
- 4. Livermore Street: westerly side, entire length.

The City Clerk shall properly alphabetize and/or re-number the ordinances as necessary in accordance with this amendment.

All ordinances or parts of ordinances inconsistent herewith are hereby deleted.

This ordinance shall take effect upon its passage.

APPROVED:

Rick Becksted, Mayor

ADOPTED BY COUNCIL:

Kelli L. Barnaby, City Clerk



PARKPORTSMOUTH

Stay and Pay Pricing Concept

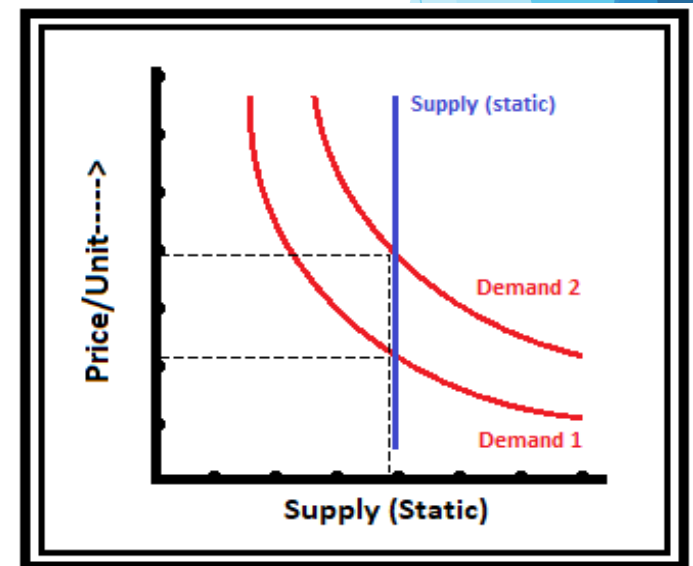
City Council

July 13th, 2020

Parking Is the Quintessential Supply and Demand Model

A Common Misconception is that decisions are based on Revenue Generation (Behavior Mgmt)

- ▶ A 'Park Once' Philosophy Supports Business
- ▶ A Safe and Inviting Walking Environment Supports Business
- ▶ Available Parking Inventory Supports Downtown Business
- ▶ Pricing Drives Demand, and Therefore Occupancy
 - ▶ Data Suggest That Areas Above the Targeted 85% Occupancy Threshold Should Carry a Price Point that Generates the Desired Demand and Occupancy
 - ▶ This Coincides with the 2012 Parking Principle 10, referencing 'Pricing More Desirable On-Street Inventory to Favor Motivated User Groups'
- ▶ *Post-COVID 19, the City has begun to see triple-digit peak demand and occupancy in its on-street and lot inventory*



The Stay and Pay Concept

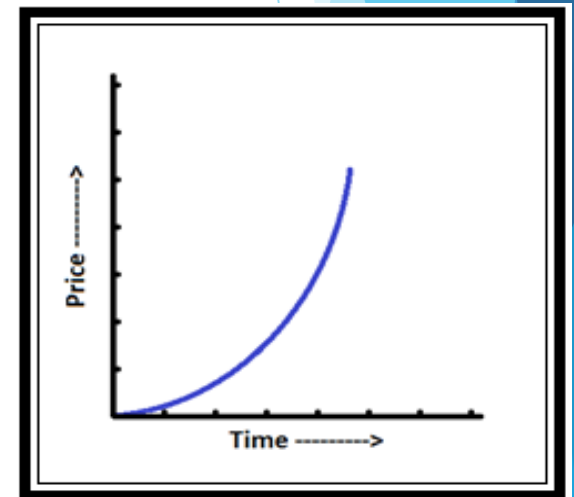
The Stay and Pay Concept Puts the Power of Decision Making in the Hands of the Consumer

- ▶ The Two Most Common Areas of Feedback Received by the Parking Division include:
 - ▶ I am Unable to Find a Space Downtown When I want One
 - ▶ I Came Here to Relax and Spend My Time Exploring Your Amazing Town, and You Punished Me For Not Leaving Fast Enough; we're never coming back!
- ▶ Stay and Pay Addresses Both of These Common Issues, While Addressing A Number of Additional 2012 Principles, Namely:
 - ▶ Principle 9: that strategies should recognize that there is a difference between Long and Short Term parking clientele
 - ▶ Principle 10: that more desirable on-street spaces should be priced to favor those who are highly motivated to use them
 - ▶ Principle 14: that we should consider ways to incentivize the use of 'remote' parking
 - ▶ Principle 21: that we should incentivize alternate transportation modes

The Stay and Pay Concept – How it Works

The Stay and Pay Concept Can Ensure the Most Desirable On-Street and Lot Spaces are Available to both Short and Long Term Customers

- ▶ Currently, the City of Portsmouth Imposes a Fine on Residents and Visitors Who Overstay the 3-hour Turn Limit
 - ▶ This is a Common, but Punitive Approach, and Results in Unwelcome Citations
- ▶ Instead, the Stay and Pay Concept Utilizes an *Economic* Incentive to Encourage a Turn at the 3-hour Point
 - ▶ This is done by progressively advancing the pricing after the desired 3-hour time limit has been reached.
 - ▶ The method satisfies the needs of Short-Term and Long-Term users by Creating a Price structure that allows for an inexpensive short term stay, then advances the price curve to adjust for highly-motivated Longer Term users
 - ▶ This pricing structure does not increase the cost of a 3-hour stay. Rather, it simply provides an opportunity for the consumer to *choose* whether or not they wish to stay longer, a choice not currently available



Stay and Pay in the City of Dover – and the Advantage of Portsmouth's Pay by Plate System

In October 2019, the City of Dover Adopted a Stay and Pay Strategy:

- ▶ First two Hours: \$1 Each Hour
- ▶ Second Two Hours: \$2 Each Hour
- ▶ Fifth Hour and Beyond: \$3 Each Hour, with a Daily Maximum of \$27.00

In just the first 3 months, Dover Found that the Following Had Been Achieved:

- ▶ On-Street Occupancy was reduced roughly 30%, with that traffic now reporting to the Garage and other more viable Long-Term options
- ▶ Public feedback thanking the City of Dover for providing the option to stay
- ▶ Fewer citations, and thus reduced negative public feedback
- ▶ A 30% increase on on-street parking revenue

It is Noteworthy That Dover Continues to Use the Old Pay and Display System

- ▶ The above improvements have been achieved in spite of the fact that a consumer can repeatedly buy the first hour over and over, never elevating up the Price Curve
- ▶ With Portsmouth now utilizing Pay by Plate, Parking Sessions are governed in real time, eliminating the opportunity to avoid the price curve

Recommendations

City of Portsmouth Stay and Pay Rate Recommendations, Zones A and B

Current Rates

On-Street Zone A

Hour	Hourly Rate	Total Amount	Hourly Change	
1	2.00	2.00		
2	2.00	4.00	-	
3	2.00	6.00	-	Turn Hour

PUBLIC RATES-PROPOSED

Stay and Pay Structure- ON STREET ZONE A

Hour	Hourly Rate	Total Amount	Hourly Change	
1	2.00	2.00		
2	2.00	4.00	-	
3	2.00	6.00	-	
4	5.00	11.00	3.00	Turn Hour
5	5.00	16.00	-	
6	5.00	21.00	-	
7	5.00	26.00	-	
8	5.00	31.00	-	
9	5.00	36.00	-	
10	5.00	41.00	-	
11+	5.00	46.00	-	

RESIDENT RATES-PROPOSED

Stay and Pay Structure- ON STREET ZONE A

Hour	Hourly Rate	Total Amount	Hourly Change	
1	1.50	1.50		
2	1.50	3.00	-	
3	1.50	4.50	-	
4	2.50	7.00	1.00	Turn Hour
5	2.50	9.50	-	
6	2.50	12.00	-	
7	2.50	14.50	-	
8	2.50	17.00	-	
9	2.50	19.50	-	
10	2.50	22.00	-	
11+	2.50	24.50	-	

Current Rates

On-Street Zone B/C

Hour	Hourly Rate	Total Amount	Hourly Change	
1	1.50	1.50		
2	1.50	3.00	-	
3	1.50	4.50	-	Turn Hour

PUBLIC RATES-PROPOSED

Stay and Pay Structure- ON STREET ZONE B/C

Hour	Hourly Rate	Total Amount	Hourly Change	
1	1.50	1.50		
2	1.50	3.00	-	
3	1.50	4.50	-	
4	3.00	7.50	1.50	Turn Hour
5	3.00	10.50	-	
6	3.00	13.50	-	
7	3.00	16.50	-	
8	3.00	19.50	-	
9	3.00	22.50	-	
10	3.00	25.50	-	
11+	3.00	28.50	-	

RESIDENT RATES-PROPOSED

Stay and Pay Structure- ON STREET ZONE B/C

Hour	Hourly Rate	Total Amount	Hourly Change	
1	1.00	1.00		
2	1.00	2.00	-	
3	1.00	3.00	-	
4	2.00	5.00	1.00	Turn Hour
5	2.00	7.00	-	
6	2.00	9.00	-	
7	2.00	11.00	-	
8	2.00	13.00	-	
9	2.00	15.00	-	
10	2.00	17.00	-	
11+	2.00	19.00	-	



PARKPORTSMOUTH

DISCUSSION

